

2021 New Hampshire Child Care Market Rate Final Report



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Introduction, Goal, and Trends

Introduction

This survey was delayed 11 months due to COVID-19. The purpose of this NH Early Childhood and School Age project was to obtain information from the 765 licensed providers about their programs on January 20, 2021, with a printed survey mailed to them on January 18, 2021. The survey included 35 questions regarding program type and size, program schedule, quality indicators, enrollment, attendance, CCDF scholarships, rates by child age, average staff wages, and COVID-19 impacts. Please see Appendix A for details. The UNH Survey Center was utilized for initial follow-up calls to help reach the target response. Contractor efforts to complete the project took significant additional time than anticipated. Two drawings were held as incentives to respond and to confirm the valuable work of NH providers.

Goal

The goal was to survey at least 60% of licensed NH early childhood and school age programs. Out of a total of 765 programs, the final response rate was 66.14% (N=506), of which 500 surveys (65.36%) were able to be analyzed. The goal of achieving a 60% response rate from each region was also achieved. Response rates varied by question.

Region	Total Programs	Responded Programs	Response Rate
Central	159	99	62.26%
Eastern	151	107	70.86%
Northern	54	35	64.81%
Southern	300	194	64.67%
Southwestern	101	65	64.36%

Trends

According to the 2020 census, via NH Morning Edition August 26, 2021, New Hampshire's population increased by 4.6% over the last 10 years, the second-highest percentage in New England after Massachusetts. The largest growth was in Belknap, Rockingham, and Strafford counties (+6%), while Coos county was the only NH county to lose population (-5%) and estimates are that this trend will continue. The greatest population increases were in Rochester (+9%), Dover (+9%), Lebanon (+9%), Manchester (+6%), and Nashua (6%). Significant population decreases included Berlin (-6%), Colebrook (-9%), Lancaster (-8%), Claremont (-3%) and Keene (-2%) (<https://www.nhpr.org/nh-news/2021-08-12/census-nh-latest>).

The growth in NH population is overwhelmingly due to migration (>80%), with just 6,500 more births than deaths in the last 10 years, significantly less than in the previous decade. Estimates

indicate that the older population in the state is increasing while the younger population is decreasing. New Hampshire is now the fourth oldest state, with 81% of residents 18 or older.

Gibson (9/2/21) noted “The overall number of New Hampshire residents under age 18 declined by 10.6 percent over the last decade, according to an analysis of census data from the Carsey School of Public Policy at the University of New Hampshire.... The number of kids enrolled in public schools has been declining by 1-2 percentage points each year, and that trend increased during the pandemic”. (<https://www.nhpr.org/education/2021-09-02/child-population-in-n-h-smaller-but-more-diverse>). This trend will have continuing impacts on early childhood and school age program planning.

Similar to changes across the country, New Hampshire is becoming more racially and ethnically diverse. “In Manchester, the percentage of non-white kids is 43.1 percent. In Nashua, it is 45.4 percent” (Gibson, 9/2/21). Consideration should be given to training more minority providers.

The number of licensed programs continued to decline, from 1207 in 2001 to 834 in 2018 to 787 in 2020, including 22 residential programs. Center based programs continue to grow while Family and Family Group providers decline.

The impact of COVID-19 on providers, families, and children has been severe, and with the Delta variant increasing now, it will continue to negatively impact programs. Additional programs may lose staff, and temporarily reduce enrollment, downsize, or close. The financial impact has been and may continue to be severe.

In conclusion, continued changes will present challenges to planning for future early childhood and school age initiatives, and for supporting providers and programs during these changes.

Key Findings

Number of Licensed Programs

There were 765 NH licensed programs in December of 2020. There has been a continual, gradual decline in the number of licensed NH programs over the last two decades, and 25 fewer programs than in the 2018 Market Rate Survey.

Licensed Capacity

Consistent with US trends, mean licensed capacity has increased, from 38.49 children in 2001 to 59 in 2021, and increased from 54.74 in 2018. Program size increases do not necessarily recapture children from programs that have closed. For example, when one program closes, a parent may not be able to immediately find an available slot in an affordable, nearby facility.

Program Types

Center based programs continue to be the largest segment, increasing from about one-third (32%) in 2001 to 247 (53.00%), half of all programs in 2021. The percentage of proprietary programs has risen slightly to 59.13% from 52.2% in 2018.

Provided Service on Wednesday, January 20, 2021

Of the 493 programs that responded to this question, 419 respondents (84.99%) provided a program for children on Wednesday, January 20, 2021, while 74 (15.01%) did not. The response rate for this question was 98.60%.

Licensed vs License Exempt

466 respondents (100%) were licensed while 0 licensed exempt programs. The response rate was 93.20%.

Licensed Number of Children to Serve

The range of licensed number of children to serve responses was wide, from a minimum of 5 to a maximum of 432, with a mean of 59 and a median of 45. The response rate was 91.40%.

	Licensed Number to Serve
N	457
Min	5
Max	432
Mean/Average	59
Median	45
Std. Deviation	52.00
25th Percentile	20
50th Percentile	45
55th Percentile	50
60th Percentile	57
65th Percentile	65
70th Percentile	73
75th Percentile	82
90th Percentile	124

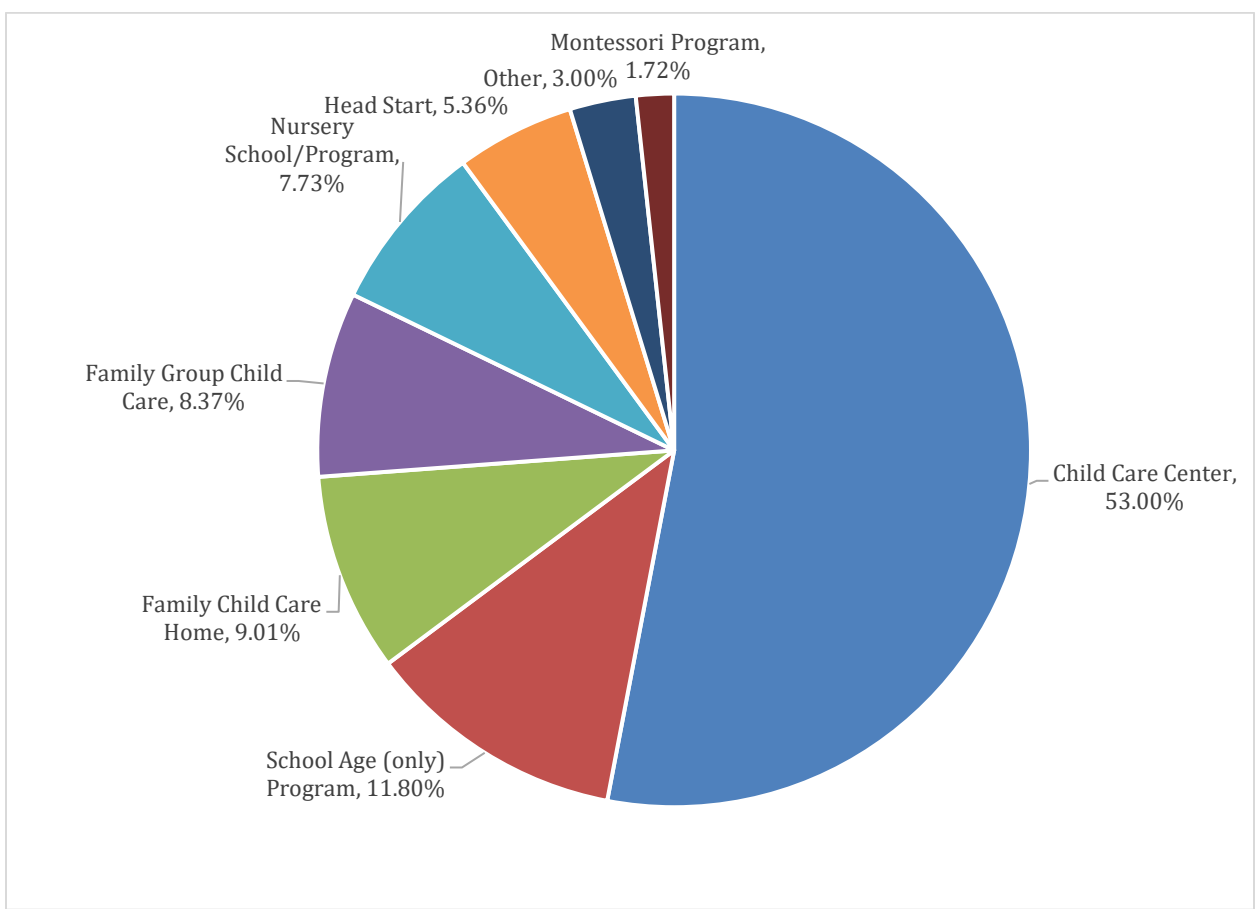
Proprietary vs. Not-for-Profit

More than half of the licensed programs that responded to this question (59.13%, N=272) were *proprietary*, while the rest (40.87%, N=188) identified themselves as *not-for-profit*. The percentage of provider-reported *proprietary* programs has increased from 52.2% in 2018. The response rate was 92.00% (N=460).

Types of Programs

In New Hampshire, the highest percentage of licensed programs were *Child Care Centers* (53.00%, N=247), almost unchanged from 51.49% in 2018, followed by *School Age (only) Programs* (11.80%, N=55), *Family Child Care Home* programs (9.01%, N=42), *Family Group Child Care* programs (8.37%, N=39), *Nursery Schools/Programs* (7.73%, N=36), *Head Start* (5.36%, N=25), *Other* (3.00%, N=14), and *Montessori* programs (1.72%, N=8). The response rate was 93.20% (N=466).

	Program Type	N
Child Care Center	53.00%	247
School Age (only) Program	11.80%	55
Family Child Care Home	9.01%	42
Family Group Child Care	8.37%	39
Nursery School/Program	7.73%	36
Head Start	5.36%	25
Other	3.00%	14
Montessori Program	1.72%	8

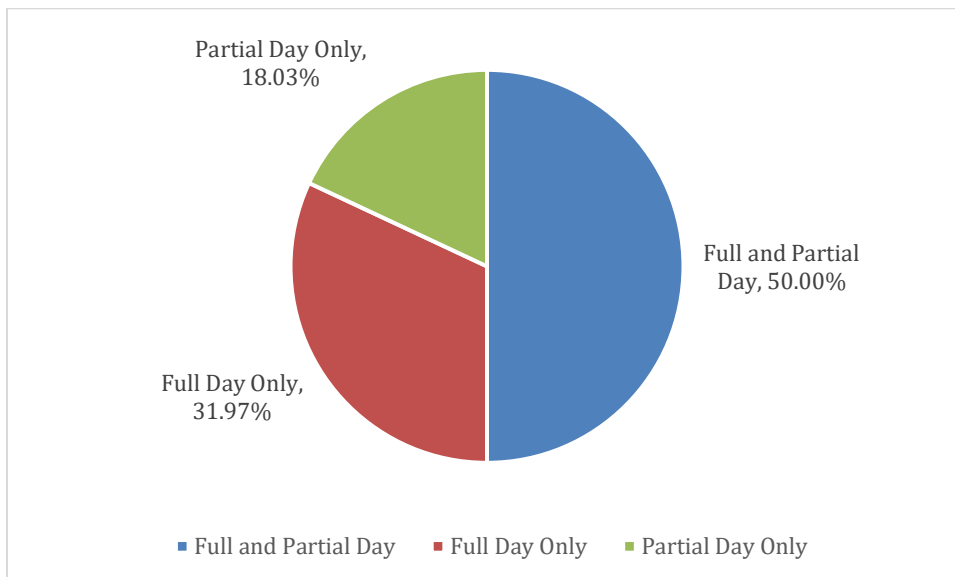


Quality Indicators

- Among 440 responses (a response rate of 88.00%), 126 (28.64%) indicated their programs were *Licensed Plus*.
- Fewer programs were *NAEYC Accredited*. Among 421 responses (a response rate of 84.20%), 44 (10.45%) indicated their programs were *NAEYC Accredited*.

Schedule

Almost half of the programs (50.00%, N=233) offered parents options of *full and partial day* care, and almost a third (31.97%, N=149) offered *full day only* care. The rest (18.03%, N=84) offered *partial day only* schedules. The response rate was 93.20% (N=466).



Months of Operation

Fewer than half of the programs (43.40%, N=217) operated throughout the year, a significant drop from 2018 (76.57%). Overall, on average programs were closed about one-fifth of the year, or about 2.5 months last year. (A program that operated throughout the year has 100% of *Months of Operation*, while a program that operated only one month has one-twelfth or 8.33% of *Months of Operation*.)

	Months of Operation Percentage
N	511
Min	16.67%
Max	100.00%
Mean/Average	81.32%
Median	83.33%
Std. Deviation	21.13
25th Percentile	66.67%
50th Percentile	83.33%
55th Percentile	91.67%
60th Percentile	100.00%
65th Percentile	100.00%
70th Percentile	100.00%
75th Percentile	100.00%
90th Percentile	100.00%

Days and Hours of Operation

Programs in New Hampshire operated within a broad range of hours per week (from 7.5 to 120 hours), with an average of 45.11 and a median of 50 hours. These figures remain consistent with the data from 2018 (45.60 and 51.25 hours respectively). Among the 419 programs that responded, none offered care during the weekend. Average hours of operation per day also had a wide range, from 1.5 to 24 hours. Data from both categories can be found in the tables below. The response rate was 81.60%.

	Total Hours per Week
N	408
Min	7.50
Max	120.00
Mean/Average	45.11
Median	50.00
Std. Deviation	13.66
25th Percentile	40.00
50th Percentile	50.00
55th Percentile	50.00
60th Percentile	50.00
65th Percentile	52.50
70th Percentile	52.50
75th Percentile	55.00
90th Percentile	55.75

	Average Daily Hours
N	408
Min	1.50
Max	24.00
Mean/Average	9.18
Median	10.00
Std. Deviation	2.58
25th Percentile	9.00
50th Percentile	10.00
55th Percentile	10.00
60th Percentile	10.50
65th Percentile	10.50
70th Percentile	10.50
75th Percentile	11.00
90th Percentile	11.15

Registration Fee

The response rate was 93.20% (N=466). Among those that did charge a registration fee, which accounts for about two-thirds (69.10%, N=322), it ranged from \$10 to \$400, with a mean of \$69.51 and a median of \$50.00.

	Registration Fee
N	322
Min	\$10.00
Max	\$400.00
Mean/Average	\$69.51
Median	\$50.00
Std. Deviation	50.48
25th Percentile	\$40.00
50th Percentile	\$50.00
55th Percentile	\$65.00
60th Percentile	\$75.00
65th Percentile	\$75.00
70th Percentile	\$75.00
75th Percentile	\$80.00
90th Percentile	\$110.00

Sliding Fee Scale

Nine out of ten programs (90.00%, N=414) did not offer a sliding fee scale to parents, while 46 (10.00%) did. The response rate was 92.00% (N=460).

