

Final Report of the New Hampshire Early Care and  
Education Market Rate Survey for 2014

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# Chapter 1

## Key Findings

### 1.1 2014 Goal

The goal was to survey at least 60% of licensed NH early childhood programs.

The final completion rate achieved was 68.48%.

### 1.2 Number of Licensed Programs

There has been a continual, gradual decline in the number of licensed NH programs over the last 13 years. There are 22% fewer programs in 2014, than there were in 2001, a “loss” of 271 programs.

### 1.3 Licensed Capacity

Consistent with US trends, mean licensed capacity has increased, from 38.49 children in 2001 to 49.86 children in 2014. Program size increases do not necessarily recapture children from programs that have closed (see 1.2).

## 1.4 Program Types

Center based programs continue to be the largest segment, increasing from about one-third (32%) in 2001 to nearly half (49%) in 2014. The percentage of proprietary programs has decreased slightly, from 60% in 2001 to 56% in 2014.

## 1.5 Schedule

Just over half (53%) of licensed programs offer families options of both full-time and part-time care, down from 58% in 2001. Such programs provide care an average of 53 hours per week. Programs offering part-time only care (28%) operated an average of 22 hours per week.

## 1.6 Special Care

Very few licensed NH programs offer care from 7-9 pm (N=11), 9-11 pm (N=4), overnight (N=1), or provide care primarily for sick children (N=2). All these represent reductions from 2001 levels. Only 5 programs were open Saturdays and/or Sundays.

## 1.7 DHHS Scholarships

About three of every five programs (62%) have an arrangement with DHHS to receive scholarships for eligible enrolled children. This is essentially unchanged from 2001 (63%).

## 1.8 Fees

More than three of every four full-time programs (77%), and more than two of five School Age programs (42%) charge by the week, while the most common way of charging parents in part-time programs was by the day. Only 6% of all programs offered a sliding fee scale. Over half of NH programs adjust their rates in September (55%), followed by August and January (13% each). Overall, fees in the Southern Area were highest for all age ranges.

## 1.9 Rates

For full-time programs, the mean weekly rates were: 0-12 months (\$215.33, up 3% since 2011); 13-24 months (\$204.48, up 6%); 25-35 months (\$196.10, up 6%); and 60-71 months (\$173.02, up 9%). The mean weekly rate for School Age programs was \$84.92.

## 1.10 Education

Overall, 39% of teaching staff report no degree, 23% have an Associates, 5% a CDA, 27% a Bachelors, and 5% a Graduate/Advanced degree. In Center based programs, 56% of Lead Teachers have a Bachelors degree.

## Chapter 2

# Introduction

### 2.1 Overview

This final report provides selected findings of the current and seven previous New Hampshire Early Care and Education Market Rate Survey (MR#8) among providers in the state of New Hampshire.

According to Grobe, Weber, Davis, Kreader, and Pratt (2008, p. 1), “Child care market rate studies emerged in the late 1980s as Congress adopted a market-based approach to funding child care. In 1990, the federal government began a major investment in child care with the passage of the Child Care and Development Block Grant Act (42 U.S.C 9858 et. seq.). In 1996, Congress combined multiple funding streams into the Child Care and Development Fund (CCDF) and increased its investment in child care. Since 1998, the Department of Human Services rule for receipt of CCDF funds has included a requirement that states, territories, and tribes demonstrate access to child care for parents who receive a subsidy by referring to a

market rate survey conducted no earlier than two years prior to the effective date of the current Plan”.

The MR#8 mission was to attempt to survey by mail (or telephone follow-up if necessary) licensed New Hampshire providers and to report current rates charged to consumers on a statewide basis for various types of care to specified ages of young children. This report will also include information on regional rate variations across the state.

The report provides general information on the wide range of criteria surveyed, which is designed for the general reader, but also includes more detailed information designed for the specialist. This report will be available online through the NH Child Development Bureau at the DHHS website; a hard copy will be provided to each NH Child Care Resource and Referral Office. Presentations will be held to review the results with providers and other interested citizens. In addition, an Executive Summary will be e-mailed upon request to the Department of Health and Human Services website.

## 2.2 Cautions

There are several cautions to be considered in reviewing this final report. We will briefly mention seven.

1. MR#8, like MR#1 - MR#7, asked providers to share data regarding their fees as currently charged (eg. hourly, daily, weekly or other). This approach provides a more realistic picture of what currently exists in New Hampshire, and also presents a more detailed and

therefore more nuanced picture of child care rates.

2. Given this, we must be cautious in interpreting results from MR#8 to minimize possible misinterpretation and generalization. For example, we believe it would be inappropriate to compare programs that charge by the hour with those that charge by the day. Once one creates an *Arbitrary Conversion Factor* (for example, a daily rate is the equivalent of 6.1 hours), then the result may no longer represent what actually exists. Some programs may move from charging a part-time rate to a full-time one at 6.1 hours, others at 5.7 and still others at 7 hours. It is very tempting to make such conversions, because they appear to simplify how rates are actually charged, but doing so is far less accurate than reporting rates as charged. In this survey such a conversion was only utilized for the very few programs charging Other (primarily annual) rates; these were converted to monthly rates. As Emlen (2005, p. 2) notes, “A more vexing problem in defining the child-care market arises from how providers charge for care: whether by the hour, day, week, or month. Why should that be a problem? Well, because how they charge creates different markets. This may seem just an artifact of language, but it is not. By-the-month care and by-the-hour care create price differentials that cannot validly be converted into one single rate by any a priori rational formula such as supposing a 9-hour day, 5-day week, or 23-day month. One is stuck with a choice of obtaining multiple modes of charging, reporting all rates separately by mode of charging, or else converting and combining the rate data into an

estimate with an unknown but significant amount of distortion.”

3. As in previous NH child care market rate surveys, this report does not reflect the true costs of child care. The real cost of care is an essential, if difficult to quantify, piece of the complete picture of early care and education in New Hampshire.
4. This final report presents a snapshot, a brief moment in time, of the market rates on a single day, February 5 or 6, 2014. We believe it is a relatively accurate picture of rates for that day. However, some rates will have changed, and some facilities may have closed while others have opened since that day. Therefore, it is safest to assume that the rates on February 5 or 6, 2014 are most reliable for that date only.
5. Results are presented based upon responses to this year’s Market Rate Survey instrument, and therefore the data analyzed and trends identified can only consider information from those programs that responded to the survey. This may be the primary reason that some numbers presented in this report are different than numbers reported from other sources, or utilizing other means of collecting data.
6. Due to state finances, this project was funded at 50% of previous projects, with a survey goal of 60%, rather than 90%. While every effort has been made to exceed the 60% response rate from every single licensing area, results may still be slightly skewed in relation to the sizes of responding programs. In addition, minor changes have been made to providers listed in each licensing area and child care

resource and referral regions. As a result, care should be exercised in comparing these results to results in previous Market Rate Surveys.

7. All previous NH MRS studies (MR#1 - MR#7) were based on reporting from the first Wednesday in November. The current study (MR#8) is based on data reported for February 5th, and due to snow, some providers reported results for February 6th. The three month difference between MR#8 and previous studies should be considered in comparing current rates to previous rates.

## Chapter 3

# Completed Surveys

A list of 936 licensed programs was provided by DHHS on December 27, 2013, and a Master List was created. Surveys were mailed to every program listed on February 4, 2014. After approximately one month, follow-up calling began. Of the 936 programs to which surveys were mailed or calls were made, 8 (0.8%) were classified as *undeliverable*.

