



ADDENDUM #2

RFP-2024-DLTSS-05-PUBLI

Public Awareness Campaign for Brain Health, Alzheimer's Disease and Related
Dementias

(Changes are in **bold, underlined and italicized text** below to enable vendors
to quickly recognize changes in paragraphs and/or wording.)

On December 18, 2023, the New Hampshire Department of Health and Human Services, Division of Long Term Supports and Services, Bureau of Elderly and Adult Services ("Department") published a Request for Proposals, soliciting responses from qualified Vendors to develop and implement a statewide, multimodal public awareness campaign to increase knowledge on brain health, Alzheimer's disease, and related dementias.

The Department anticipates awarding one (1) contract for the services in this solicitation.

The Department is publishing this addendum to:

1. **Delete and replace Section 2, Statement of Work, Subsection 2.1, Scope of Services, Paragraph 2.1.8., with the following:**

2.1.8. ***The selected Vendor must make all campaign materials available for use on the Department's website and social media accounts. The campaign materials must be approved by the Department. The selected Vendor is not required to develop a website, but with Department authorization, may provide a link to the Department's website on their own website. The selected Vendor must also collaborate with the Department to investigate other options to ensure effective distribution of information.***