Special Care Services

Only 4 (0.80%) programs offered special care services, a decrease from 11 (1.97%) in 2018. Among those, 3 provided care from 7 to 9 PM, 1 provided care from 9 to 11 PM, 2 provided overnight care, and none provided care primarily for sick children.

Licensed Capacity, Enrollment, and Attendance

We wanted to differentiate Licensed Capacity (the maximum number of children a program has been licensed to serve), the Desired Capacity (the number of children a program would like to enroll), the Actual Enrollment (the number of children a program had enrolled on January 20, 2021), and Attendance (the number of children attending on that day).

	N	Mean	Median
Licensed Capacity	457	58	45
Desired Capacity	446	53	38
Enrollment	441	39	30
Attendance	408	31	22
Attendance - Full Fee Paying	365	26	18
Attendance - DHHS Scholarship	353	7	4

Charges to Scholarship Families

- About half (50.23%, N=219) of licensed programs received CCDF scholarship reimbursements from DHHS. The response rate was 87.20% (N=436).
- The same question was asked for the last two years, with a response rate of 89.40% (N=447), and 64.88% (N=290) said *yes*.
- For children whose families receive the NH Child Care Scholarship, more than half of the programs (59.64%, N=263) charged the DHHS-assigned cost share to parents while 12.93% (N=57) did not. The remaining chose '*Does not Apply*'. The response rate was 88.20% (N=441).
- For those that did charge a cost share for children enrolled full time in December 2020, the total cost share charged for that month ranged from \$12.00 to \$15,848.00, while the total cost share range for children enrolled part-time in December 2020 for the month was from \$16.77 to \$2,568.90. The response rate was 22.00% (N=110) and 12.20% (N=61) respectively.

- For those that charged a co-pay, the total charged in December for children enrolled full time ranged from \$25.00 to \$5241.14, while the total part-time range was from \$27.00 to \$834.00. The response rate was 20.00% (N=100) and 10.20% (N=51) respectively.

Reasons for not accepting DHHS scholarships

For those that did not accept DHHS scholarships, the leading reason was *no eligible families applied* (65.22%, N=60), followed by *other* (21.74%, N=20), the process is too complicated (7.61%, N=7), and *bad experiences with parents who did not pay their cost share* (5.43%, N=5). 92 responded to this question and the response rate was 18.40%.

For those that use reason *other*, most of them provided specifics, which are quoted below.

- no offer in house financial aide
- don't know much about it
- prior experience at other centers
- never looked into it
- did not think we were big enough or have more than family who would be eligible
- town owed and we will help through welfare department
- only started looking into process
- not needed
- do not feel we need it
- we are typically able to fill the center without going that avenue
- have heard from other providers that it is hard to get parents to pay their portion
- corporate decision
- just choose not to
- not interested
- do not reimburse at a rate equitable to what ppl are paying
- no parents have asked
- state decided not to pay correctly
- none at this time

Staff

More than a third (37.68%, N=188) of programs closed for staff professional days in 2020, and the number of such days ranged from 1 to 13 days with the mean and median of 2.38 and 2. About two-thirds (63.94%, N=289) of responding programs indicated that they had staff out due to COVID-19 in 2020. The response rate was 90.40% (N=452).

NH Infant Child Care (6 weeks to 12 months)

Service Provided and Number of Classrooms

- 227 programs offered infant care.
- 179 of those provided the total number of their infant classrooms.

	Infant Classrooms
N	179
Min	1
Max	3
Mean/Average	1
Median	1
Std. Deviation	0.48
25th Percentile	1
50th Percentile	1
55th Percentile	1
60th Percentile	1
65th Percentile	1
70th Percentile	1
75th Percentile	1
90th Percentile	2

Full-Time*Number Served*

	Infant Full-Time Number
N	202
Min	1
Max	36
Mean/Average	5
Median	4
Std. Deviation	4.37
25th Percentile	2
50th Percentile	4
55th Percentile	4
60th Percentile	5
65th Percentile	5
70th Percentile	6
75th Percentile	7
90th Percentile	9

Rate Type

More than four of every five programs (85.65%) charged for full-time infant care by the *week*, about the same as in 2018 (84.96%). The remaining programs charged by the *month* (6.94%), the *day* (6.48%), the *hour* (0.46%), and the *year* (0.46%). None charged by *other*.

Infant Full-Time Rate Type	Number of Programs	Percentage
Weekly	185	85.65%
Monthly	15	6.94%
Daily	14	6.48%
Hourly	1	0.46%
Yearly	1	0.46%
Other	0	0 %

Weekly Rates

- 185 programs charged for full-time infant care by the week.
- The full-time weekly rate for children 6 weeks to 12 months ranged from \$160.00 to \$475.00.
- The full-time weekly rate for children 6 weeks to 12 months averaged (mean) \$259.96, which increased 14.99%, from \$226.08 in 2018.
- The median full-time weekly rate for children 6 weeks to 12 months was \$255.00, which increased 15.91%, from \$220.00 in 2018.

	Infant Full-Time Weekly
N	185
Min	\$160.00
Max	\$475.00
Mean/Average	\$259.96
Median	\$255.00
Std. Deviation	57.34
25th Percentile	\$221.00
50th Percentile	\$255.00
55th Percentile	\$260.00
60th Percentile	\$265.00
65th Percentile	\$270.00
70th Percentile	\$280.00
75th Percentile	\$289.00
90th Percentile	\$336.80

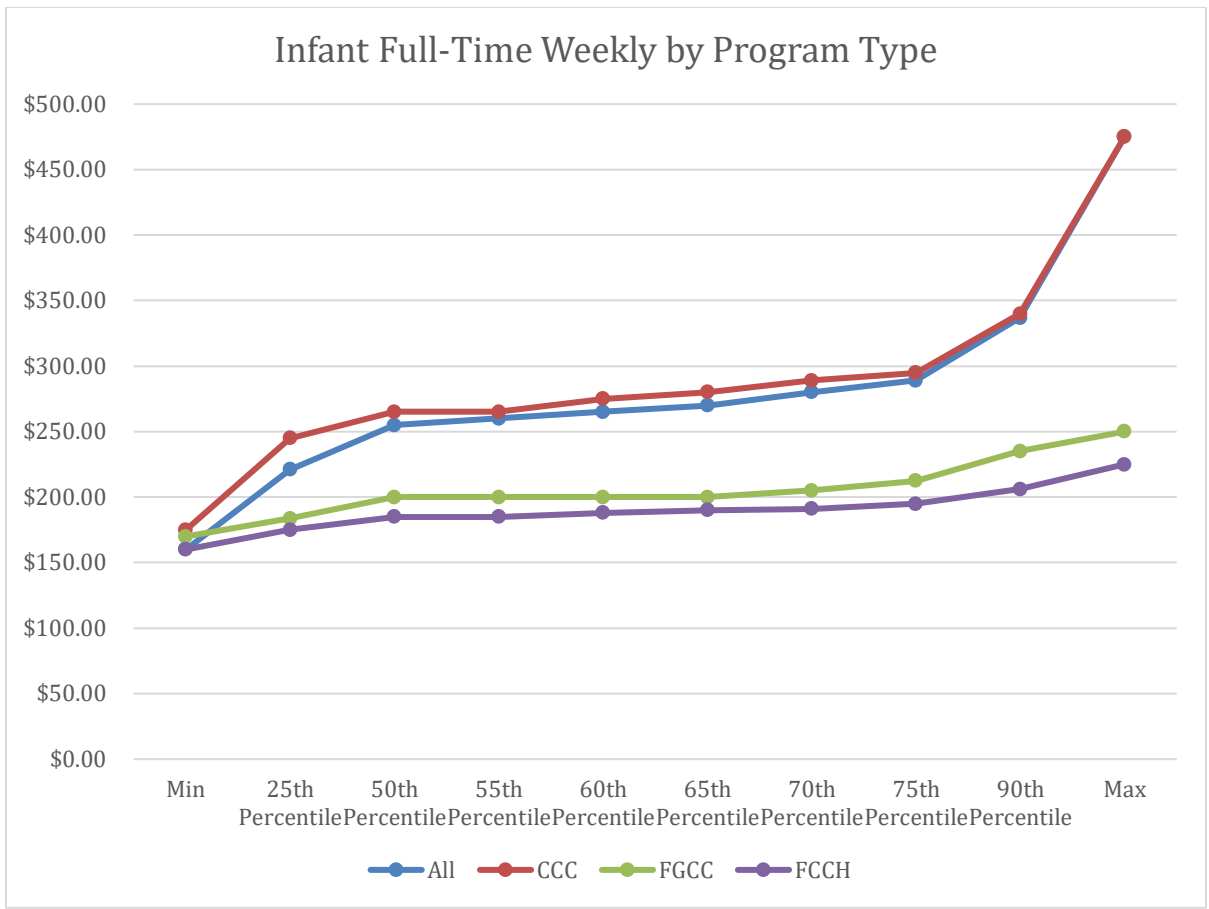
Weekly Rates by Program Type

Child Care Centers (CCC) charged for infant care at consistently higher rates than either Family Group Child Care (FGCC) programs or Family Child Care Home (FCCH) programs.

- The mean weekly infant care rate at Child Care Centers was the highest (\$273.94), followed by Family Group Child Care (\$200.62), and Family Child Care Home programs (\$185.06).
- The median weekly infant care rate at Child Care Centers was the highest (\$265.00), followed by Family Group Child Care (\$200.00), and Family Child Care Home programs (\$185.00).

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Infant Full-Time Weekly	All	CCC	FGCC	FCCH
N	185	147	16	17
Min	\$160.00	\$175.00	\$170.00	\$160.00
Max	\$475.00	\$475.00	\$250.00	\$225.00
Mean/Average	\$259.96	\$273.94	\$200.62	\$185.06
Median	\$255.00	\$265.00	\$200.00	\$185.00
Std. Deviation	57.34	50.99	23.71	17.78
25th Percentile	\$221.00	\$245.00	\$183.75	\$175.00
50th Percentile	\$255.00	\$265.00	\$200.00	\$185.00
55th Percentile	\$260.00	\$265.00	\$200.00	\$185.00
60th Percentile	\$265.00	\$275.00	\$200.00	\$188.00
65th Percentile	\$270.00	\$280.00	\$200.00	\$190.00
70th Percentile	\$280.00	\$289.00	\$205.00	\$191.00
75th Percentile	\$289.00	\$295.00	\$212.50	\$195.00
90th Percentile	\$336.80	\$340.00	\$235.00	\$206.00



Daily Rates

A few full-time infant programs (6.48%) charged a daily rate, a decrease from 9.76% in 2018. The mean daily rate for children 6 weeks to 12 months was \$39.93, a decrease from \$42.08 in 2018, while the median daily rate for children 6 weeks to 12 months was \$40.50, which also decreased from \$42.00 in 2018.

	Infant Full Time Daily
N	14
Min	\$30.00
Max	\$50.00
Mean/Average	\$39.93
Median	\$40.50
Std. Deviation	6.79
25th Percentile	\$35.00
50th Percentile	\$40.50
55th Percentile	\$41.15
60th Percentile	\$41.80
65th Percentile	\$42.00
70th Percentile	\$42.30
75th Percentile	\$44.25
90th Percentile	\$50.00

Monthly Rates

15 full-time Infant programs (6.94%) charged a monthly rate, with a mean of \$1,423.09 and a median of \$1,391.00.

	Infant Full Time Monthly
N	15
Min	\$874.76
Max	\$2,110.00
Mean/Average	\$1,423.09
Median	\$1,391.00
Std. Deviation	397.78
25th Percentile	\$1,059.00
50th Percentile	\$1,391.00
55th Percentile	\$1,460.03
60th Percentile	\$1,559.37
65th Percentile	\$1,664.00
70th Percentile	\$1,664.00
75th Percentile	\$1,672.00
90th Percentile	\$1,982.60

Part-Time

Number Served

	Infant Part-Time Number
N	84
Min	1
Max	16
Mean/Average	3
Median	2
Std. Deviation	2.61
25th Percentile	1
50th Percentile	2
55th Percentile	2
60th Percentile	2
65th Percentile	3
70th Percentile	3
75th Percentile	4
90th Percentile	6

Rate Type

Most of the programs charged for part-time infant care by the day (50.55%) or by the *week* (43.96%). The remaining programs charged by the *month* (4.40%) or by the *hour* (1.10%). None charged by the *year* or by *other*.

Infant Part-Time Rate Type	Number of Programs	Percentage
Daily	46	50.55%
Weekly	40	43.96%
Monthly	4	4.40%
Hourly	1	1.10%
Yearly	0	0.00%
Other	0	0.00%

Daily Rates

- 46 programs ((50.55%) charged by the day.
- The rates ranged from \$25.00 to \$90.00.
- The mean/average was \$59.63, a slight increase from \$58.26 in 2018.
- The median was \$59.00, a slight increase from \$58.00 in 2018.

	Infant Part-Time Daily
N	46
Min	\$25.00
Max	\$90.00
Mean/Average	\$59.63
Median	\$59.00
Std. Deviation	15.27
25th Percentile	\$50.00
50th Percentile	\$59.00
55th Percentile	\$60.00
60th Percentile	\$61.60
65th Percentile	\$65.50
70th Percentile	\$67.00
75th Percentile	\$69.38
90th Percentile	\$81.50

Weekly Rates

- 40 programs (43.96%) charged by the week.
- The rates ranged from \$90.00 to \$344.00.
- The mean/average was \$208.02, and the median was \$200.50.

	Infant Part-Time Weekly
N	40
Min	\$90.00
Max	\$344.00
Mean/Average	\$208.02
Median	\$200.50
Std. Deviation	65.48
25th Percentile	\$168.75
50th Percentile	\$200.50
55th Percentile	\$209.55
60th Percentile	\$220.80
65th Percentile	\$225.00
70th Percentile	\$235.00
75th Percentile	\$243.65
90th Percentile	\$317.30

NH Toddler Child Care (13-24 months)

Service Provided and Number of Classrooms

- 282 programs offered toddler care.
- 188 of those provided the total number of their toddler classrooms.

	Toddler Classrooms
N	188
Min	1.00
Max	7.00
Mean/Average	1.64
Median	1.00
Std. Deviation	0.92
25th Percentile	1.00
50th Percentile	1.00
55th Percentile	1.00
60th Percentile	2.00
65th Percentile	2.00
70th Percentile	2.00
75th Percentile	2.00
90th Percentile	3.00

Full-Time

Number Served

	Toddler Full-Time Number
N	252
Min	1
Max	144
Mean/Average	9
Median	6
Std. Deviation	12.16
25th Percentile	3
50th Percentile	6
55th Percentile	7
60th Percentile	8
65th Percentile	9
70th Percentile	10
75th Percentile	12
90th Percentile	19

Rate Type

Most programs (85.66%) charged for full-time toddler care by the *week*, up slightly from 2018 (82.4%). The remaining programs charged by the *month* (6.42%), the *day* (7.17%), the *hour* (0.38%), or the *year* (0.38 %). None charged by *other*.