In the remaining group of programs, completed surveys were obtained for 633. In entering data, 39 of these were confirmed as *closed just for that day or closed forever* and 2 were unlicensed, leaving 592 surveys with data that could be coded. This resulted in a final total completion rate of 68.48%.

$(8+39+2+592)/936=641/936 = 68.48\%$ .

Total Received Responses	633
Mail Returned	8
Closed Just for that day or confirmed closed forever	39
Licensed with Data	592

Table 3.1: Survey Responses

## Chapter 4

# NH Programs

### 4.1 Proprietary and Not-for-Profit Programs

Close to three out of five licensed programs in New Hampshire (56.90%) were *proprietary*, while slightly more than two out of five (43.10%) identified themselves as *not-for-profit*. The percentage of provider reported *proprietary* programs has decreased slightly from 60.39% in 2011, but close to the 56.5% figure from 2009. The response rate on this question was 93.03%.

### 4.2 Types of Programs

In New Hampshire, the highest percentage of licensed programs were Centers (49.15%), up from 43.56% in 2011, followed by School Age programs (14.80%), Family Home Care (12.24%), Family Group Care (10.71%), Nursery Schools/Preschools (9.52%), Montessori Programs

(1.87%), and Other (1.7%). Since the last Market Rate Survey of 2011, Center based and School Age programs have both gained noticeable growth while Family Group Child Care and Family Child Care Home programs have seen a decrease. A complete Table of percentages of different types of programs can be found in Table 4.1 below, followed by its corresponding graph in Figure 4.1.

Program Type	2011	2014
Child Care Center (CCC)	43.56%	49.15%
School Age (SA)	10.93%	14.80%
Family Child Care Home (FCCH)	14.99%	12.24%
Family Group Child Care (FGCC)	13.23%	10.71%
Nursery School/Preschool (NS)	12.52%	9.52%
Montessori (Mont)	1.94%	1.87%
Other	2.82%	1.70%

Table 4.1: Program Type Makeup Comparison

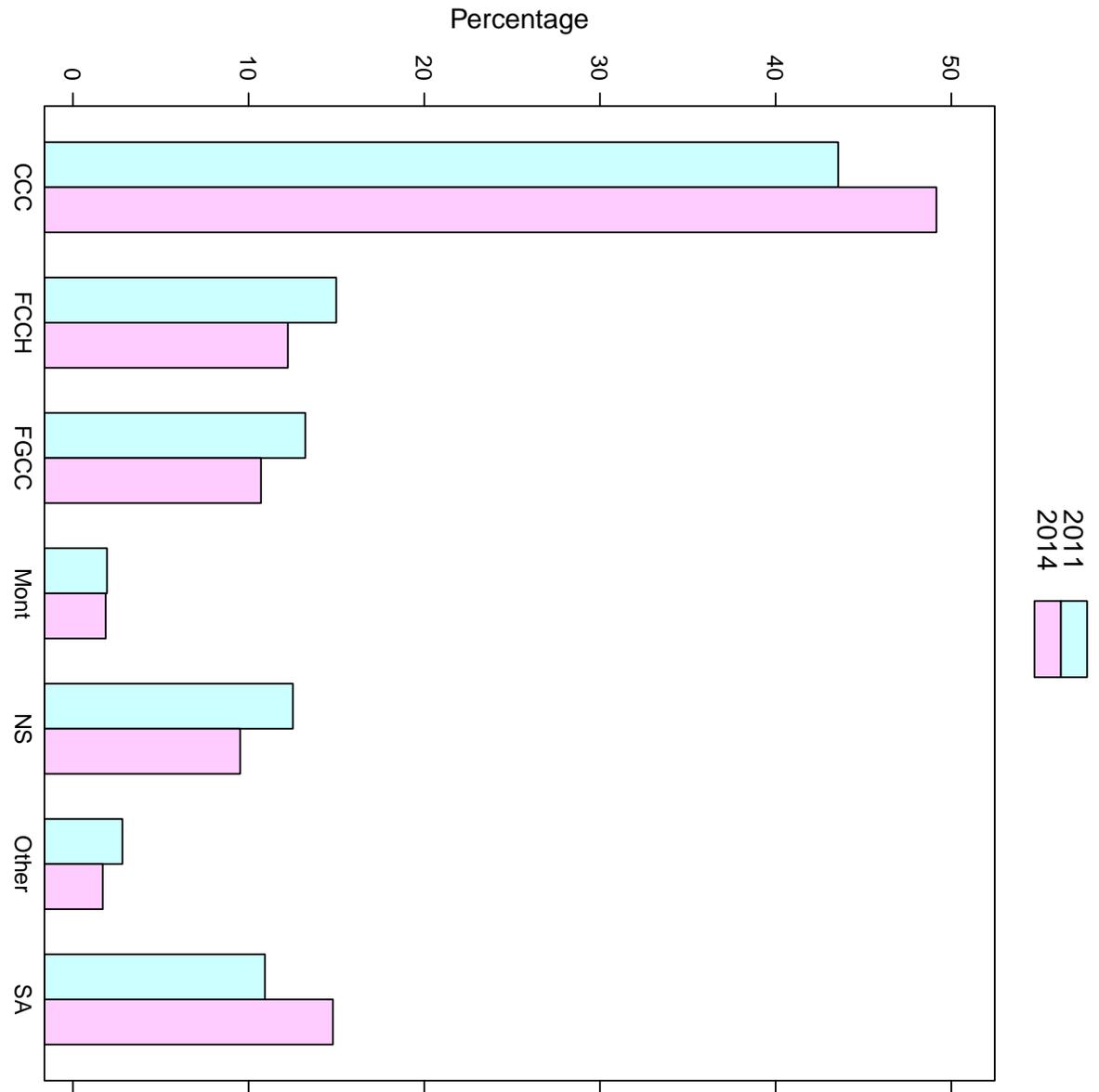


Figure 4.1: Program Type Makeup Comparison

### 4.3 Head Start

According to survey responders, Head Start was offered in 5.46% of licensed NH programs. This percentage has increased slightly from 4.41% since 2011.

### 4.4 DHHS Reimbursements

Slightly more than three out of five licensed programs (62.03%) have an arrangement with DHHS to receive scholarships for enrolled children, which is essentially unchanged since 2011 (62.54%).

### 4.5 Months, Days and Hours of Operation

Except for the three summer months, almost all programs (above 99.3%) operated throughout the year. About a quarter (24.71%) of programs closed in July, one fifth (20.79%) in August, and 7.33% in June. This summer time off trend has not changed since 2011.

Programs in New Hampshire operated within a broad range of hours per week (from 5 to 85 hours), with average of 43.74 and median of 50 hours. Programs operating both *full and partial day* option had an average of 52.79 and median of 52.50 hours per week, while programs operating *partial day* had an average of 21.58 and median of 20 hours. There remained very little care available on weekends among all programs. Only 5 programs were open on Saturday or Sunday, unchanged from 2011.

## 4.6 Special Care

There were only 13 (2.06%) programs that offered unconventional care, unchanged from 13 in 2011. An overall view of all special care provided in February 2014 can be found in Table 4.2, along with data from previous surveys.

Year	7-9 PM	9-11 PM	Overnight	Sick Care
2005	20	5	4	3
2007	15	10	4	7
2009	24	10	7	7
2011	9	5	2	3
2014	11	4	1	2

Table 4.2: Special Care

## 4.7 Schedule

Slightly more than half (52.73%, and down from 57.67% in 2011) of licensed programs offered parents options of full and part-time care.

