

Positive Health Outcomes

PG Woman

Delivers a healthy, full term infant while maintaining optimal health status.

Our overall goal for your time at WIC is to help you have a healthy pregnancy and deliver a healthy baby. I would like to talk with you today about some areas that may help you to reach that goal, to talk about your health and diet to see if you are eligible and also find out what your questions and concerns are.

BF/PP Women

Achieve optimal health during the childbearing years and reduces the risk of chronic health diseases.

Our overall goal for your WIC enrollment is to help you to be [successful with breastfeeding] healthy during your childbearing years. I would like to talk with you today about some areas that may help you to reach that goal, to talk about your health and diet to see if you are eligible, and also find out what your questions and concerns are.

Infants

Achieves optimal growth and development in a nurturing environment and develops a foundations for healthy eating practices.

Our overall goal for your time at WIC is to help you with your baby's nutrition. It is our hope that your baby grows healthy and strong and will develop a good foundation for healthy eating. I would like to talk with you today about some areas that may help you to reach that goal, to talk about your baby's health and diet to see if he/she is eligible, and also find out what your questions and concerns are.

Children

Achieves optimal growth and development in a nurturing environment and begins to acquire dietary and lifestyle habits associated with a lifetime of good health.

Our overall goal for your time at WIC is to help you with your child's nutrition. It is our hope that your child will have healthy growth and development and will learn food and lifestyle habits that will set him/her on a lifetime of good health. I would like to talk with you today about some areas that may help you to reach that goal, to talk about your child/your baby/ health and diet to see if he/she is eligible, and also find out what your questions and concerns are.

GENERAL

Our goal at WIC Program is to improve the health and nutrition of our participants. We do this through our education, WIC supplemental foods, breastfeeding promotion and support and by providing referrals. Today I would like to talk with you about your/ your child/your baby/your family's health and diet to see if he/she/you are eligible for WIC and how WIC can help.

Your child is being enrolled in WIC so we can help with providing WIC foods to improve his nutrition and watch his growth and weight gain over the next 6 months.