Rate Type	Number of Programs	Percentage
Weekly	227	85.66%
Monthly	17	6.42%
Daily	19	7.17%
Hourly	1	0.38%
Yearly	1	0.38%
Other	0	0.00%

Weekly Rates

- 227 programs charged for full-time toddler care by the week.
- The rates ranged from \$125.00 to \$412.50.
- The average (mean) was \$241.01, which increased 9%, from \$221.03 in 2018.
- The median was \$240.00, which increased 9%, from \$220.00 in 2018.

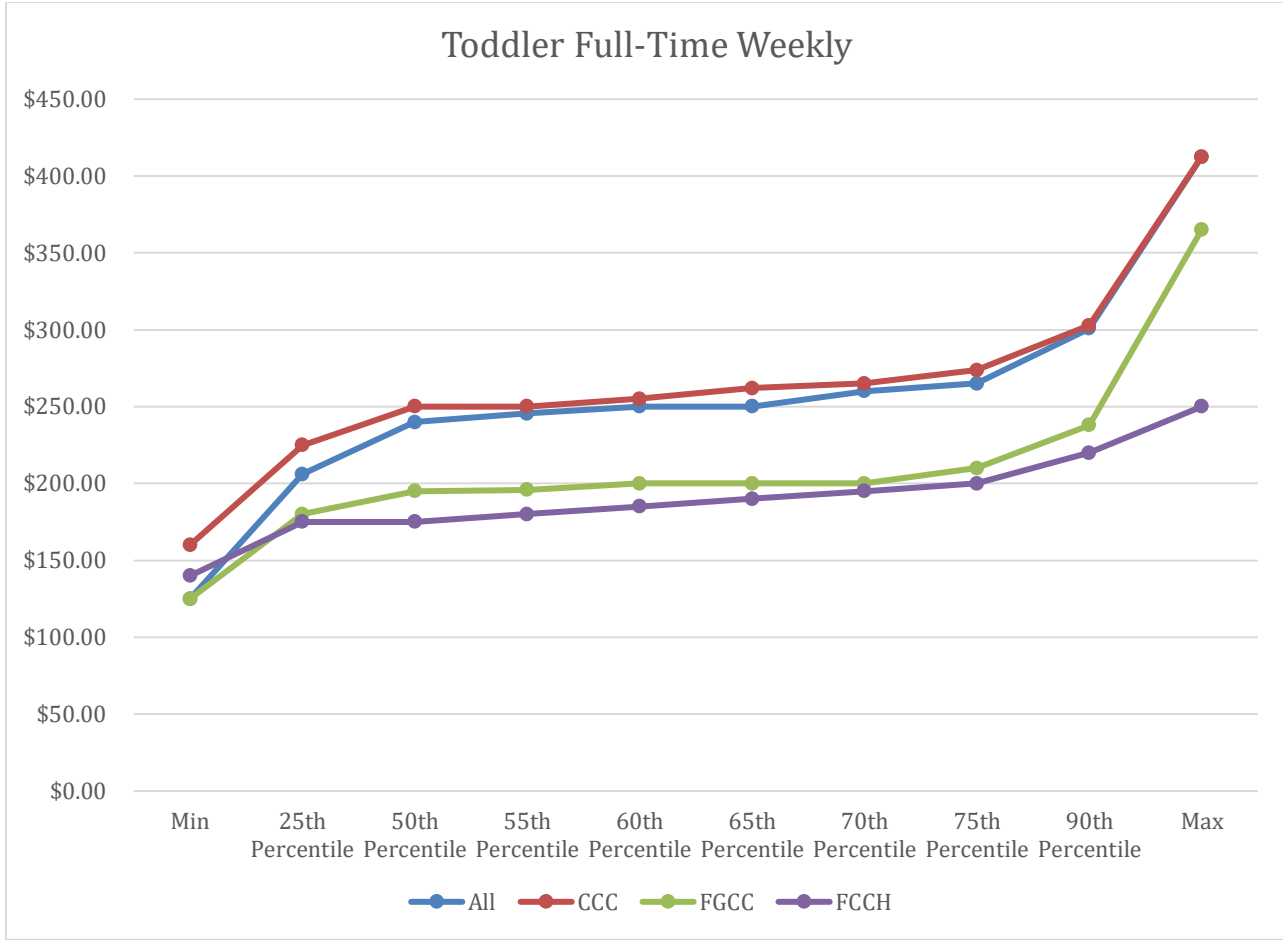
	Toddler Full Time Weekly
N	227
Min	\$125.00
Max	\$412.50
Mean/Average	\$241.01
Median	\$240.00
Std. Deviation	48.85
25th Percentile	\$206.00
50th Percentile	\$240.00
55th Percentile	\$245.60
60th Percentile	\$250.00
65th Percentile	\$250.00
70th Percentile	\$260.00
75th Percentile	\$265.00
90th Percentile	\$300.80

Weekly Rates by Program Type

Child Care Centers (CCC) charged for infant care at consistently higher rates than either Family Group Child Care (FGCC) programs or Family Child Care Home (FCCH) programs.

- The mean weekly toddler care rate at Child Care Centers was the highest (\$251.91), followed by Family Group Child Care (\$200.20), and Family Child Care Home programs (\$185.00).
- The median weekly toddler care rate at Child Care Centers was the highest (\$250.00), followed by Family Group Child Care (\$195.00), and Family Child Care Home programs (\$175.00).

Toddler Full-Time Weekly	All	CCC	FGCC	FCCH
N	227	174	25	21
Min	\$125.00	\$160.00	\$125.00	\$140.00
Max	\$412.50	\$412.50	\$365.00	\$250.00
Mean/Average	\$241.01	\$252.91	\$200.20	\$185.00
Median	\$240.00	\$250.00	\$195.00	\$175.00
Std. Deviation	48.85	42.91	41.94	29.52
25th Percentile	\$206.00	\$225.00	\$180.00	\$175.00
50th Percentile	\$240.00	\$250.00	\$195.00	\$175.00
55th Percentile	\$245.60	\$250.00	\$196.00	\$180.00
60th Percentile	\$250.00	\$255.00	\$200.00	\$185.00
65th Percentile	\$250.00	\$262.00	\$200.00	\$190.00
70th Percentile	\$260.00	\$265.10	\$200.00	\$195.00
75th Percentile	\$265.00	\$273.75	\$210.00	\$200.00
90th Percentile	\$300.80	\$302.70	\$238.00	\$220.00



Daily Rates

19 full-time Toddler programs (7.17%) charged a daily rate. The mean daily rate was \$38.89, a slight increase from \$37.64 in 2018, while the median daily rate was \$40, which increased from \$37.00 in 2018.

	Toddler Full Time Daily
N	19
Min	\$28.00
Max	\$50.00
Mean/Average	\$38.89
Median	\$40.00
Std. Deviation	7.14
25th Percentile	\$32.50
50th Percentile	\$40.00
55th Percentile	\$40.00
60th Percentile	\$40.00
65th Percentile	\$40.70
70th Percentile	\$41.60
75th Percentile	\$43.00
90th Percentile	\$50.00

Monthly Rates

17 full-time toddler programs (6.42%) charged a monthly rate, with a mean of \$1202.16 and a median of \$1140.00.

	Toddler Full-Time Monthly
N	17
Min	\$412.00
Max	\$2,010.00
Mean/Average	\$1,202.16
Median	\$1,140.00
Std. Deviation	434.63
25th Percentile	\$900.00
50th Percentile	\$1,140.00
55th Percentile	\$1,255.20
60th Percentile	\$1,285.20
65th Percentile	\$1,317.53
70th Percentile	\$1,408.06
75th Percentile	\$1,581.00
90th Percentile	\$1,770.00

Part-Time

Number Served

	Toddler Part-Time Number Served
N	130
Min	1
Max	47
Mean/Average	5
Median	3
Std. Deviation	5.92
25th Percentile	2
50th Percentile	3
55th Percentile	4
60th Percentile	4
65th Percentile	5
70th Percentile	6
75th Percentile	6
90th Percentile	12

Rate Type

Most of the programs charged for part-time toddler care by the *day* (43.28%) or by the *week* (47.01%). The remaining programs charged by the *month* (6.72%), by the *hour* (2.24%), or by the *year* (0.75%). None charged by *other*.

Toddler Part-Time Rate Type	Number of Programs	Percentage
Daily	58	43.28%
Weekly	63	47.01%
Monthly	9	6.72%
Hourly	3	2.24%
Yearly	1	0.75%
Other	0	0.00%

Daily Rates

- 58 (43.28%) programs charged by the day.
- The rates ranged from \$25.00 to \$90.00.
- The mean/average was \$54.67, a slight increase from \$53.69 in 2018.
- The median was \$52.50, a slight increase from \$55.00 in 2018.

	Toddler Part Time Daily
N	58
Min	\$25.00
Max	\$90.00
Mean/Average	\$54.67
Median	\$52.50
Std. Deviation	13.75
25th Percentile	\$45.50
50th Percentile	\$52.50
55th Percentile	\$55.00
60th Percentile	\$57.20
65th Percentile	\$60.00
70th Percentile	\$60.90
75th Percentile	\$61.38
90th Percentile	\$72.60

Weekly Rates

- 63 (47.01%) programs charged by the week.
- The rates ranged from \$90.00 to \$335.00.
- The mean/average was \$198.67, and the median was \$194.00.

	Toddler Part-Time Weekly
N	63
Min	\$90.00
Max	\$335.00
Mean/Average	\$198.67
Median	\$194.00
Std. Deviation	59.67
25th Percentile	\$150.00
50th Percentile	\$194.00
55th Percentile	\$205.50
60th Percentile	\$214.52
65th Percentile	\$221.50
70th Percentile	\$230.00
75th Percentile	\$235.00
90th Percentile	\$284.50

Preschool I (3-4 years) Care

Service Provided and Number of Classrooms

- 334 programs offered preschool I care.
- 226 of those provided the total number of their preschool I classrooms.

	Preschool I classrooms
N	226
Min	1
Max	7
Mean/Average	1
Median	1
Std. Deviation	0.90
25th Percentile	1
50th Percentile	1
55th Percentile	1
60th Percentile	1
65th Percentile	1
70th Percentile	2
75th Percentile	2
90th Percentile	3

Full-Time

Number Served

	Preschool I Full-Time Number
N	288
Min	1
Max	120
Mean/Average	9
Median	6
Std. Deviation	11.66
25th Percentile	3
50th Percentile	6
55th Percentile	7
60th Percentile	8
65th Percentile	9
70th Percentile	10
75th Percentile	12
90th Percentile	19

Rate Type

Most programs (78.76%) charged for full-time preschool I care by the *week*. The remaining programs charged by the *month* (9.48%), the *day* (9.8%), the *hour* (0.65%), and the *year* (1.31%). None charged by *other*.

Preschool I Full-Time Rate Type	Number of Programs	Percentage
Weekly	241	78.76%
Monthly	29	9.48%
Daily	30	9.80%
Hourly	2	0.65%

Yearly	4	1.31%
Other	0	0.00%

Weekly Rates

- 241 programs charged for full-time preschool I care by the week.
- The rates ranged from \$125.00 to \$370.00.
- The average (mean) was \$219.00, which increased from \$215.84 in 2018.
- The median was \$210.00, unchanged from 2018.

Preschool I Full-Time Weekly	All
N	241
Min	\$125.00
Max	\$370.00
Mean/Average	\$219.00
Median	\$210.00
Std. Deviation	40.53
25th Percentile	\$195.00
50th Percentile	\$210.00
55th Percentile	\$215.00
60th Percentile	\$220.00
65th Percentile	\$230.00
70th Percentile	\$235.00
75th Percentile	\$243.00
90th Percentile	\$270.00

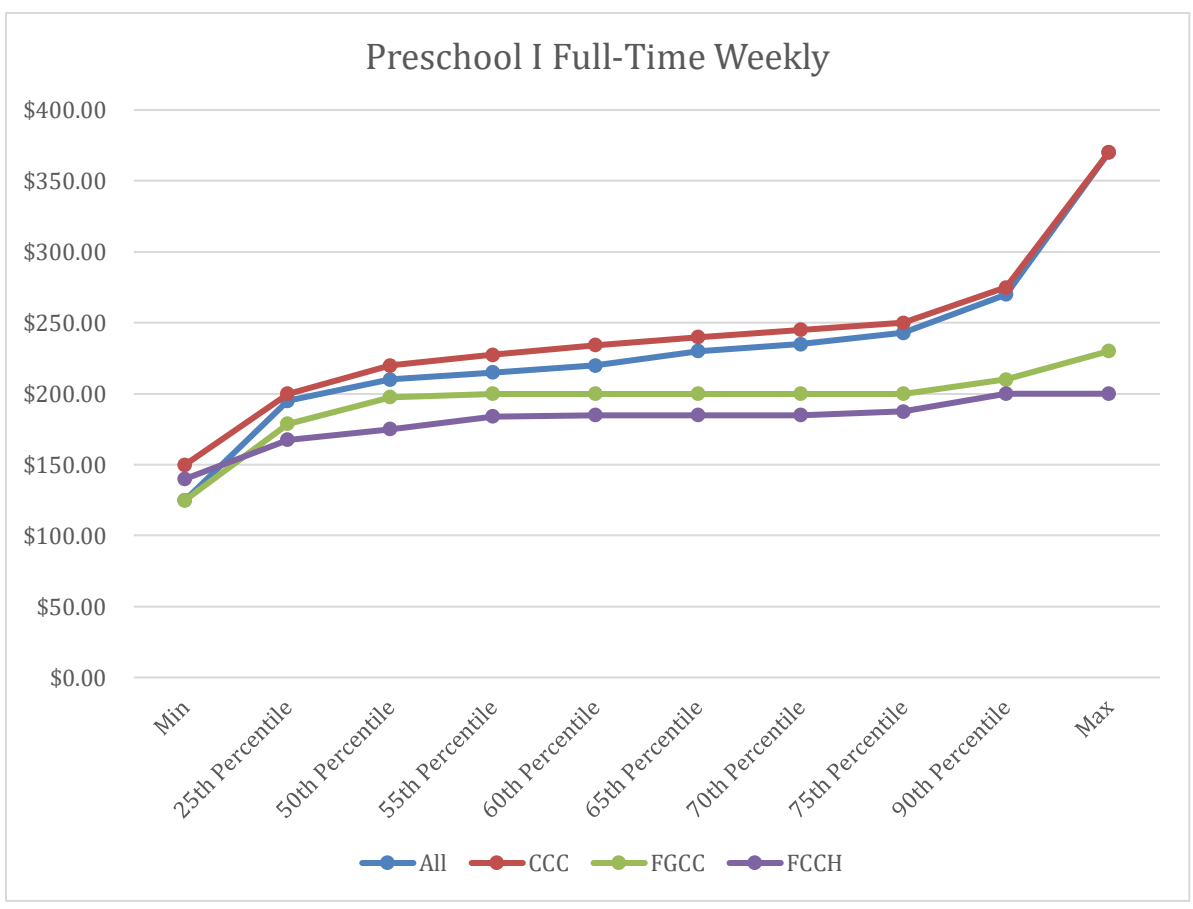
Weekly Rates by Program Type

Child Care Centers (CCC) charged for preschool I care at consistently higher rates than either Family Group Child Care (FGCC) programs or Family Child Care Home (FCCH) programs.