Slightly more than one-quarter (28.16%, and up from 25.40%) offered only a partial day schedule, and 19.11% offered only a full day schedule.

## 4.8 Licensed Capacity, Enrollment, and Attendance

We wanted to differentiate between *licensed capacity* (the maximum number of children a program has been licensed to serve), the *desired capacity* (the number a program would have liked to enroll), the *actual enrollment* (the number of children a program had enrolled on February 5, 2014), and *attendance* (the number of children attending on that day).

- Mean and median *Licensed Capacity* among all programs in New Hampshire were 49.86 and 40 children, while the reported average(mean) and median enrollment were 41.48 and 29 children.
- Mean and median *Desired Capacity* were 45.40 and 35 children.
- Mean and median percentages of enrollment to desired capacity were 91.37% and 82.86%.
- The Mean and median number of children *attending* on February 5, 2014 were still lower, at 30.86 and 21.
- Of those *attending* on February 5, 2014 about four out of five (Mean=82.24%) were full fee paying children.
- Of those *attending* on average 24.23% had DHHS scholarships, a slight decrease from 28.23% in 2011.

## 4.9 Sliding Fee Scales

37 (6.47%) licensed NH early care and education programs out of total of 572 that responded charged fees on a sliding fee scale. This is a drop from 9.07% in 2011.

## 4.10 Online Final 2011 MR#7 Report

- Almost two out of five (37.06%) respondents indicated that they had reviewed the MR#7 Final Report that is available online, similar to 37.23% in November of 2011.
- Of those who took the time to review the MR#7 Final Report, 93.75% indicated that they found the information helpful, a slight decrease from 95.79% in 2011.

## 4.11 Full-Time and Part-Time Rates

### 4.11.1 Full-Time Rates

Weekly rates were by far the most common way of charging for full-time care, and utilized by more than three quarters of providers (77.30%), a slight increase from 2011 (75.43%). Other types of charge frequencies were daily (10.97%), down since 2011 (14.50%), monthly (8.16%), which has increased slightly from 2011 (6.88%), hourly (2.30%), similar to 2.70% in 2011, and annually (1.28%). Please refer to Table 4.3 for the complete listing.

Rate Type	Number of Programs	Percentage
Weekly	303	71.30%
Daily	43	10.97%
Monthly	32	8.16%
Hourly	9	2.30%
Annually	5	1.28%

Table 4.3: Full-Time Rate Frequency

### 4.11.2 Part-Time Rates

Daily rates were the most common way of charging for part-time care, with the exception of those providing part-time care for school age children. Those programs most commonly charged by the week. Almost nine out of ten programs (89.65%) did not charge by the hour for part-time care, up from 85.68% in 2011. 10.35% of programs most frequently charged parents by the hour in 2014.

## 4.12 Rate Increase and Level of Education

The 2011 Market Rate Survey included questions about economic conditions. This year we asked about rate increases and levels of education for classroom teaching staff.

### 4.12.1 Rate Increase

When asked *Have you raised your rates since Nov. 6, 2013?*, 548 responded, which resulted a 86.85% response rate.

- Overall, 87.77% of those responding said *No* while the rest 12.23% said *Yes*. Slightly over one in ten replied that they raised rates since Nov. 6, 2013.
- Overall 54.67% of programs chose September to be the month of the year they usually increase rates, followed by August (13.78%), January (13.55%), July (7.33%), and June (4.89%). The rest of the months ranged from 0.22% to 1.33%.

### 4.12.2 Level of Education

#### Overall

Classroom teaching staff's level of education varies across all levels, 1460 (39.36%) reported *No Degree*, 1001 (26.99%) a *Bachelors*, 848 (22.86%) an *Associates*, 203 (5.47%) a *CDA*, and 197 (5.31%) noted *Grad/Advanced* degrees. Almost two out of five teaching staff have no degrees while slightly over one out of five have a Bachelors degree. Within a given program, on average 37.64% (and median of 33.33%) have no degrees, while 27.09% (and median of 21.05%) have a Bachelor's degree.

#### Center-Based Programs

We are subgrouping programs by *Child Care Center*, *Nursery School/Preschool*, *Montessori* for Center-Based programs. Among these almost two out of four (38.21%) teaching staff have no degree. Bachelor's degree holders are 28.26% (895) and Associates 23.11% (732) make up the majority of the rest. Grad/Advanced degrees are 5.46% (173) and CDA are 4.96% (157).

- 55.91% (175) of Lead Teachers have a Bachelor's degree, while 25.88% (81) hold Grad/Advanced degrees, 15.02% (47) have Associates, 2.24% (7) have no degree, and 0.96% (3) have a CDA.
- 33.06% (80) of Associate Teachers have no degree, 28.51% (69) have Associates, 26.03% (63) have Bachelor's degree, 7.02% with Grad/Advanced degrees, and 5.37% (13) have a CDA.

- 75% (138) of Child Care Assistants have no degree, 13.59% Bachelor's degree, followed by CDA 4.35% (8), Associates 3.80% (7), and Grad/Advanced 3.26% (6).
- 84% (21) of Jr. Helpers have no degree, 16% (4) have a Bachelor's degree, and 0% (0) Associates, CDA, and Grad/Advanced degrees.
- 34.78% (24) of Substitutes have no degree, 31.88% have a Bachelor's degree, 23.19% Associates, 10.14% (7) Grad/Advanced, and 0% (0) CDA.
- 42.86% (12) of Other have no degree, 25% (7) have a Bachelor's degree, 17.86% (5) Associates, 14.29% no degree, and 0% (0) CDA.

### Home-Based Programs

Home-Based Programs are made up of *Family Group Child Care and Family Child Care Home* programs. Among all Home-Based programs, half (93) of their teaching staff have no degree, 11.29% (21) have CDA, 20.43% (38) Associates, 15.05% (28) Bachelors, and 3.22% (6) Grad/Advanced degrees.

- 42.11% (32) of Providers have no degree, followed by 27.63% (21) with Associates, 19.74% (15) Bachelors, 7.89% (6) CDA, and 2.63% (2) with Grad/Advanced degrees.
- 58.06% (18) of Family Child Care Workers have no degree, followed by 15.13% (5) with Associates, 15.13% (5) with Bachelors, 9.68% with CDA, and 0% (0) with Grad/Advanced degrees.

- 46.67% (7), almost half of Family Child Care Assistants have no degree, 3 with Associates, 2 with CDA, 2 with Bachelors, and 1 with Grad/Advanced degrees.
- All (5) Jr. Helpers have no degree.
- 2 of *Other* have no degree while 1 has CDA.

### School-Age Only Programs

Among teaching staff of School-Age only programs, slightly over two out of five (44.83%) have no degree, 7.18% with CDA, 22.13% Associates, 20.69% Bachelors, and 5.17% with Grad/Advanced degrees.

- 33.85% (22) of Group Leaders have a Bachelor's degree, 27.69% (18) Associates, 21.53% (14) no degree, 12.31% (8) Grad/Advanced Degrees, and 4.62% (3) with CDA.
- 54.90% (28) of Assistant Group Leaders have no degree, while 19.61% (10) Associates and 13.73% (7) Bachelors degrees make up the majority of the rest. 7.84% (4) hold CDA and 3.92% (2) Grad/Advanced degrees.
- 40% (10) Project Group Leaders have a Bachelors, followed by 24% (6) no degree, 20% (5) Associates, and 8% (2) for both CDA and Grad/Advanced degrees.
- 40.63% (13) of *Other* have an Associates, 34.36% (11) no degree, 25% (8) Bachelors, and 0% (0) for both CDA and Grad/Advanced degrees.