- The mean Child Care Centers was the highest (\$228.38), followed by Family Group Child Care (\$190.71), and Family Child Care Home programs (\$176.32).
- The median Child Care Centers was the highest (\$220.00), followed by Family Group Child Care (\$197.50), and Family Child Care Home programs (\$175.00).

2021 NH Market rate survey

Preschool I Full-Time Weekly	All	CCC	FGCC	FCCH
N	241	182	28	19
Min	\$125.00	\$150.00	\$125.00	\$140.00
Max	\$370.00	\$370.00	\$230.00	\$200.00
Mean/Average	\$219.00	\$228.38	\$190.71	\$176.32
Median	\$210.00	\$220.00	\$197.50	\$175.00
Std. Deviation	40.53	38.78	20.82	18.34
25th Percentile	\$195.00	\$200.00	\$178.75	\$167.50
50th Percentile	\$210.00	\$220.00	\$197.50	\$175.00
55th Percentile	\$215.00	\$227.55	\$200.00	\$184.00
60th Percentile	\$220.00	\$234.20	\$200.00	\$185.00
65th Percentile	\$230.00	\$240.00	\$200.00	\$185.00
70th Percentile	\$235.00	\$245.00	\$200.00	\$185.00
75th Percentile	\$243.00	\$250.00	\$200.00	\$187.50
90th Percentile	\$270.00	\$275.00	\$210.00	\$200.00



Daily Rates

30 full-time preschool I programs (9.80%) charged a daily rate, a decrease from 11.80% in 2018. The mean daily rate was \$40.53, a slight increase from \$37.69 in 2018, while the median daily rate was \$40.00, an increase from \$37.00 in 2018.

	Preschool I Full Time Daily
N	30
Min	\$27.00
Max	\$65.00
Mean/Average	\$40.53
Median	\$40.00
Std. Deviation	8.62
25th Percentile	\$35.00
50th Percentile	\$40.00
55th Percentile	\$40.00
60th Percentile	\$40.40
65th Percentile	\$44.40
70th Percentile	\$45.00
75th Percentile	\$45.00
90th Percentile	\$50.20

Monthly Rates

29 full-time preschool I programs (9.48%) charged a monthly rate, with a mean of \$932.69 and a median of \$890.00.

	Preschool I Full-Time Monthly
N	29
Min	\$300.00
Max	\$1,910.00
Mean/Average	\$932.69
Median	\$890.00
Std. Deviation	372.96
25th Percentile	\$727.39
50th Percentile	\$890.00
55th Percentile	\$900.00
60th Percentile	\$916.80
65th Percentile	\$977.20
70th Percentile	\$1,034.40
75th Percentile	\$1,122.00
90th Percentile	\$1,487.40

Part-Time

Number Served

	Preschool I Part Time Number Served
N	197
Min	1
Max	60
Mean/Average	6
Median	4
Std. Deviation	7.94
25th Percentile	2
50th Percentile	4
55th Percentile	4
60th Percentile	5
65th Percentile	5
70th Percentile	7
75th Percentile	8
90th Percentile	15

Rate Type

Most of the programs charged for part-time preschool I care by the day (38.86%) or by the week (38.39%). The remaining programs charged by the month (17.54%), by the hour (1.90%), or by the year (3.32%). None charged by Other.

Preschool I Part-Time Rate Type	Number of Programs	Percentage
Daily	82	38.86%
Weekly	81	38.39%
Monthly	37	17.54%
Hourly	4	1.90%
Yearly	7	3.32%
Other	0	0.00%

Daily Rates

- 82 (38.86%) programs charged by the day.
- The rates ranged from \$15.00 to \$90.00.
- The mean/average was \$47.49, a slight decrease from \$48.74 in 2018.
- The median was \$48.50, a slight increase from \$48.00 in 2018.

	Preschool I Part-Time Daily
N	82
Min	\$15.00
Max	\$90.00
Mean/Average	\$47.49
Median	\$48.50
Std. Deviation	13.91
25th Percentile	\$39.25
50th Percentile	\$48.50
55th Percentile	\$50.00
60th Percentile	\$50.00
65th Percentile	\$50.65
70th Percentile	\$52.00
75th Percentile	\$54.50
90th Percentile	\$65.00

Weekly Rates

- 81 (38.39%) programs charged by the week.
- The rates ranged from \$70.00 to \$283.00.
- The mean/average was \$168.59, and the median was \$165.00.

	Preschool I Part-Time Weekly
N	81
Min	\$70.00
Max	\$283.00
Mean/Average	\$168.59
Median	\$165.00
Std. Deviation	51.01
25th Percentile	\$135.00
50th Percentile	\$165.00
55th Percentile	\$175.00
60th Percentile	\$177.00
65th Percentile	\$180.00
70th Percentile	\$187.00
75th Percentile	\$196.00
90th Percentile	\$241.00

Preschool II (4-5 years) Care

Service Provided and Number of Classrooms

- 300 programs offered preschool II care.
- 174 of those provided the total number of their preschool II classrooms.

	Preschool II Classrooms
N	174
Min	1
Max	4
Mean/Average	1
Median	1
Std. Deviation	0.55
25th Percentile	1
50th Percentile	1
55th Percentile	1
60th Percentile	1
65th Percentile	1
70th Percentile	1
75th Percentile	1
90th Percentile	2

Full-Time

Number Served

	Preschool II Full-Time Number
N	235
Min	1
Max	48
Mean/Average	8
Median	7
Std. Deviation	6.87
25th Percentile	3
50th Percentile	7
55th Percentile	8
60th Percentile	8
65th Percentile	9
70th Percentile	10
75th Percentile	11
90th Percentile	17

Rate Type

Most programs (79.69%) charged for full-time preschool II care by the *week*. The remaining programs charged by the *month* (8.81%), the *day* (8.43%), the *hour* (1.53%), and the *year* (1.53%). None charged by *other*.

Preschool II Full-Time Rate Type	Number of Programs	Percentage
Weekly	208	79.69%
Monthly	23	8.81%
Daily	22	8.43%
Hourly	4	1.53%
Yearly	4	1.53%
Other	0	0.00%

Weekly Rates

- 208 programs charged for full-time preschool II care by the week.
- The rates ranged from \$95.00 to \$365.00.
- The average (mean) was \$215.29, which increased from \$197.00 in 2018.
- The median was \$205.00, which increased from \$191.00 in 2018.

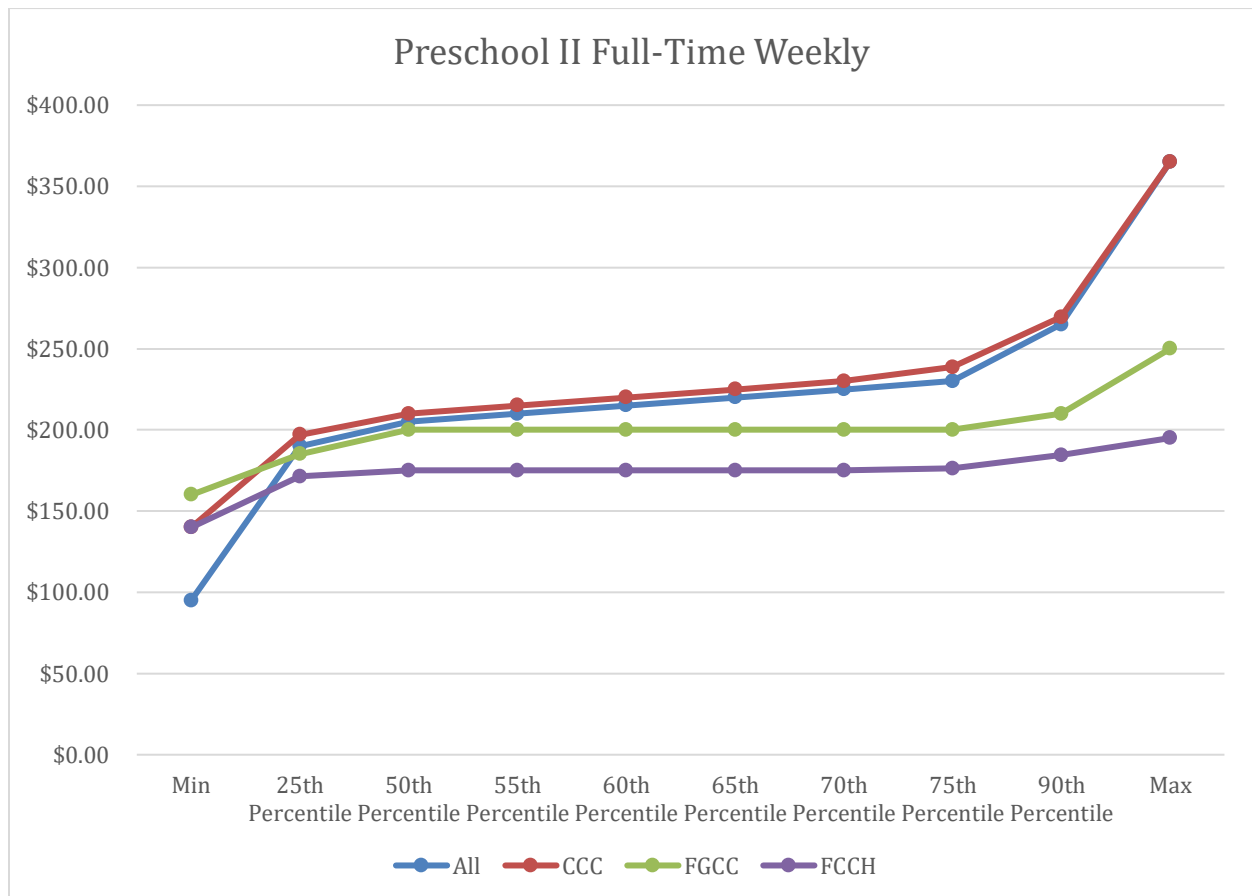
	Preschool II Full-Time Weekly
N	208
Min	\$95.00
Max	\$365.00
Mean/Average	\$215.29
Median	\$205.00
Std. Deviation	38.93
25th Percentile	\$190.00
50th Percentile	\$205.00
55th Percentile	\$210.00
60th Percentile	\$215.00
65th Percentile	\$220.00
70th Percentile	\$225.00
75th Percentile	\$230.00
90th Percentile	\$265.00

Weekly Rates by Program Type

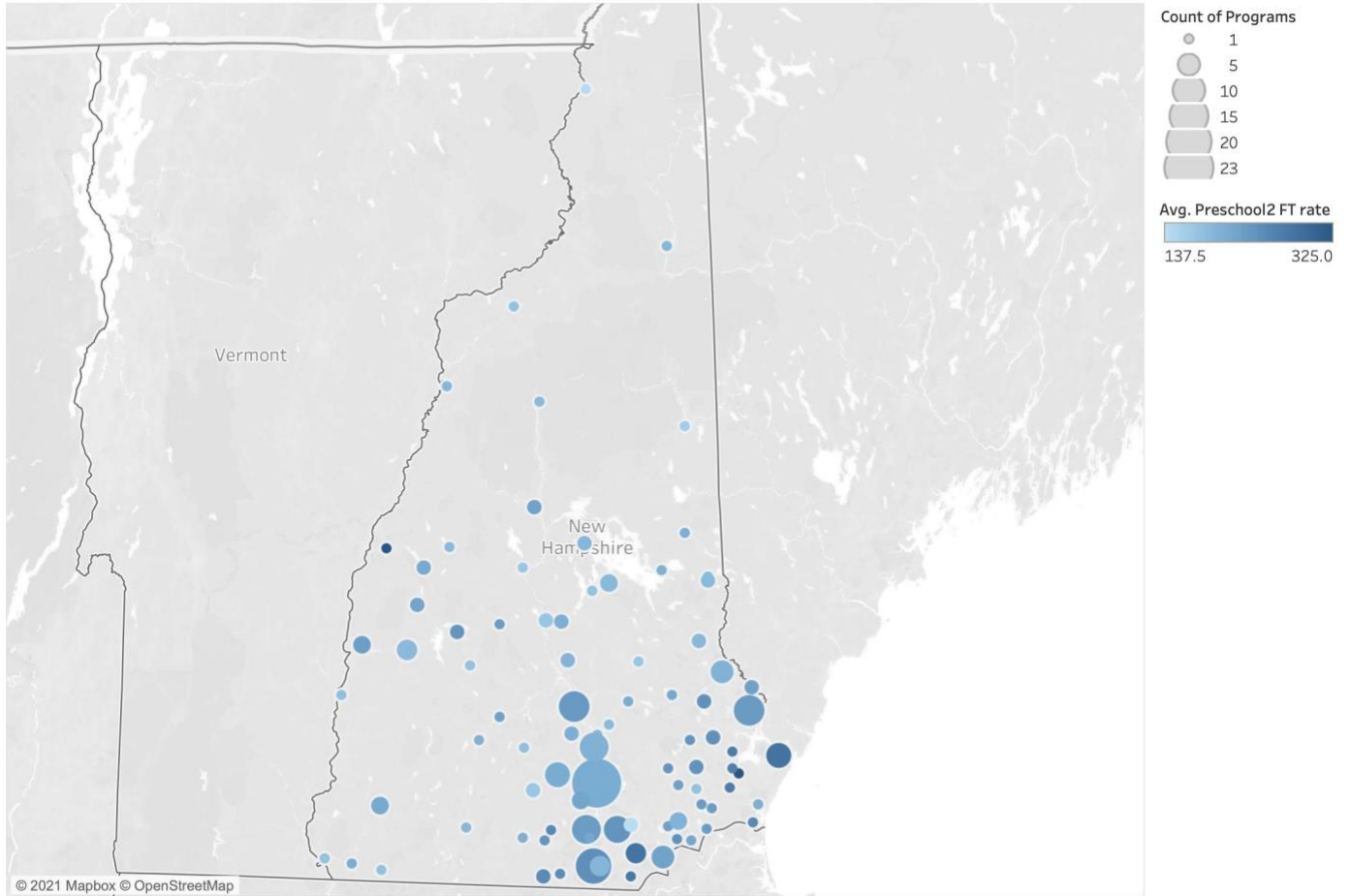
Child Care Centers (CCC) charged for preschool II care at consistently higher rates than either Family Group Child Care (FGCC) programs or Family Child Care Home (FCCH) programs.

- The mean weekly at Child Care Centers was the highest (\$220.90), followed by Family Group Child Care (\$195.48), and Family Child Care Home programs (\$171.67).
- The median weekly at Child Care Centers was the highest (\$210.00), followed by Family Group Child Care (\$200.00), and Family Child Care Home programs (\$175.00).