## Chapter 5

# NH Full-Time Child Care Rates

### 5.1 Infant Care (6 weeks to 12 months)

#### 5.1.1 Weekly Rates

The majority of programs (77.30%) charged for full-time infant care by the week, a slight drop from 2011 (80.28%). Remaining programs charged by the day (10.97%), down from 12.68% in 2011, the month (8.16%), the hour (2.30%), and by the year (1.28%). The response rate on this question was 62.12%.

- 174 programs charged for full-time infant care by the week.
- The full-time weekly rate for children 6 weeks to 12 months ranged from \$80.00 to \$349.00.

- The full-time weekly rate for children 6 weeks to 12 months averaged (mean) \$215.33, which increased 5%, from \$205.15 in 2011.
- The median full-time weekly rate for children 6 weeks to 12 months was \$206, which increased 3%, from \$200.00 in 2011.
- Full-time infant weekly rate information can be found in Table 5.1 below.

Type	Amount
Mean	\$215.33
Median	\$206.00
Std. Deviation	46.50
25th Percentile	\$185.00
50th Percentile	\$206.00
75th Percentile	\$240.00
90th Percentile	\$269.40

Table 5.1: 2014 Full-Time NH Infant Weekly Rates

Child Care Centers charged for infant care at consistently higher rates than either Family Group programs or Family Child Care Home programs. The mean weekly infant care rate at Child Care Centers was the highest (\$227.13), followed by Family Child Care Homes (\$176), and Family Group Child Care programs (\$163.95). Child Care Centers charged \$51.13 (29.05%) more than Family Child Care Homes, and \$63.18 (38.54%) more than Family Group Child Care programs. A complete table of rate information among three different major program types can be found in Table 5.2 below, followed by its corresponding graph in Figure 5.1.

Rate Type	CCC	FGCC	FCCH	All
N	137	19	15	174
Min	\$150.00	\$80.00	\$120.00	\$80.00
Max	\$349.00	\$200.00	\$265.00	\$349.00
Mean	\$227.13	\$163.95	\$176.00	\$215.33
Std. Deviation	42.03	33.15	37.81	46.50
25th Percentile	\$200.00	\$155.00	\$150.00	\$185.00
50th Percentile	\$220.50	\$175.00	\$175.00	\$206.00
55th Percentile	\$225.00	\$175.00	\$178.50	\$213.15
60th Percentile	\$235.00	\$179.00	\$182.00	\$220.00
65th Percentile	\$236.60	\$180.00	\$186.50	\$225.00
70th Percentile	\$243.60	\$180.00	\$197.00	\$235.00
75th Percentile	\$251.00	\$182.50	\$200.00	\$240.00

Table 5.2: 2014 Full-Time NH Infant Weekly Rates by Program Type

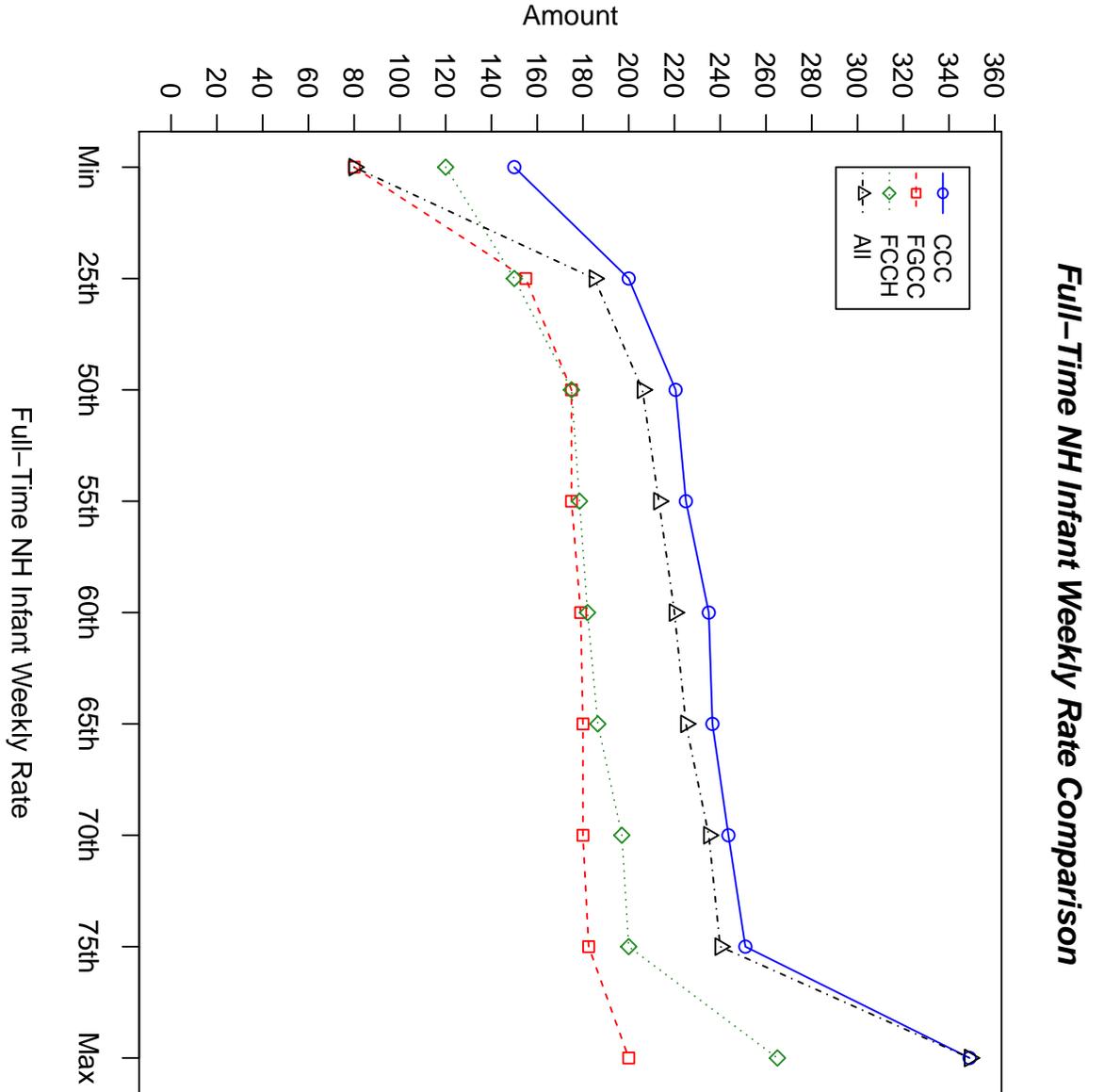


Figure 5.1: 2014 Full-Time NH Infant Weekly Rate Comparison

### 5.1.2 Daily Rates

A few full-time Infant programs (11.63%) charged a daily rate, a slight decrease from 12.68% from 2011.

- The mean daily rate for children 6 weeks to 12 months was \$42.00, an increase of 9.29% from \$38.43 in November of 2011.
- The median daily rate for children 6 weeks to 12 months was \$40.00, which has risen 14.29% from \$35.00 of 2011.
- The full-time infant daily rate information can be found in Table 5.1.2 below.

Rate Type	Rate
Mean	\$42.00
Median	\$40.00
Std. Deviation	9.13
25th Percentile	\$37.00
50th Percentile	\$40.00
75th Percentile	\$45.00
90th Percentile	\$54.20

Table 5.3: 2014 Full-Time NH Infant Daily Rates

## 5.2 Toddler Care (13-24 months)

### 5.2.1 Weekly Rates

The majority of programs (80.15%) charged for full-time toddler care by the week, almost unchanged from 2011 (80.22%). Remaining programs charged by the day (12.36%), the month (6.37%), and the hour (1.12%).