Preschool II Full-Time Weekly	All	CCC	FGCC	FCCH
N	208	166	21	12
Min	\$95.00	\$140.00	\$160.00	\$140.00
Max	\$365.00	\$365.00	\$250.00	\$195.00
Mean/Average	\$215.29	\$220.90	\$195.48	\$171.67
Median	\$205.00	\$210.00	\$200.00	\$175.00
Std. Deviation	38.93	37.7	19.75	14.34
25th Percentile	\$190.00	\$197.00	\$185.00	\$171.25
50th Percentile	\$205.00	\$210.00	\$200.00	\$175.00
55th Percentile	\$210.00	\$215.00	\$200.00	\$175.00
60th Percentile	\$215.00	\$220.00	\$200.00	\$175.00
65th Percentile	\$220.00	\$225.00	\$200.00	\$175.00
70th Percentile	\$225.00	\$230.00	\$200.00	\$175.00
75th Percentile	\$230.00	\$238.75	\$200.00	\$176.25
90th Percentile	\$265.00	\$269.50	\$210.00	\$184.50



Preschool II Full-Time Provider Count, Location, and Average Weekly Rates



Map based on Longitude (generated) and Latitude (generated). Color shows average of preschool2 FT rate. Size shows count of Physical City. Details are shown for State and Physical City. The data is filtered on preschool2 FT rate type, which keeps week. The view is filtered on Latitude (generated) and Longitude (generated). The Latitude (generated) filter keeps non-Null values only. The Longitude (generated) filter keeps non-Null values only.

Daily Rates

22 full-time preschool II programs (8.43%) charged a daily rate. The mean daily rate was \$40.36, a slight increase from \$38.71 in 2018, while the median daily rate was \$40.00, an increase from \$37.00 in 2018.

	Preschool II Full-Time Daily
N	22
Min	\$27.00
Max	\$65.00
Mean/Average	\$40.36
Median	\$40.00
Std. Deviation	8.77
25th Percentile	\$35.00
50th Percentile	\$40.00
55th Percentile	\$40.55
60th Percentile	\$41.00
65th Percentile	\$42.30
70th Percentile	\$44.40
75th Percentile	\$45.00
90th Percentile	\$49.80

Monthly Rates

23 full-time preschool II programs (8.81%) charged a monthly rate, with a mean of \$819.27 and a median of \$780.00.

	Preschool II Full-Time Monthly
N	23
Min	\$215.00
Max	\$1,550.00
Mean/Average	\$819.27
Median	\$780.00
Std. Deviation	370.33
25th Percentile	\$575.00
50th Percentile	\$780.00
55th Percentile	\$791.00
60th Percentile	\$805.00
65th Percentile	\$847.50
70th Percentile	\$929.60
75th Percentile	\$1,048.00
90th Percentile	\$1,417.00

Part-Time

Number Served

	Preschool II Part-Time Number
N	143
Min	1
Max	25
Mean/Average	5
Median	3
Std. Deviation	5.16
25th Percentile	1
50th Percentile	3
55th Percentile	3
60th Percentile	4
65th Percentile	4
70th Percentile	5
75th Percentile	6
90th Percentile	12

Rate Type

Most of the programs charged for preschool II part-time care by the *day* (39.02%) or by the *week* (39.63%). The remaining programs charged by the *month* (15.24%), by the *hour* (1.83%), or by the *year* (4.27%). None charged by *other*.

Preschool II Part-Time Rate Type	Number of Programs	Percentage
Daily	64	39.02%
Weekly	65	39.63%
Monthly	25	15.24%
Hourly	3	1.83%
Yearly	7	4.27%
Other	0	0.00%

Daily Rates

- 64 (39.02%) programs charged by the day.
- The rates ranged from \$15.00 to \$98.00.
- The mean/average was \$46.45, a slight increase from \$43.84 in 2018.
- The median was \$45.00, unchanged from 2018.

	Preschool II Part-Time Daily
N	64
Min	\$15.00
Max	\$98.00
Mean/Average	\$46.45
Median	\$45.00
Std. Deviation	16.50
25th Percentile	\$35.00
50th Percentile	\$45.00
55th Percentile	\$46.65
60th Percentile	\$48.80
65th Percentile	\$50.00
70th Percentile	\$51.00
75th Percentile	\$55.00
90th Percentile	\$69.00

Weekly Rates

- 65 (39.63%) programs charged by the week.
- The rates ranged from \$75.00 to \$283.00.
- The mean/average was \$164.42, and the median was \$160.00.

	Preschool II Part-Time Weekly
N	65
Min	\$75.00
Max	\$283.00
Mean/Average	\$164.42
Median	\$160.00
Std. Deviation	47.11
25th Percentile	\$130.00
50th Percentile	\$160.00
55th Percentile	\$170.20
60th Percentile	\$177.00
65th Percentile	\$180.00
70th Percentile	\$183.60
75th Percentile	\$189.00
90th Percentile	\$226.80

School Age I (5-6 years) Care

Service Provided and Number of Classrooms

- 179 programs offered school age I care.
- 123 of those provided the total number of their school age I classrooms.

	School Age I Classrooms
N	123
Min	1
Max	4
Mean/Average	1
Median	1
Std. Deviation	0.48
25th Percentile	1
50th Percentile	1
55th Percentile	1
60th Percentile	1
65th Percentile	1
70th Percentile	1
75th Percentile	1
90th Percentile	2

Full Time

Number Served

	School Age I Full-Time Number
N	50
Min	1
Max	25
Mean/Average	8
Median	7
Std. Deviation	6.02
25th Percentile	4
50th Percentile	7
55th Percentile	8
60th Percentile	8
65th Percentile	8
70th Percentile	9
75th Percentile	10
90th Percentile	16

Rate Type

The majority of programs (73.44%) charged for full-time school age I care by the *week*. The remaining programs charged by the *day* (12.50%), by the *month* (9.38%), the *year* (3.12%), or the *hour* (1.56%). None charged by *other*.

School Age I Full-Time Rate Type	Number of Programs	Percentage
Weekly	47	73.44%
Monthly	6	9.38%
Daily	8	12.50%
Hourly	1	1.56%
Yearly	2	3.12%
Other	0	0.00%

Weekly Rates

- 47 programs charged for full-time school age I care by the week.
- The rates ranged from \$75.00 to \$365.00.
- The average/mean was \$212.46, and the median was \$200.00.

School Age I Full-Time Weekly	All	CCC	FGCC	FCCH
N	47	42	1*	2*
Min	\$75.00	\$75.00		
Max	\$365.00	\$365.00		
Mean/Average	\$212.46	\$218.83		
Median	\$200.00	\$200.00		
Std. Deviation	59.87	59.52		
25th Percentile	\$182.50	\$190.00		
50th Percentile	\$200.00	\$200.00		
55th Percentile	\$200.00	\$207.75		
60th Percentile	\$208.00	\$215.00		
65th Percentile	\$215.00	\$223.25		
70th Percentile	\$225.00	\$225.00		
75th Percentile	\$227.50	\$233.75		
90th Percentile	\$306.40	\$321.90		

*Note: When there are fewer than 4 responses in a result set, we do not report its finding to protect provider anonymity.

Daily Rates

- 8 programs charged for full-time school age I care by the day.
- The rates ranged from \$22.00 to \$140.00.
- The average/mean was \$49.25, and the median was \$37.50.

	School Age I Full-Time Daily
N	8
Min	\$22.00
Max	\$140.00
Mean/Average	\$49.25
Median	\$37.50
Std. Deviation	35.80
25th Percentile	\$29.50
50th Percentile	\$37.50
55th Percentile	\$39.25
60th Percentile	\$41.00
65th Percentile	\$42.75
70th Percentile	\$44.50
75th Percentile	\$47.75
90th Percentile	\$81.20

Before and After School

Number Served

	School Age I Before and After Number
N	76
Min	1
Max	22
Mean/Average	5
Median	3
Std. Deviation	4.72
25th Percentile	1
50th Percentile	3
55th Percentile	4
60th Percentile	4
65th Percentile	5
70th Percentile	6
75th Percentile	7
90th Percentile	12

Rate Type

The majority of programs (54.22%) charged by the *week*. The remaining programs charged by the *day* (31.33%), by the *hour* (8.43%), by the *month* (4.82%), or by the *year* (1.20%). None charged by the *other*.

School Age I Before and After Rate Type	Number of Programs	Percentage
Weekly	45	54.88%
Monthly	4	4.88%
Daily	25	30.49%
Hourly	7	8.54%
Yearly	1	1.22%
Other	0	0.00%

Weekly Rates

- 45 programs charged by the week.
- The rates ranged from \$32.50 to \$262.00.
- The average/mean was \$143.06, and the median was \$135.00.

School Age I Before and After School Weekly	All	CCC	FGCC	FCCH
N	45	29	2	1
Min	\$32.50	\$32.50		
Max	\$262.00	\$262.00		
Mean/Average	\$143.06	\$155.33		
Median	\$135.00	\$150.00		
Std. Deviation	54.53	49.29		
25th Percentile	\$110.00	\$125.00		
50th Percentile	\$135.00	\$150.00		
55th Percentile	\$150.00	\$165.00		
60th Percentile	\$165.00	\$173.00		
65th Percentile	\$175.00	\$176.00		
70th Percentile	\$175.00	\$183.00		
75th Percentile	\$185.00	\$190.00		
90th Percentile	\$213.20	\$220.40		

Daily Rates

- 25 programs charged for school age I before and after school care by the day.
- The rates ranged from \$10.00 to \$65.00.
- The average/mean was \$30.74, and the median was \$30.00.

	School Age I Before and After School Daily
N	25
Min	\$10.00
Max	\$65.00
Mean/Average	\$30.74
Median	\$30.00
Std. Deviation	15.19
25th Percentile	\$18.00
50th Percentile	\$30.00
55th Percentile	\$30.00
60th Percentile	\$32.00
65th Percentile	\$35.00
70th Percentile	\$35.80
75th Percentile	\$40.00
90th Percentile	\$53.40

Before Only

Number Served

	School Age I Before School Only Number
N	19
Min	1
Max	23
Mean/Average	4
Median	2
Std. Deviation	4.96
25th Percentile	1
50th Percentile	2
55th Percentile	2
60th Percentile	3
65th Percentile	4
70th Percentile	4
75th Percentile	4
90th Percentile	7

Rate Type

The majority of programs charged either by the *week* (41.86%) or by the *day* (39.29%). The remaining programs charged the *hour* (14.29%) and by the *month* (3.57%). None charged by *other* or by the *year*.

School Age I Before School Only Rate Type	Number of Programs	Percentage
Weekly	12	42.86%
Monthly	1	3.57%
Daily	11	39.29%
Hourly	4	14.29%
Yearly	0	0.00%
Other	0	0.00%

Weekly Rates

- 12 programs charged by the week.
- The rates ranged from \$20.00 to \$195.00.
- The average/mean was \$68.75, and the median was \$57.50.

School Age I Before School Only Weekly	All	CCC	FGCC	FCCH
N	12	6	0	0
Min	\$20.00	\$25.00		
Max	\$195.00	\$195.00		
Mean/Average	\$68.75	\$85.83		
Median	\$57.50	\$72.50		
Std. Deviation	52.29	59.61		
25th Percentile	\$25.00	\$35.00		
50th Percentile	\$57.50	\$72.50		
55th Percentile	\$65.00	\$76.25		
60th Percentile	\$65.00	\$80.00		
65th Percentile	\$67.25	\$91.25		
70th Percentile	\$75.50	\$102.50		
75th Percentile	\$91.25	\$113.75		
90th Percentile	\$125.00	\$160.00		

Daily Rates

- 11 programs charged for school age I before school only care by the day.
- The rates ranged from \$5.00 to \$46.00.
- The average/mean was \$12.91, and the median was \$10.00.

	School Age I Before School Only Daily
N	11
Min	\$5.00
Max	\$46.00
Mean/Average	\$12.91
Median	\$10.00
Std. Deviation	11.30
25th Percentile	\$6.00
50th Percentile	\$10.00
55th Percentile	\$10.00
60th Percentile	\$10.00
65th Percentile	\$10.00
70th Percentile	\$10.00
75th Percentile	\$12.50
90th Percentile	\$20.00

After School Only

Number Served

	School Age I After School Only Number
N	46
Min	1
Max	10
Mean/Average	3
Median	2
Std. Deviation	2.36
25th Percentile	1
50th Percentile	2
55th Percentile	2
60th Percentile	2
65th Percentile	3
70th Percentile	3
75th Percentile	4
90th Percentile	7

Rate Type

The majority of programs charged either by the *week* (48.21%) or by the *day* (39.29%). The remaining programs charged by the *hour* (8.93%) and by the *month* (3.57%). None charged by the *year* or by the *other*. The response rate was 11.20%.

School Age I After School Only Rate Type	Number of Programs	Percentage
Weekly	27	48.21%
Monthly	2	3.57%
Daily	22	39.29%
Hourly	5	8.93%
Yearly	0	0.00%
Other	0	0.00%

Weekly Rates

- 27 programs charged by the week.
- The rates ranged from \$25.00 to \$150.00.
- The average/mean was \$80.55, and the median was \$70.00.

School Age I After School Only Weekly	All	CCC	FGCC	FCCH
N	27	11	1	2
Min	\$25.00	\$25.00		
Max	\$150.00	\$115.00		
Mean/Average	\$80.55	\$77.27		
Median	\$70.00	\$80.00		
Std. Deviation	35.68	24.07		
25th Percentile	\$52.50	\$67.50		
50th Percentile	\$70.00	\$80.00		
55th Percentile	\$80.00	\$80.00		
60th Percentile	\$80.00	\$80.00		
65th Percentile	\$81.80	\$81.00		
70th Percentile	\$103.38	\$82.00		
75th Percentile	\$110.00	\$92.49		
90th Percentile	\$125.00	\$105.00		

Daily Rates

- 22 programs charged for school age I after school only care by the day.
- The rates ranged from \$10.00 to \$50.00.
- The average/mean was \$19.80, and the median was \$16.00.

	School Age I After School Only Daily
N	22
Min	\$10.00
Max	\$50.00
Mean/Average	\$19.80
Median	\$16.00
Std. Deviation	11.13
25th Percentile	\$12.75
50th Percentile	\$16.00
55th Percentile	\$16.00
60th Percentile	\$16.00
65th Percentile	\$16.00
70th Percentile	\$16.70
75th Percentile	\$19.25
90th Percentile	\$34.80

School Age II (6-15 years) Care

Service Provided and Number of Classrooms

- 164 programs offered school age II care.
- 92 of those provided the total number of their school age II classrooms.

	School Age II Classrooms
N	92
Min	1
Max	6
Mean/Average	1
Median	1
Std. Deviation	0.80
25th Percentile	1
50th Percentile	1
55th Percentile	1
60th Percentile	1
65th Percentile	1
70th Percentile	1
75th Percentile	1
90th Percentile	2

Full-Time

Number Served

	School Age II Full-Time Number
N	33
Min	1
Max	24
Mean/Average	7
Median	5
Std. Deviation	5.87
25th Percentile	3
50th Percentile	5
55th Percentile	6
60th Percentile	6
65th Percentile	7
70th Percentile	8
75th Percentile	10
90th Percentile	15

Rate Type

The majority of programs (71.11%) charged by the *week*. The remaining programs charged the *day* (22.22%), by the *month* (4.44%), and the *year* (2.22%). None charged by *other* or by the *hour*.

School Age II Full-Time Rate Type	Number of Programs	Percentage
Weekly	32	71.11%
Monthly	2	4.44%
Daily	10	22.22%
Hourly	0	0.00%
Yearly	1	2.22%
Other	0	0.00%

Weekly Rates

- 32 programs charged for full-time school age II care by the week.
- The rates ranged from \$75.00 to \$365.00.
- The average/mean was \$201.11, and the median was \$191.00.

School Age II Full-Time Weekly	All	CCC	FGCC	FCCH
N	32	26	2	2
Min	\$75.00	\$75.00		
Max	\$365.00	\$365.00		
Mean/Average	\$201.11	\$206.36		
Median	\$191.00	\$197.50		
Std. Deviation	68.03	71.03		
25th Percentile	\$155.35	\$176.25		
50th Percentile	\$191.00	\$197.50		
55th Percentile	\$195.25	\$200.00		
60th Percentile	\$200.00	\$205.00		
65th Percentile	\$207.25	\$221.25		
70th Percentile	\$223.50	\$225.00		
75th Percentile	\$226.25	\$228.75		
90th Percentile	\$311.00	\$322.50		

Daily Rates

- 10 programs charged for school age II full-time care by the day.
- The rates ranged from \$22.00 to \$56.00.
- The average/mean was \$36.10, and the median was \$35.00.

Daily All	School Age II Full-Time Daily
N	10
Min	\$22.00
Max	\$56.00
Mean/Average	\$36.10
Median	\$35.00
Std. Deviation	9.98
25th Percentile	\$28.50
50th Percentile	\$35.00
55th Percentile	\$35.00
60th Percentile	\$37.00
65th Percentile	\$39.25
70th Percentile	\$41.50
75th Percentile	\$43.75
90th Percentile	\$46.10

Before and After School

Number Served

	School Age II Before and After Number
N	77
Min	1
Max	51
Mean/Average	8
Median	5
Std. Deviation	9.81
25th Percentile	2
50th Percentile	5
55th Percentile	5
60th Percentile	6
65th Percentile	6
70th Percentile	7
75th Percentile	8
90th Percentile	20

Rate Type

The majority of programs (62.79%) charged by the *week*. The remaining programs charged by the *day* (31.40%), by the *hour* (4.65%), and by the *month* (1.16%). None charged by the *year* or by the *other*.

School Age II Before and After School Rate Type	Number of Programs	Percentage
Weekly	54	62.79%
Monthly	1	1.16%
Daily	27	31.40%
Hourly	4	4.65%
Yearly	0	0.00%
Other	0	0.00%

Weekly Rates

- 54 programs charged by the week.
- The rates ranged from \$32.50 to \$225.00.
- The average/mean was \$110.90, and the median was \$95.00.

School Age II Before After School Weekly	All	CCC	FGCC	FCCH
N	54	24	6	6
Min	\$32.50	\$32.50	\$55.00	\$50.00
Max	\$225.00	\$215.00	\$175.00	\$160.00
Mean/Average	\$110.90	\$112.02	\$103.33	\$97.50
Median	\$95.00	\$95.00	\$85.00	\$82.50
Std. Deviation	46.29	40.67	43.65	43.57
25th Percentile	\$80.00	\$90.00	\$73.75	\$61.25
50th Percentile	\$95.00	\$95.00	\$85.00	\$82.50
55th Percentile	\$100.00	\$104.75	\$85.00	\$91.25
60th Percentile	\$108.00	\$114.80	\$85.00	\$100.00
65th Percentile	\$122.75	\$119.80	\$101.25	\$112.50
70th Percentile	\$125.00	\$125.00	\$117.50	\$125.00
75th Percentile	\$145.00	\$125.00	\$133.75	\$137.50
90th Percentile	\$175.00	\$160.50	\$162.50	\$155.00

Daily Rates

- 27 programs charged for school age II before and after school care by the day.
- The rates ranged from \$12.00 to \$55.00.
- The average/mean was \$26.31, and the median was \$22.00.

	School Age II Before and After School Daily
N	27
Min	\$12.00
Max	\$55.00
Mean/Average	\$26.31
Median	\$22.00
Std. Deviation	10.83
25th Percentile	\$20.00
50th Percentile	\$22.00
55th Percentile	\$22.90
60th Percentile	\$26.80
65th Percentile	\$29.35
70th Percentile	\$30.00
75th Percentile	\$30.00
90th Percentile	\$42.00

Before School Only

Number Served

	School Age II Before School Only Number
N	26
Min	1
Max	14
Mean/Average	3
Median	2
Std. Deviation	3.35
25th Percentile	1
50th Percentile	2
55th Percentile	2
60th Percentile	2
65th Percentile	2
70th Percentile	3
75th Percentile	4
90th Percentile	8

Rate Type

Many programs charged either by the *week* (44.44%) or by the *day* (44.44%). The remaining programs charged by the *hour* (11.11%). None charged by the *month*, by the *other*, or by the *year*.

School Age II Before School Only Rate Type	Number of Programs	Percentage
Weekly	16	44.44%
Monthly	0	0.00%
Daily	16	44.44%
Hourly	4	11.11%
Yearly	0	0.00%
Other	0	0.00%

Weekly Rates

- 16 programs charged by the week.
- The rates ranged from \$20.00 to \$125.00.
- The average/mean was \$53.75, and the median was \$50.00.

School Age II Before School Only Weekly	All	CCC	FGCC	FCCH
N	16	7	1	0
Min	\$20.00	\$35.00		
Max	\$125.00	\$125.00		
Mean/Average	\$53.75	\$70.71		
Median	\$50.00	\$75.00		
Std. Deviation	26.01	26.78		
25th Percentile	\$32.50	\$52.50		
50th Percentile	\$50.00	\$75.00		
55th Percentile	\$51.25	\$75.00		
60th Percentile	\$55.00	\$75.00		
65th Percentile	\$55.00	\$75.00		
70th Percentile	\$60.00	\$76.00		
75th Percentile	\$67.50	\$77.50		
90th Percentile	\$77.50	\$98.00		

Daily Rates

- 16 programs charged for school age II before school only care by the day.
- The rates ranged from \$6.00 to \$20.00.
- The average/mean was \$9.12, and the median was \$7.00.

	School Age II Before School Only Daily
N	16
Min	\$6.00
Max	\$20.00
Mean/Average	\$9.12
Median	\$7.00
Std. Deviation	4.11
25th Percentile	\$6.00
50th Percentile	\$7.00
55th Percentile	\$8.50
60th Percentile	\$10.00
65th Percentile	\$10.00
70th Percentile	\$10.00
75th Percentile	\$10.00
90th Percentile	\$15.00

After School Only

Number Served

	School Age II After School Only Number
N	59
Min	1
Max	26
Mean/Average	6
Median	4
Std. Deviation	5.01
25th Percentile	2
50th Percentile	4
55th Percentile	5
60th Percentile	5
65th Percentile	5
70th Percentile	7
75th Percentile	8
90th Percentile	12

Rate Type

The majority of programs charged either by the *week* (51.39%) or by the *day* (38.89%). The remaining programs charged by the *hour* (6.94%) and by the *month* (2.78%). None charged by the *year* or by the *other*.

School Age II After School Only Rate Type	Number of Programs	Percentage
Weekly	37	51.39%
Monthly	2	2.78%
Daily	28	38.89%
Hourly	5	6.94%
Yearly	0	0.00%
Other	0	0.00%

Weekly Rates

- 37 programs charged by the week.
- The rates ranged from \$25.00 to \$150.00.
- The average/mean was \$76.97, and median was \$70.00.

School Age II After School Only Weekly	All	CCC	FGCC	FCCH
N	37	18	1	1
Min	\$25.00	\$50.00		
Max	\$150.00	\$102.98		
Mean/Average	\$76.97	\$73.50		
Median	\$70.00	\$75.00		
Std. Deviation	28.44	13.49		
25th Percentile	\$60.00	\$65.00		
50th Percentile	\$70.00	\$75.00		
55th Percentile	\$75.00	\$75.00		
60th Percentile	\$77.40	\$75.80		
65th Percentile	\$79.40	\$79.00		
70th Percentile	\$80.00	\$79.00		
75th Percentile	\$82.00	\$79.75		
90th Percentile	\$125.00	\$87.40		

Daily Rates

- 28 programs charged for school age II after school only care by the day.
- The rates ranged from \$10.00 to \$33.00.
- The average/mean was \$16.04, and the median was \$16.00.

Daily All	School Age II After School Only Daily
N	28
Min	\$10.00
Max	\$33.00
Mean/Average	\$16.04
Median	\$16.00
Std. Deviation	4.76
25th Percentile	\$14.38
50th Percentile	\$16.00
55th Percentile	\$16.00
60th Percentile	\$16.00
65th Percentile	\$16.00
70th Percentile	\$16.00
75th Percentile	\$16.00
90th Percentile	\$21.05

School Age II (6-15 years) Summer Care

Service Provided and Number of Classrooms

- 157 programs offered school age II summer care.
- 117 of those provided the total number of school age II summer classrooms.

	School Age II Summer Classrooms
N	117
Min	1
Max	12
Mean/Average	2
Median	1
Std. Deviation	1.96
25th Percentile	1
50th Percentile	1
55th Percentile	1
60th Percentile	1
65th Percentile	1
70th Percentile	1
75th Percentile	1
90th Percentile	3

Rate Type

The majority of programs (77.08%) charged for school age II full-time summer care by the *week*. The remaining programs charged by the *day* (21.53%), the *month* (0.69%), and the *hour* (0.69%). None charged by the *year* or the *other*.

School Age II Summer Full-Time Rate Type	Number of Programs	Percentage
Weekly	111	77.08%
Monthly	1	0.69%
Daily	31	21.53%
Hourly	1	0.69%
Yearly	0	0.00%
Other	0	0.00%

Weekly Rates

- 111 programs charged for full-time school age II summer full-time care by the week.
- The rates ranged from \$65.00 to \$365.00.
- The average/mean was \$185.89, and the median was \$178.00.

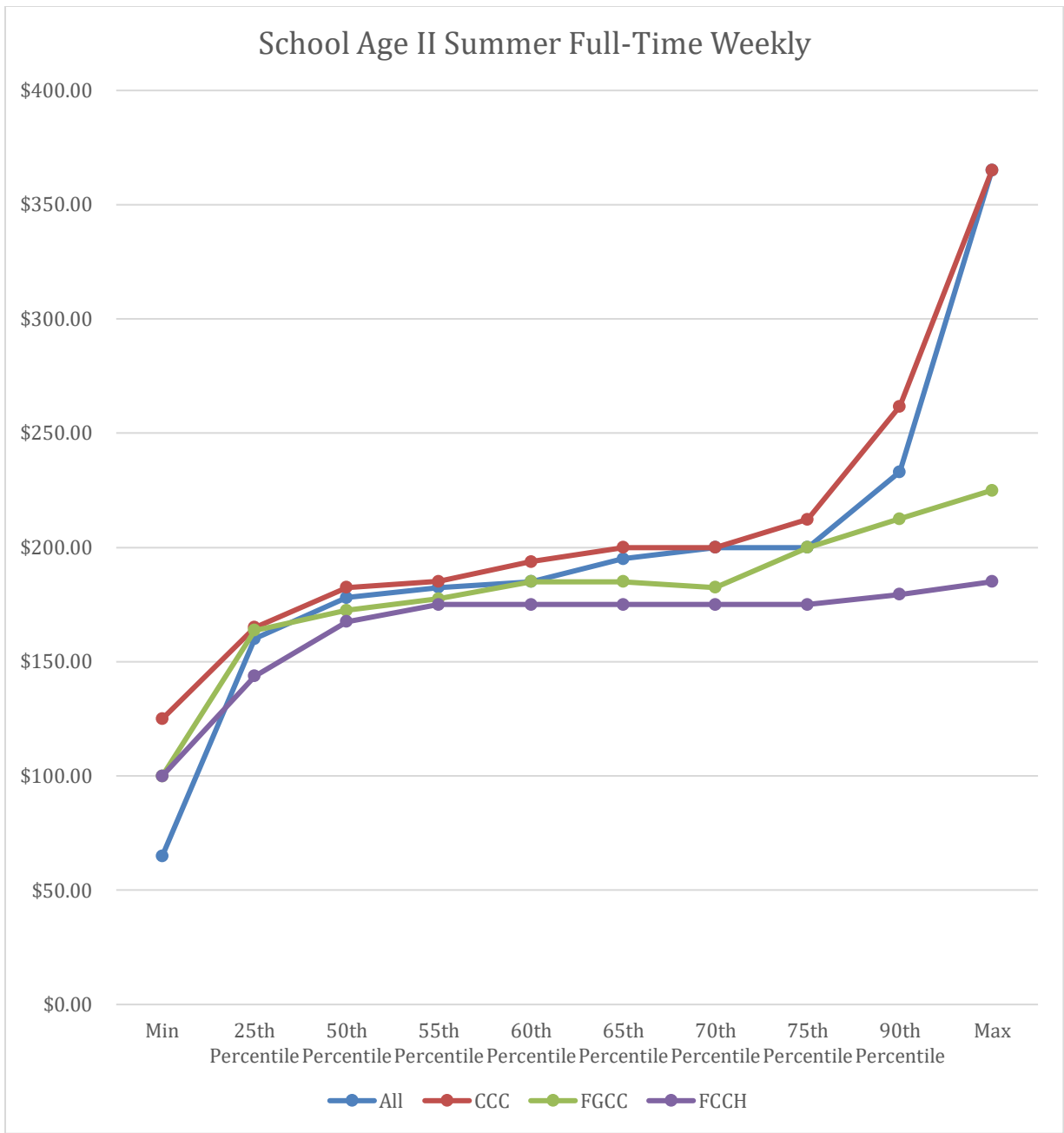
	School Age II Summer Full-Time Weekly
N	111
Min	\$65.00
Max	\$365.00
Mean/Average	\$185.89
Median	\$178.00
Std. Deviation	45.46
25th Percentile	\$160.00
50th Percentile	\$178.00
55th Percentile	\$182.50
60th Percentile	\$185.00
65th Percentile	\$195.00
70th Percentile	\$200.00
75th Percentile	\$200.00
90th Percentile	\$233.00

Weekly Rates by Program Type

Child Care Centers (CCC) charged for school age II summer full-time care at consistently higher rates than either Family Group Child Care programs (FGCC) or Family Child Care Home (FCCH) programs.

- The mean weekly rate at Child Care Centers was the highest (\$194.31), followed by Family Group Child Care (\$175.31), and Family Child Care Home programs (\$155.83).
- The median weekly rate at Child Care Centers was the highest (\$182.50), followed by Family Group Child Care (\$172.50), and Family Child Care Home programs (\$167.50).