- 214 programs provided full time care for toddler children in February 2014 with weekly rates. Among those, 159 were Child Care Center programs, 30 Family Group Child Care programs, and 21 Family Child Care Home programs.
- The full-time weekly rate for children 13-24 months ranged from \$80 to \$343.
- The full-time weekly rate for children 13-24 months averaged (Mean) \$204.48, a 6.26% increase from \$192.43 in November of 2011.
- The median full-time weekly rate for children 13-24 months was \$200.00, a 6.95% increase from \$187.00 in November of 2011.
- Full-time toddler weekly rate information can be found in Table 5.4 below.

Type	Amount
Mean	\$204.48
Median	\$200.00
Std. Deviation	43.28
25th Percentile	\$180.00
50th Percentile	\$200.00
75th Percentile	\$229.38
90th Percentile	\$250.00

Table 5.4: 2014 Full-Time NH Toddler Weekly Rates

Child Care Centers charged for toddler care at consistently higher rates than either Family Group programs or Family Child Care Home programs. The mean weekly toddler care rate at Child Care Centers was the highest (\$215.90), followed by Family Group Child Care (\$170.83) and Family Child Care Homes (\$165.95). Child Care Centers charged \$44.17 (25.86%) more than Family Group Child Care programs, and \$49.05 (29.56%) more than Family Child Care Homes. A complete Table of rate information among three different major program types can be found in Table 5.5 below, followed by its corresponding graph in Figure 5.2.

Rate Type	CCC	FGCC	FCCH	All
N	159	30	21	214
Min	\$87.50	\$80.00	\$120.00	\$80.00
Max	\$343.00	\$250.00	\$265.00	\$343.00
Mean	\$215.90	\$170.83	\$165.95	\$204.48
Std. Deviation	39.84	35.19	35.48	43.28
25th Percentile	\$188.75	\$150.00	\$140.00	\$180.00
50th Percentile	\$209.00	\$177.50	\$150.00	\$200.00
55th Percentile	\$215.00	\$180.00	\$155.00	\$202.15
60th Percentile	\$221.80	\$180.00	\$170.00	\$208.80
65th Percentile	\$225.00	\$184.25	\$180.00	\$216.35
70th Percentile	\$230.00	\$188.00	\$180.00	\$225.00
75th Percentile	\$238.00	\$195.00	\$200.00	\$229.38

Table 5.5: 2014 Full-Time NH Toddler Weekly Rates by Program Type

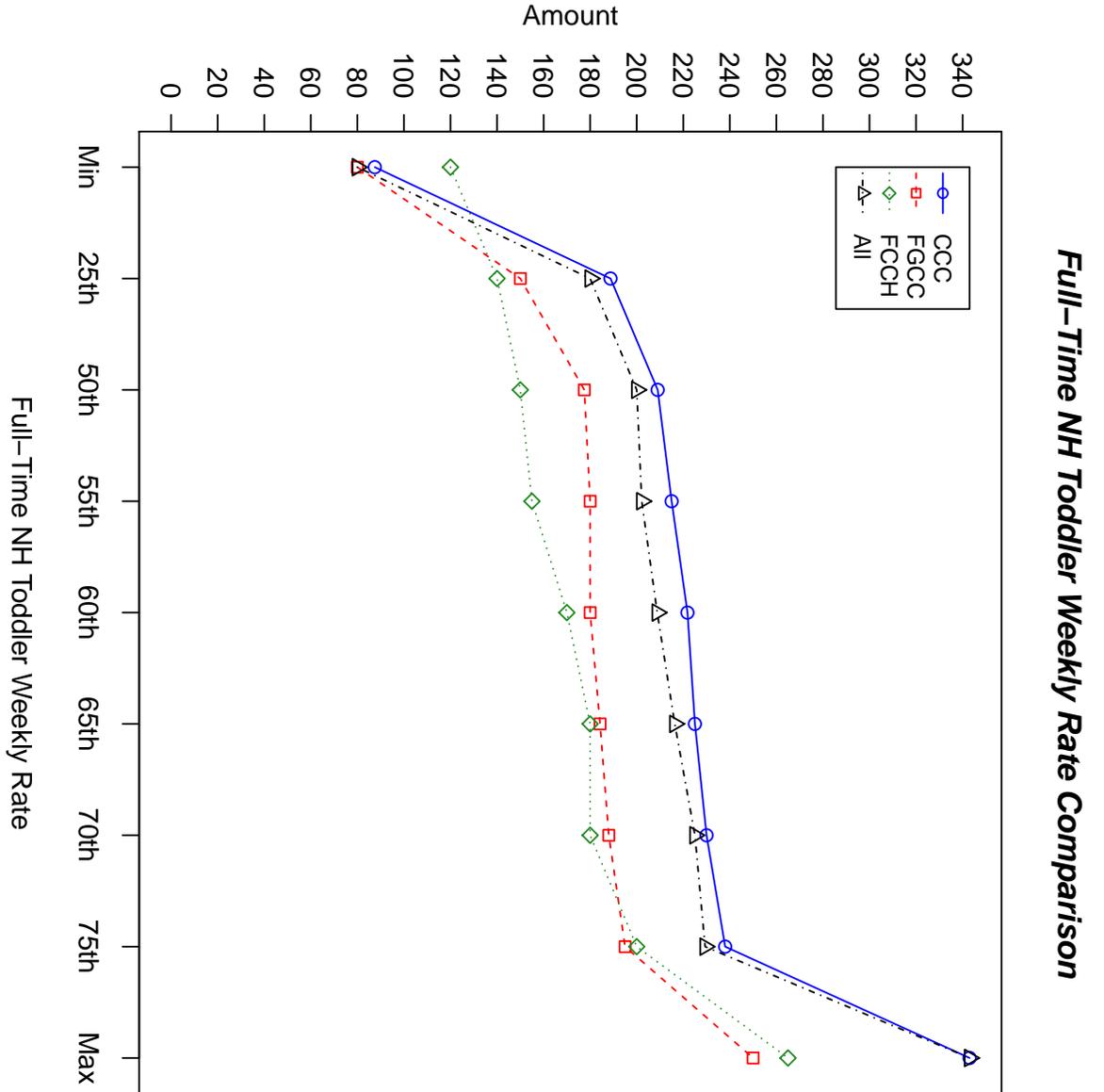


Figure 5.2: 2014 Full-Time NH Toddler Weekly Rate Comparison

### 5.2.2 Daily Rates

A few full-time toddler programs (12.36%) charged a daily rate, a 1.56% decrease from 13.92% in November of 2011.

- The mean daily rate for children 13 to 24 months was \$38.27, a \$1.7 (4.65%) increase from \$36.57 in November of 2011.
- The median daily rate for children 13 to 24 months was \$37.00, a \$3.5 (10.45%) increase from \$33.50 in 2011.
- The full-time toddler daily rate information can be found in Table 5.6 below.

Rate Type	Rate
Mean	\$38.27
Median	\$37.00
Std. Deviation	8.10
25th Percentile	\$35.00
50th Percentile	\$37.00
75th Percentile	\$43.00
90th Percentile	\$49.00

Table 5.6: 2014 Full-Time NH Toddler Daily Rates

## 5.3 Young Preschool Age Care (25-35 months)

### 5.3.1 Weekly Rates

The majority of programs (78.13%) charged for care by the week, similar to November 2011 (79.32%). Remaining programs charged by the day (12.85%), the month (6.94%), the hour (1.04%), and by the year (1.04%).