School Age II Summer Full-Time Weekly	All	CCC	FGCC	FCCH
N	111	72	16	12
Min	\$65.00	\$125.00	\$100.00	\$100.00
Max	\$365.00	\$365.00	\$225.00	\$185.00
Mean/Average	\$185.89	\$194.31	\$175.31	\$155.83
Median	\$178.00	\$182.50	\$172.50	\$167.50
Std. Deviation	45.46	47.7	31.84	26.37
25th Percentile	\$160.00	\$165.00	\$163.75	\$143.75
50th Percentile	\$178.00	\$182.50	\$172.50	\$167.50
55th Percentile	\$182.50	\$185.10	\$177.50	\$175.00
60th Percentile	\$185.00	\$193.80	\$185.00	\$175.00
65th Percentile	\$195.00	\$200.00	\$185.00	\$175.00
70th Percentile	\$200.00	\$200.00	\$182.50	\$175.00
75th Percentile	\$200.00	\$212.25	\$200.00	\$175.00
90th Percentile	\$233.00	\$261.73	\$212.50	\$179.50



Daily Rates

31 school age II summer full-time programs (21.53%) charged a daily rate. The mean daily rate was \$36.61, while the median daily rate was \$35.00.

	School Age II Summer Full-Time Daily
N	31
Min	\$22.00
Max	\$65.00
Mean/Average	\$36.61
Median	\$35.00
Std. Deviation	9.62
25th Percentile	\$30.00
50th Percentile	\$35.00
55th Percentile	\$35.00
60th Percentile	\$37.00
65th Percentile	\$40.00
70th Percentile	\$40.00
75th Percentile	\$40.00
90th Percentile	\$50.00

Part Time

Rate Type

Most of the programs charged for school age II summer part-time care by the *day* (62.50%) or by the *week* (30.00%). The remaining programs charged by the *hour* (7.50%). None charged by the *month*, by the *year*, or the *other*.

School Age II Summer Part-Time Rate Type	Number of Programs	Percentage
Daily	50	62.50%
Weekly	24	30.00%
Monthly	0	0.00%
Hourly	6	7.50%
Yearly	0	0.00%
Other	0	0.00%

Daily Rates

- 50 (62.50%) programs charged for school age II summer part-time by the day.
- The rates ranged from \$15.00 to \$70.00.
- The mean/average was \$38.72, and the median was 36.50.

	School Age II Summer Part-Time Daily
N	50
Min	\$15.00
Max	\$70.00
Mean/Average	\$38.72
Median	\$36.50
Std. Deviation	12.69
25th Percentile	\$30.00
50th Percentile	\$36.50
55th Percentile	\$37.95
60th Percentile	\$40.00
65th Percentile	\$40.00
70th Percentile	\$45.00
75th Percentile	\$45.75
90th Percentile	\$51.00

Weekly Rates

- 24 (30%) programs charged for school age II summer part-time by the week.
- The rates ranged from \$90.00 to \$226.00.
- The mean/average was \$138.36, and the median was \$132.50.

	School Age II Summer Part-time Weekly
N	24
Min	\$90.00
Max	\$226.00
Mean/Average	\$138.36
Median	\$132.50
Std. Deviation	35.91
25th Percentile	\$112.50
50th Percentile	\$132.50
55th Percentile	\$139.55
60th Percentile	\$144.40
65th Percentile	\$149.75
70th Percentile	\$150.80
75th Percentile	\$158.50
90th Percentile	\$179.70

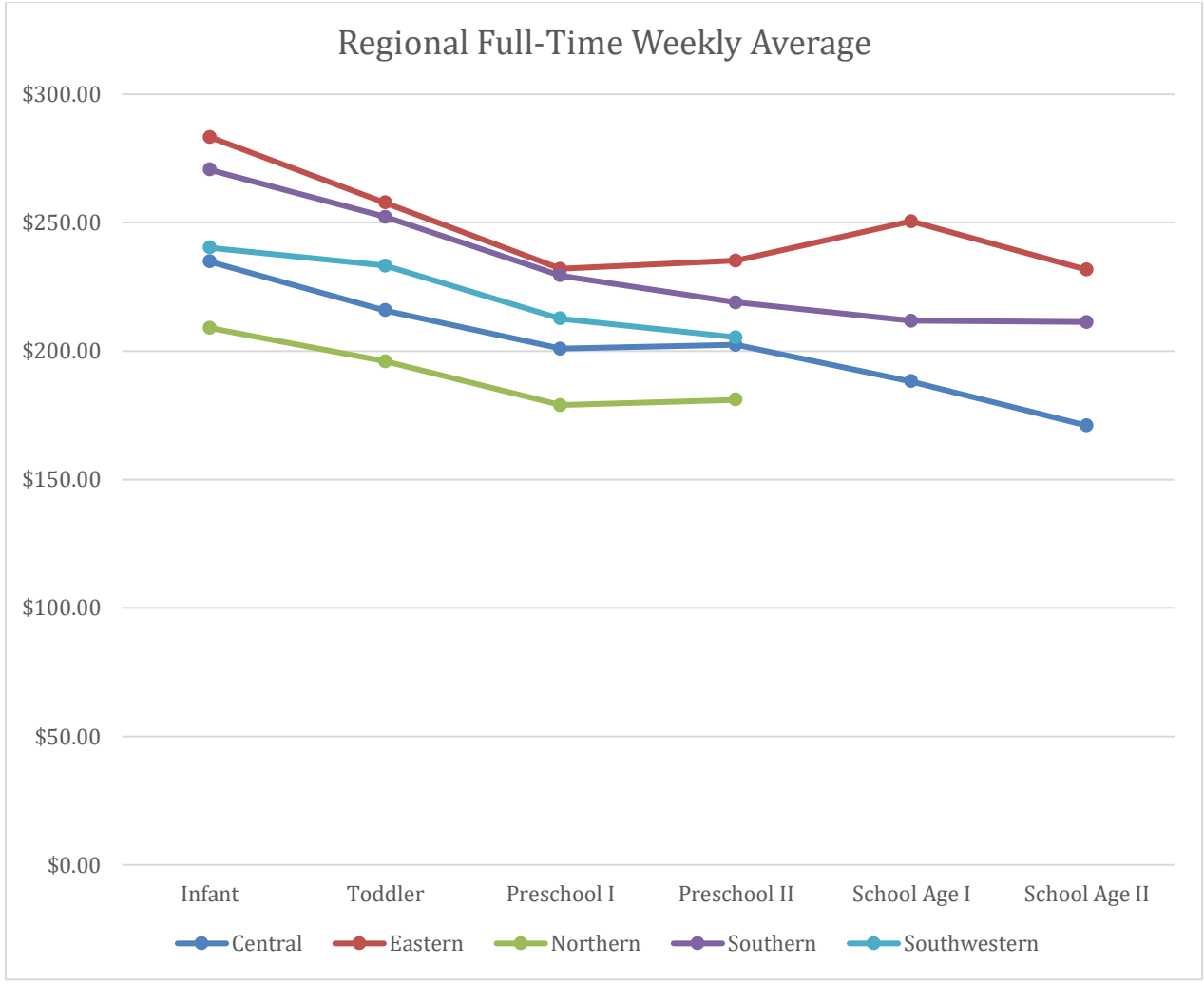
NH Full-Time Rate Comparison by CCR&R Regions

Another approach to understanding market rates in childcare is to consider variations across discrete geographic regions. For example, one might expect to see urban-rural differences, or north-south differences.

- When it came to program count in terms of care being available, overall, the sum from the Southern, Eastern, and Central regions roughly made up 80.00% of all programs across all full-time age groups. The Southern region is roughly twice as big as either the Northern or the Central.
- Rates charged for children served were consistently highest among the Southern and the Eastern regions, while the lowest from the Northern region. School age care rates received from both the Northern and Southwestern regions were at 3 or below, not enough to provide meaningful aggregation result.
- Average rates cross all age groups from the Southern and Eastern regions were at or above the overall state average, while the remaining three regions were below.

Program Count	Infant	Toddler	Preschool I	Preschool II	School Age I	School Age 2
Central	41	57	71	60	42	41
Eastern	46	56	64	57	38	36
Northern	14	19	28	29	15	15
Southern	90	111	134	117	71	54
Southwestern	36	39	46	36	14	18

Full-Time Weekly Average	Infant	Toddler	Preschool I	Preschool II	School Age I	School Age II
Central	\$234.81	\$215.88	\$200.89	\$202.41	\$188.23	\$171.00
Eastern	\$283.33	\$257.80	\$232.04	\$235.20	\$250.50	\$231.67
Northern	\$209.00	\$196.00	\$179.00	\$181.09		
Southern	\$270.56	\$252.20	\$229.47	\$218.97	\$211.82	\$211.34
Southwestern	\$240.23	\$233.19	\$212.62	\$205.38		



Additional Questions

Opened and Closed Classrooms

- Opened Programs
 - 80 programs (18.69%) opened more classrooms in 2020 while 348 programs (81.31%) did not.
 - The response rate was 83.76% (N=428).
- Closed Programs
 - 101 programs (24.63%) closed more classrooms in 2020 while 309 programs (75.37%) did not.
 - The response rate was 80.23% (N=410).

Staff Wages and Salary Changes

The majority of staff wages were paid on an hourly basis among all positions surveyed, which were director, lead teacher, teacher, teacher assistant, and other. Detailed information on individual positions, as well as hourly rate comparisons can be found below.

Director

Director Wage	Hourly	Annually	Weekly	Monthly
N	187	60	25	13
Percentage	65.85%	21.13%	8.80%	4.58%
Min	\$5.00	\$20,000.00	\$100.00	\$350.00
Max	\$40.00	\$89,500.00	\$1,200.00	\$4,200.00
Mean/Average	\$20.74	\$45,689.32	\$644.55	\$2,157.23
Median	\$20.00	\$45,000.00	\$600.00	\$2,144.00

Lead Teacher

Lead Teacher Wage	Hourly	Annually	Weekly	Monthly
N	264	15	7	7
Percentage	90.10%	5.12%	2.39%	2.39%
Min	\$9.00	\$14,000.00	\$500.00	\$720.00
Max	\$30.00	\$48,000.00	\$678.00	\$3,605.00
Mean/Average	\$15.88	\$30,207.27	\$574.00	\$1,836.32
Median	\$15.15	\$29,120.00	\$580.00	\$1,529.23

Teacher

Teacher Wage	Hourly	Annually	Weekly	Monthly
N	217	8	6	1
Percentage	93.53%	3.45%	2.59%	0.43%
Min	\$8.00	\$13,000.00	\$400.00	
Max	\$28.00	\$42,000.00	\$647.00	
Mean/Average	\$13.83	\$26,990.00	\$537.00	
Median	\$13.30	\$27,000.00	\$555.00	

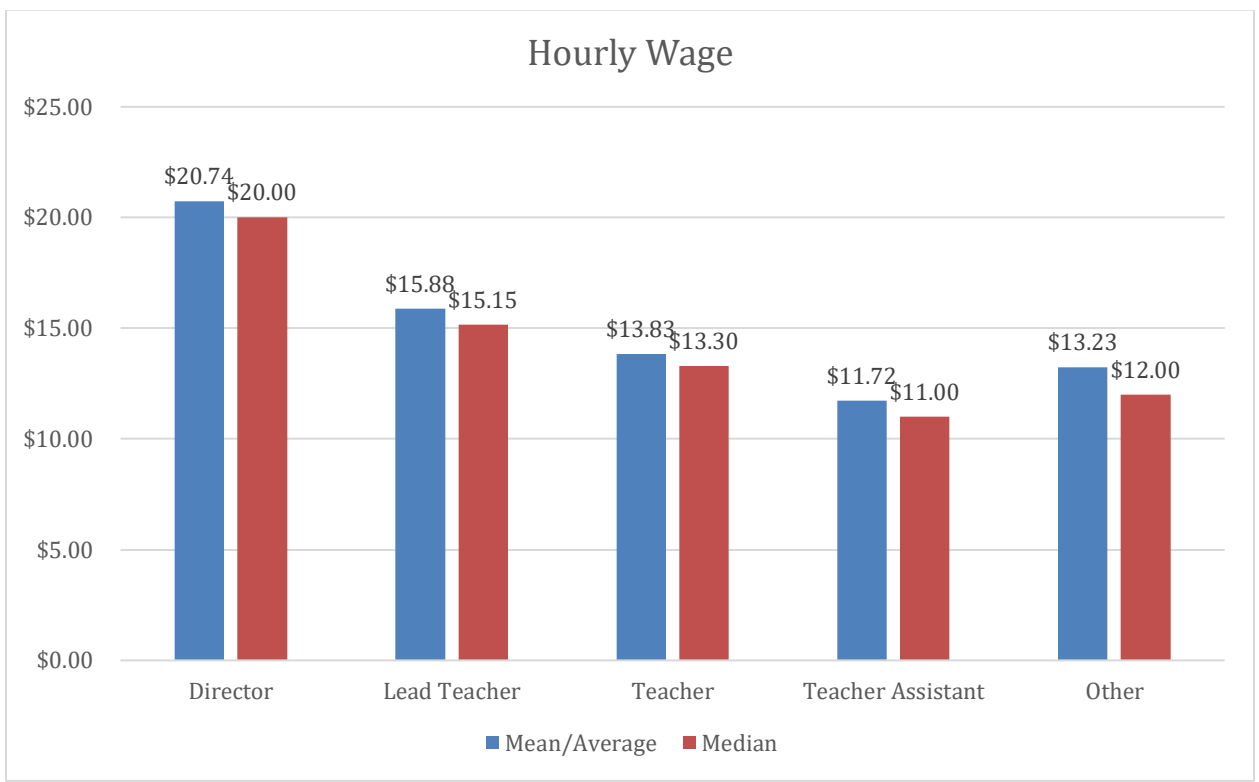
Teacher Assistant

Teacher Assistant Wage	Hourly	Annually	Weekly	Monthly
N	260	10	6	5
Percentage	92.53%	3.56%	2.14%	1.78%
Min	\$8.00	\$7,000.00	\$180.00	\$960.00
Max	\$17.00	\$35,000.00	\$600.00	\$2,941.00
Mean/Average	\$11.72	\$19,976.00	\$347.00	\$1,876.00
Median	\$11.00	\$20,400.00	\$266.00	\$2,000.00

Other

Other Wage	Hourly	Annually	Weekly	Monthly
N	61	3	5	3
Percentage	83.56%	4.11%	6.85%	4.11%
Min	\$7.50		\$150.00	
Max	\$28.12		\$900.00	
Mean/Average	\$13.23		\$487.00	
Median	\$12.00		\$386.00	

Hourly Wage Comparison



Salary Changes Due to COVID-19

- 426 programs responded to this question. The response rate was 83.27%.
- Among those that responded
 - 270 programs (63.38%) had no changes in staff salaries.
 - 138 programs (32.39) increased staff salaries.
 - 18 programs (4.23%) decreased staff salaries.

Remote Learning

443 programs (86.69%) replied as to whether they offered their program remotely at any time in 2020. Among those, 126 programs (29.44%) offered their program remotely while 317 programs (71.56%) did not. 45 programs offered their full-time programs remotely and 90 programs offered their part-time programs remotely.

Changes Due to COVID-19

Providers had much to share about the impacts of COVID-19 on their programs. Their comments filled a total of eight single spaced pages in response to an open-ended question about changes due to COVID-19. Responses were analyzed to discover patterns and organized them in the following broad categories.