- 225 programs provided full time care in February 2014 and charged weekly rates. Among those, 168 were Child Care Center programs, 28 Family Group Child Care programs, and 26 Family Child Care Home programs.
- The full-time weekly rate for children 25-35 months ranged from \$80.00 to \$375.
- The full-time weekly rate for children 25-35 months averaged (mean) \$196.10, which increased 5.67%, from \$185.57 in 2011.
- The median full-time weekly rate for children 25-35 months was \$188.00, which increased 4.44%, from \$180.00 in 2011.
- Full-time young preschooler weekly rate information can be found in Table 5.7 below.

Type	Amount
Mean	\$196.10
Median	\$188.00
Std. Deviation	41.24
25th Percentile	\$175.00
50th Percentile	\$188.00
75th Percentile	\$220.00
90th Percentile	\$243.80

Table 5.7: 2014 Full-Time NH 24-35 Months Weekly Rates

Child Care Centers charged for young preschooler care at consistently higher rates than either Family Group programs or Family Child Care Home programs. The mean weekly young preschooler rate at Child Care Centers was the highest (\$204.76), followed by Family Group Child Care (\$174.64) and Family Child Care Homes (\$163.27). Similarly the median weekly rate at Child Care Centers was the highest (\$199.00), followed by Family Group Child Care (\$172.50) and Family Child Care Homes (\$157.50). A complete table of rate information among three different major program types can be found in Table 5.8 below, followed by its corresponding graph in Figure 5.3.

Rate Type	CCC	FGCC	FCCH	All
N	168	28	26	225
Min	\$87.50	\$80.00	\$120.00	\$80.00
Max	\$343.00	\$375.00	\$240.00	\$375.00
Mean	\$204.76	\$174.64	\$163.27	\$196.10
Std. Deviation	37.98	48.82	28.70	41.24
25th Percentile	\$185.00	\$153.75	\$150.00	\$175.00
50th Percentile	\$199.00	\$172.50	\$157.50	\$188.00
55th Percentile	\$200.00	\$175.00	\$163.75	\$195.00
60th Percentile	\$210.00	\$175.00	\$165.00	\$200.00
65th Percentile	\$215.00	\$177.75	\$166.25	\$205.00
70th Percentile	\$220.00	\$180.00	\$172.50	\$215.20
75th Percentile	\$225.00	\$181.25	\$175.00	\$220.00

Table 5.8: 2014 Full-Time NH Young Preschooler Weekly Rates by Program Type

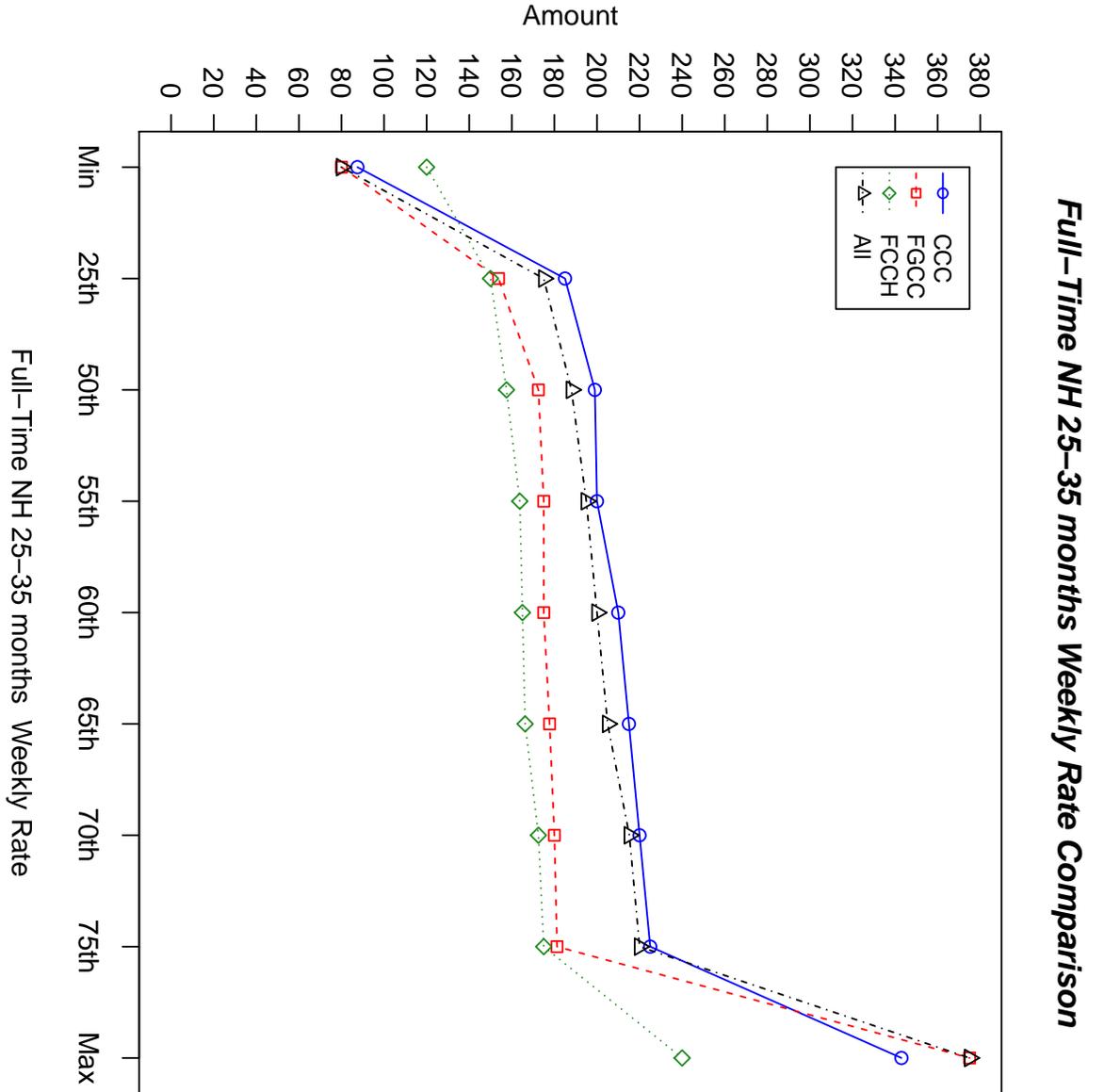


Figure 5.3: 2014 Full-Time NH Young Preschooler Weekly Rate Comparison

### 5.3.2 Daily Rates

A few full-time programs (12.85%) charged a daily rate, a 1.05% decrease from 13.90% in November of 2011.

- The mean daily rate for children 25-35 months was \$37.51, a 3.6% increase from \$36.18 in November of 2011.
- The median daily rate for children 25-35 months was \$37.00, a \$3.00 (8.82%) increase in the last two years.
- The full-time young preschooler daily rate information can be found in Table 5.3.2 below.

Rate Type	Rate
Mean	\$37.51
Median	\$37.00
Std. Deviation	7.14
25th Percentile	\$32.00
50th Percentile	\$37.00
75th Percentile	\$40.00
90th Percentile	\$47.00

Table 5.9: 2014 Full-Time NH Young Preschooler Daily Rates

## 5.4 Preschool Aged Care (36-59 months)

### 5.4.1 Weekly Rates

The majority of programs (74.78%) charged for full-time preschool care by the week, almost unchanged from November 2011 (74.10%). Remaining programs charged by the day (13.65%), the month (8.01%), the hour (2.37%), and by the year (1.19%).