General COVID-19 Health Procedures

Providers specified the measures they took to try and prevent the transmission of COVID-19 during 2020. Nearly universal measures included temperature and symptom screening of children, frequent hand washing, masking of staff and children, significantly increased cleaning, social distancing, increased air flow, and updated policies and procedures. A handful of programs set up quarantine/isolation areas. Field trips and events were canceled.

Limiting Access to the Facility

For many providers, this included a policy that only children and staff could enter the facility; no parents were allowed to enter. A few allowed parents to enter the facility but not any classrooms or allowed only one parent at a time to enter. Many noted that they also barred volunteers and visitors from entering the program.

Drop Off and Pickup

Often, providers had “runners” bring children to and from cars or at a specific location outside the building. Some programs hired additional staff to perform this function. A few received and released children at the door. Several programs staggered their drop off/pickup times.

Classrooms

The largest number of comments received related to reduced class sizes. To the degree possible, providers utilized many spaces to accommodate a larger number of groups that were comprised of fewer children per group. Often windows remained open, and in some program's fans and/or air purifiers were installed. Other providers took their classrooms outside, some for entire days, and in some cases for months, and in at least one case for 12 weeks. Playgrounds were reconfigured and, in a few instances, tents were erected. Programs also created remote and hybrid options. One program closed for a period but had teachers read stories to children on a private Facebook page during that time. At least a handful tore up their carpets and replaced them with linoleum. Some programs reported that they adapted their School Age program(s) to a full-time option to accommodate students who were not attending school in person.

Children

Most often, children were organized into cohorts that remained together throughout the day. Many reduced the size of these cohorts, or the size of groups, which then changed the teacher/child ratios, in most cases requiring more staff. Some programs with reduced numbers of children combined groups, or at least a few children from another group to create a mixed cohort. Other programs with more robust numbers split their pre-COVID-19 classroom group into two cohorts. Children could no longer bring soft materials from home and found that stuffed animals at their facility had been removed.

Program Hours

Many providers reported they were open reduced hours, to some degree to allow time to sanitize classrooms every day.

Costs

There was a high cost to programs as a result of COVID-19. The second highest number of comments had to do with the need to hire additional staff for the additional, but smaller cohorts, and the changed drop off/pickup procedures. Cleaning supplies, anti-bacterial dispensers, masks, gloves, thermometers, sneeze guards, disposable bibs, etc. added to program costs. A change to remote learning required new equipment and technology. Some programs increased salaries to existing staff as "hazard pay". A few lost staff to COVID-19 or found staff had to stay home because of exposure. Some programs found many staff stopped working because of COVID-19. One center-based provider reported that she was evicted by the landlord, had to quickly downsize by half to a home-based program, and lost \$10,000. Lowered enrollment was the third highest number of comments and inflicted significant lost revenue. One had a long waiting list but could find few applicants for staff that had resigned. In many programs, staff hours were cut.

2021 NH Market rate survey

A number of providers did not charge parents while children could not attend due to COVID-19 quarantine. In some cases, providers continued to pay staff while they were quarantined.

Other Impacts

Some programs operated with fewer staff. Some worked long days and extra hours to ensure that their classrooms were sanitized. One director reported working 55+ hour weeks for a significant period of time to keep her program afloat. Another reported that the greatest impact was “high stress”.

Survey Methodology, Verifications, and Acknowledgements

Methodology

Survey Sample

A list of 787 licensed programs was provided by DHHS on February 19, 2020. A Master List was then created and utilized to generate labels for envelopes of the outgoing survey packets. COVID-19 delayed the project for approximately 11 months.

Survey Development and Design

Minor changes were made to the first page of the two-page survey protocol for two reasons: a) to allow comparisons between results from this survey and previous surveys to help identify changes over time and trends, and b) to retain familiarity for providers with previous survey questions. New questions were added regarding CCDF scholarships, and staff professional development days.

The second page of the survey included a reorganized format for questions regarding rates, whether more classrooms were opened or closed, and average staff wages.

COVID-19 related questions on both pages requested information on staffing impacts, staff salary changes, remote learning, and other changes due to COVID.

Survey Distribution

Surveys were mailed to every licensed childcare and early education program on January 16, 2021, with estimated arrival January 17-21. The survey packet contained brief Instructions, the two-page survey, and a Market Rate Prize Drawing Ticket. Providers were requested to return their survey by February 4, 2021.

Telephone Follow Up Calls

The UNH Survey Center was utilized to conduct follow up calls to achieve the target response rate, while allowing for the elimination of any unusable surveys and still exceeding the 60% response rate goal. A few surveys continued to arrive by mail. The final response rate achieved was 65.69%, with a usable response rate of 64.93%.

In addition, Market Rate Survey program staff made a considerable number of calls to obtain data not provided, to correct mistakes, and to clarify confusing responses from licensed programs. This took much more time than anticipated.

Market Rate Survey Verifications

Child Care Aware of New Hampshire, a program of Southern NH Services handled the Verification process. Details may be found in the next section.

Market Rate Prize Drawing

There were two separate prize drawings. To encourage a prompt mail response, the initial drawing was held on February 3, 2021, for those providers with completed surveys that were returned or postmarked by January 29, 2021.

Winners included:

Apple iPad Pro	Rise for Baby & Family, Keene
\$200 Amazon card	Creative Kids Adventures, Grantham
\$100 Market Basket card	Melissa's Munchkin Land, Rochester
\$75 Shaw's card	Blueberry Mountain, Newport
\$75 Walmart card	Strong Beginnings, New Boston
\$50 Staples card	Little Learners Family Center, Concord
\$50 Dunkin Donuts card	Prime Time Daycare, Danville

Providers that returned a completed survey by the end of March were entered in a Gift Card drawing for smaller gift cards for Market Basket, Hannaford, Shaw's, Staples, Barnes & Noble, Irving, Amazon, Dunkin Donuts, or Walmart.

Verifications

To verify the accuracy of provider responses for rates charged, project staff randomly selected 6.85% of responding center-based and home-based providers, and then randomly selected for each selected provider a single age category and their most common Time Period (e.g., Week, Day etc.) on which to base the verification. That information was provided to Child Care Aware of New Hampshire, a program of Southern NH Services (SNHS CCAoNH). Project staff requested the highest rate each selected provider charged parents for full-time care for one randomly selected program (Infant, Toddler, Preschool I, Preschool II, or School Age). This method ensured other program details on survey responses remained confidential, and that there was no possibility of other market rate survey responses influencing SNHS CCAoNH data.

An 6.85% randomly selected response [N=35] for validation was achieved, exceeding the required target of 5%, with a majority of selected programs [N=21] having a match between the rates they provided on the Market Rate Survey form, and the rate that SNHS CCAoNH independently recorded.

CATEGORY	NUMBER	PERCENTAGE
Rates matched exactly	21	64%
CCA of NH rate showed less than a 5% Increase	6	18%
CCA of NH rate showed more than a 5% Increase	2	06%
CCA of NH rate showed less than a 5% Decrease	3	09%
Rate for this category did not exist at CCA NH	3	09%

Minor rate changes of less than 5% were considered within a normal range. Some providers may have recently changed their rates slightly up or down to retain families and/or make ends meet. In general, existing rates were accurate at the time of the survey and at the time of SNHS CCAoNH collection. SNHS CCAoNH did offer a rate update in 2020 but due to COVID-19 not all providers (N=6) updated their rates so SNHS CCAoNH retained the last rate reported in their database, which in a few cases may have been older than a year. Those programs were eliminated from the verification process. Two providers which showed a greater than 5% rate discrepancy were contacted. One program had recently changed hands and the new provider increased her rates. The second provider has not yet responded to phone messages. In no case did we find an intentional effort to record a rate that was not an accurate reflection of prices charged parents. Licensed New Hampshire providers submitted reliable rate responses on the Child Care Market Rate Survey.

Acknowledgements

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We appreciate the work of Karen Abbott and Tracy Pond of Child Care Aware of New Hampshire, a program of Southern NH Services for their assistance in helping verify provider rates.

We also thank Robert Durant and Tracy Keirns of the UNH Survey Center for their help again in supervising staff follow up calls to providers.

Most importantly, we want to express our great appreciation to New Hampshire's licensed childcare providers for responding to this year's Child Care and Market Rate Survey and for their dedication to providing strong programs to the children and families of our state.

Appendix

Appendix A: Market Rate Survey Instrument

NH CHILD CARE MARKET RATE SURVEY PLEASE RETURN BY FEBRUARY 4, 2021

Program Name _____

Licensing Number of Program _____

Town _____ County _____

- 1) Did you provide a program for children on Wednesday, January 20, 2021?
 - Yes No (If closed for snow or Coronavirus complete for the next day open.)
- 2) Which of the following best fit your program on January 20, 2021?
 - Licensed
 - License exempt
- 3) _____ How many children were you LICENSED to serve on January 20, 2021?
- 4) What TYPE of program do you have?
 - Proprietary (for-profit) program
 - Not-for-profit program *MUST BE a 509(c)(3)*
- 5) What is your PRIMARY program? (Please choose only one.)
 - Child Care Center
 - Family Group Child Care program
 - Family Child Care Home
 - School Age (only) program
 - Nursery School/Preschool
 - Montessori program
 - Head Start program
 - Other (Please explain.) _____
- 6) On January 20, 2021 was your program Licensed Plus? Yes No
NAEYC accredited? Yes No
- 7) What is your program SCHEDULE?
 - Full Day only
 - Partial Day only
 - Full and Partial Day
- 8) Were there any MONTHS in 2020 that your program did not provide services to children? Please list _____
- 9) How many HOURS each day was a program available for children, during the week of January 20, 2021?
_ Mon _ Tue _ Wed _ Thu _ Fri _ Sat _ Sun
- 10) Do you charge a REGISTRATION FEE?
 - Yes No Amount \$ _____
- 11) Did you offer a SLIDING FEE SCALE to families?
 - Yes No If Yes, please attach FEE SCALE
- 12) Did you offer any of the following during 2020? (Please check any that apply.)
 - Care from 7 - 9 pm
 - Care from 9 - 11 pm
 - Overnight care
 - Care PRIMARILY for sick children
- 13) _____ How many children were ENROLLED on January 20, 2021?
- 14) _____ What was your DESIRED ENROLLMENT CAPACITY on Jan 20, 2021?
- 15) _____ How many total children ATTENDED on January 20, 2021? (This number may be higher than licensed capacity due to part-time schedules.)
_____ How many were full fee paying?
_____ How many had DHHS scholarships (NH state reimbursements)?
- 16) Did you receive CCDF scholarship reimbursements from DHHS for the care you provided on January 20, 2021? Yes No
- 17) Did you receive CCDF scholarship reimbursements in the past 2 years? Yes No
- 18) If you receive the CCDF Child Care Scholarship, do you charge the DHHS-assigned cost share to parents? Yes No Does not apply
- 19) If you receive the CCDF Child Care Scholarship, does your program charge parents the difference between the maximum weekly standard rate (WSR) and your actual charge (co-pay)? Yes No Does not apply
- 20) If you answered YES to Question 17 or 18, what was the total amount of COST SHARE or CO-PAY you collected from families in December, 2020?

COST SHARE	CO-PAY
Full-time \$ _____	Full-time \$ _____
Part-time \$ _____	Part-time \$ _____
- 21) If you do not accept DHHS scholarships, why?
 - No eligible families applied
 - The process is too complicated
 - Bad experiences with parents who did not pay their cost share
 - Other _____
- 22) Did you close for STAFF PROFESSIONAL DAYS in 2020? Yes No If yes, _____ Days
- 23) Did you have staff out due to Covid in 2020? Yes No

RATES ON JANUARY 20, 2021

Directions for questions 24 to 30: Please insert ONLY ONE rate (the most common) that you charged. Thanks!

24) Did you serve any INFANTS (0-52 weeks) on January 20, 2021? Yes No
 How many classrooms did you have for this age group on January 20, 2021? _____
 How many FULL-TIME _____ \$ _____ per Hour Day Week Month Other _____
 How many PART-TIME _____ \$ _____ per Hour Day Week Month Other _____

25) Did you serve any TODDLERS (1-2 years) on January 20, 2021? Yes No
 How many classrooms did you have for this age group on January 20, 2021? _____
 How many FULL-TIME _____ \$ _____ per Hour Day Week Month Other _____
 How many PART-TIME _____ \$ _____ per Hour Day Week Month Other _____

26) Did you serve any PRESCHOOL I children (3-4 years) on January 20, 2021? Yes No
 How many classrooms did you have for this age group on January 20, 2021? _____
 How many FULL-TIME _____ \$ _____ per Hour Day Week Month Other _____
 How many PART-TIME _____ \$ _____ per Hour Day Week Month Other _____

27) Did you serve any PRESCHOOL II children (4-5 years) on January 20, 2021? Yes No
 How many classrooms did you have for this age group on January 20, 2021? _____
 How many FULL-TIME _____ \$ _____ per Hour Day Week Month Other _____
 How many PART-TIME _____ \$ _____ per Hour Day Week Month Other _____

28) Did you serve any SCHOOL AGE children (5-6 years) on January 20, 2021? Yes No
 How many classrooms did you have for this age group on January 20, 2021? _____
 How many before & after school _____ \$ _____ per Hour Day Week Month Other _____
 How many before school ONLY _____ \$ _____ per Hour Day Week Month Other _____
 How many after school ONLY _____ \$ _____ per Hour Day Week Month Other _____

29) Did you serve any SCHOOL AGE children (6-15 years) on January 20, 2021? Yes No
 How many classrooms did you have for this age group on January 20, 2021? _____
 How many before & after school _____ \$ _____ per Hour Day Week Month Other _____
 How many before school ONLY _____ \$ _____ per Hour Day Week Month Other _____
 How many after school ONLY _____ \$ _____ per Hour Day Week Month Other _____

30) Did you serve SCHOOL AGE children (6-15 years) during summer 2020? Yes No
 How many classrooms did you have for this age group? _____
 Full-Time children rate \$ _____ per Hour Day Week Month Other _____
 Part-Time children rate \$ _____ per Hour Day Week Month Other _____

31) Did you OPEN more classrooms in 2020? Yes No Age Group(s) if Yes _____
 Did you CLOSE any classrooms in 2020? Yes No Age Group(s) if Yes _____

32) What are your AVERAGE Staff Wages in January 2021? *Please specify time period.*
 Director \$ _____ Hour Week Month Annual
 Lead Teacher \$ _____ Hour Week Month Annual
 Teacher \$ _____ Hour Week Month Annual
 Teacher Asst \$ _____ Hour Week Month Annual
 Other \$ _____ Hour Week Month Annual

33) Have STAFF SALARIES changed due to Covid? No Salaries Increased Salaries Decreased

34) Did you offer your program REMOTELY at any time in 2020? Yes No
 If Yes, was it Full-time Remotely Part-Time Remotely

35) What other CHANGES, if any, have you made due to COVID? *(Print any comments below or attach a page)*

Be sure to include your PRIZE DRAWING FORM in your return envelope.

THANK YOU!