- 252 programs provided full time care for preschool children in February 2014 and charged by the week. Among those, 178 were Child Care Center programs, 35 Family Group Child Care programs, and 31 Family Child Care Home programs.
- The full-time weekly rate for preschool children ranged from \$80.00 to \$375.
- The full-time weekly rate for preschoolers averaged (mean) \$181.87, which increased 6.21%, from \$171.24 in 2011.
- The median full-time weekly rate for preschoolers was \$175.50, which increased 3.24%, from \$170.00 in 2011.
- Full-time preschooler weekly rate information can be found in Table 5.10.

Type	Amount
Mean	\$181.87
Median	\$175.50
Std. Deviation	36.08
25th Percentile	\$160.00
50th Percentile	\$175.50
75th Percentile	\$199.25
90th Percentile	\$225.00

Table 5.10: 2014 Full-Time NH Preschool Weekly Rates

Child Care Centers charged for preschool care at consistently higher rates than either Family Group programs or Family Child Care Home programs. The mean weekly preschool rate at Child Care Centers was the highest (\$190.04), followed by Family Group Child Care (\$162.29) and Family Child Care Home Care (\$155.48). Child Care Centers charged \$27.75 (17.10%) more than Family Group Child Care programs, and \$34.56 (22.23%) more than family Child Care Homes. A complete table of rate information among three different major program types can be found in Table 5.11 below, followed by its corresponding graph in Figure 5.4.

Rate Type	CCC	FGCC	FCCH	All
N	178	35	31	252
Min	\$115.00	\$80.00	\$110.00	\$80.00
Max	\$300.00	\$375.00	\$230.00	\$375.00
Mean	\$190.04	\$162.29	\$155.48	\$181.87
Std. Deviation	32.17	46.23	23.46	36.08
25th Percentile	\$170.00	\$140.00	\$145.00	\$160.00
50th Percentile	\$185.00	\$160.00	\$150.00	\$175.50
55th Percentile	\$185.00	\$160.00	\$150.00	\$180.00
60th Percentile	\$188.80	\$165.00	\$150.00	\$185.00
65th Percentile	\$193.00	\$170.50	\$150.00	\$185.00
70th Percentile	\$199.90	\$175.00	\$160.00	\$190.00
75th Percentile	\$207.25	\$175.00	\$162.50	\$199.25

Table 5.11: 2014 Full-Time NH Preschool Weekly Rates by Program Type

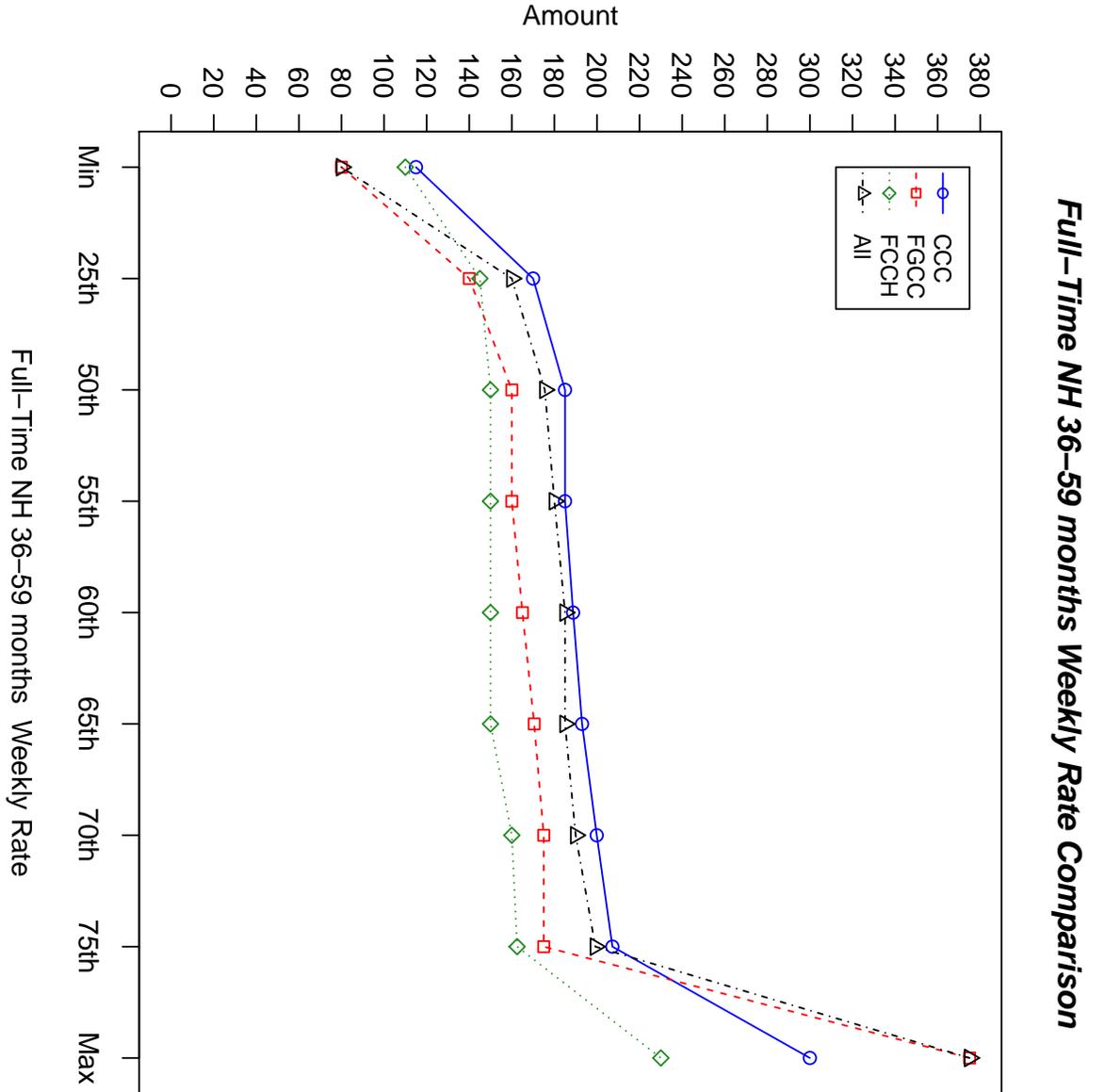


Figure 5.4: 2014 Full-Time NH Preschool Weekly Rate Comparison

### 5.4.2 Daily Rates

A few full-time preschool programs (13.65%) charged daily rate, a 1.28% decrease from 14.93% in November of 2011.

- The mean daily rate for preschool children was \$34.35, a \$1.98 (6.12%) increase from \$32.37 in November of 2011.
- The median daily rate for preschool children was \$33.50, a \$3.25 (10.74%) increase from \$30.25 of 2011.
- The full-time preschool daily rate information can be found in Table 5.4.2 below.

Rate Type	Rate
Mean	\$34.35
Median	\$33.50
Std. Deviation	6.95
25th Percentile	\$30.00
50th Percentile	\$33.50
75th Percentile	\$40.00
90th Percentile	\$43.10

Table 5.12: 2014 Full-Time NH Preschool Daily Rates

## 5.5 Care for Children Between Five and Six

### 5.5.1 Weekly Rates

The majority of such programs (73%) charged for full-time care by the week, a decrease from November 2011 (79.19%). Remaining programs charged by the day (13.5%), the month (8%), and the hour (3.5%).

The majority of programs (79.19%) charged for full-time care by the week, an increase from November 2009 (72.85%). Remaining programs charged by the day (9.64%), the month (8.63%), and the hour (2.54%).

- 146 programs provided full time care for five to six year old children in 2014 with weekly rates. Among those, 116 were Child Care Center programs, 19 Family Group Child Care programs, and 8 Family Child Care Home programs.
- The full-time weekly rate for children between five and six ranged from \$70.00 to \$279.
- The full-time weekly rate for children between five and six averaged (mean) \$173.02, which increased 9.22%, from \$158.41 in 2011.
- The median full-time weekly rate for children between five and six was \$175.00, which increased 9.38%, from \$160 in 2011.
- Full-time weekly rate information for children between five and six can be found in Table 5.13.

Type	Amount
Mean	\$173.02
Median	\$175.00
Std. Deviation	38.19
25th Percentile	\$155.00
50th Percentile	\$175.00
75th Percentile	\$188.00
90th Percentile	\$225.00

Table 5.13: 2014 Full-Time NH Age 5-6 Weekly Rates

Child Care Centers charged for age 5-6 care at consistently higher rates than either Family Group programs or Family Child Care Home programs. The mean weekly rate at Child Care Centers was the highest (\$162.30), followed by Family Group Child Care (\$135.81) and Family Child Care Homes (\$131.76). Child Care Centers charged \$26.49 (19.51%) more than Family Group Child Care programs, and \$30.54 (23.18%) more than family Child Care Homes. A complete table of rate information among three different major program types can be found in Table 5.14 below, followed by its corresponding graph in Figure 5.5.

Rate Type	CCC	FGCC	FCCH	All
N	116	19	8	146
Min	\$70.00	\$80.00	\$125.00	\$70.00
Max	\$279.00	\$190.00	\$195.00	\$279.00
Mean	\$177.84	\$153.68	\$153.13	\$173.02
Std. Deviation	39.21	27.63	22.98	38.19
25th Percentile	\$160.00	\$147.50	\$137.50	\$155.00
50th Percentile	\$175.00	\$160.00	\$150.00	\$175.00
55th Percentile	\$180.00	\$164.50	\$150.00	\$175.00
60th Percentile	\$180.00	\$165.00	\$153.00	\$178.00
65th Percentile	\$185.00	\$168.50	\$158.25	\$180.00
70th Percentile	\$187.50	\$173.00	\$163.50	\$185.00
75th Percentile	\$191.00	\$175.50	\$166.25	\$188.00

Table 5.14: 2014 Full-Time NH Age 5-6 Weekly Rates by Program Type

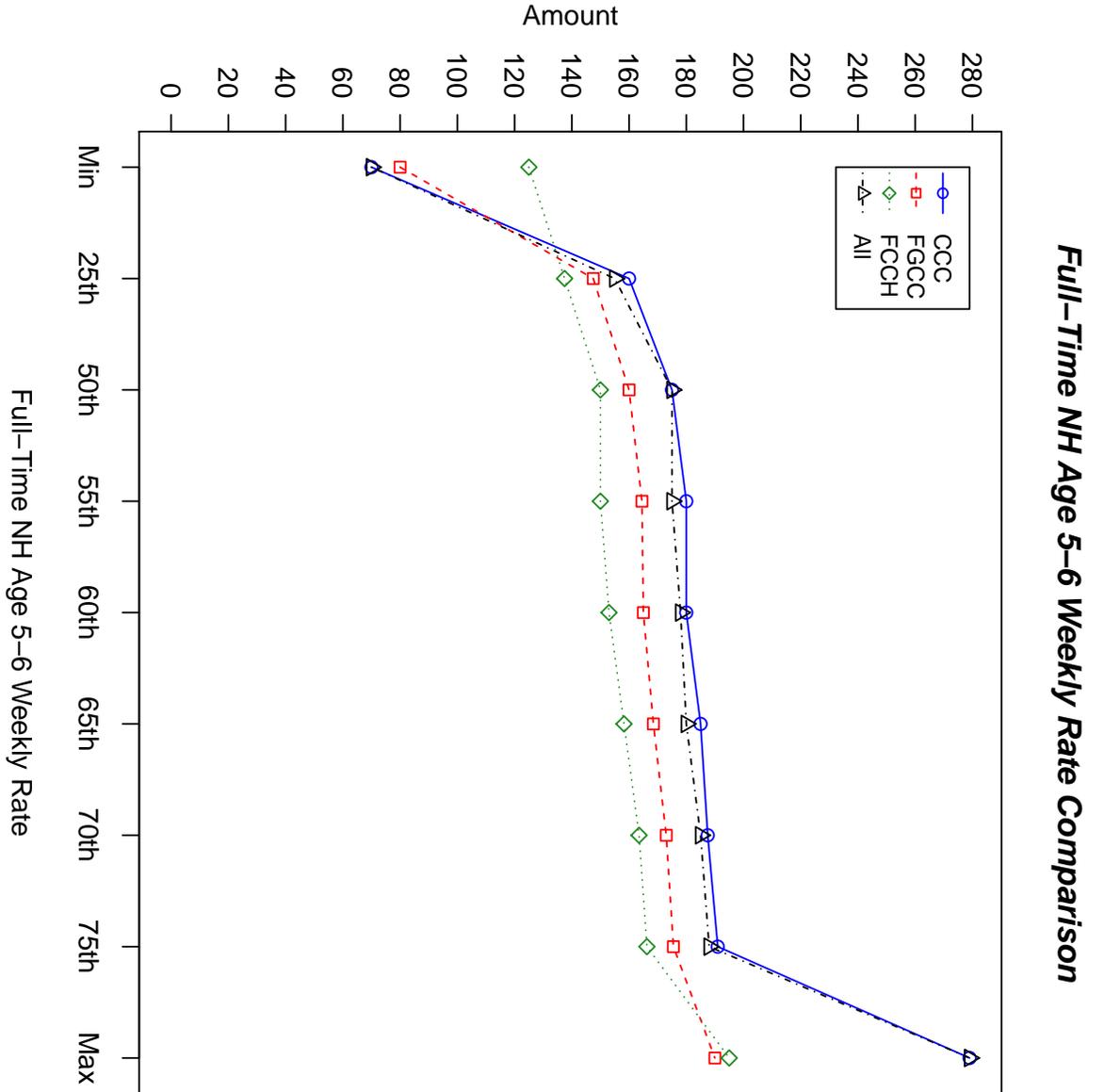


Figure 5.5: 2014 Full-Time NH Age 5-6 Weekly Rate Comparison

### 5.5.2 Daily Rates

A few full-time age 5-6 programs (13.5%) charged a daily rate, a 3.86% increase from 9.64% in November of 2011.

- The mean daily rate for age 5-6 was \$31.96, a \$1.72 (5.69%) increase from \$30.24 in November of 2011.
- The median daily rate for age 5-6 was \$30.00, a \$2.00 (6.25%) decrease from \$32.00 in the last two years.
- The full-time age 5-6 daily rate information can be found in Table 5.5.2 below.

Rate Type	Rate
Mean	\$31.96
Median	\$30.00
Std. Deviation	7.74
25th Percentile	\$25.50
50th Percentile	\$30.00
75th Percentile	\$35.00
90th Percentile	\$40.40

Table 5.15: 2014 Full-Time NH Age 5-6 Daily Rates

## Chapter 6

# NH Part-Time Child Care Rates

### 6.1 Part-Time Rates

The most common part-time rates charged were by the day for all but School Age: 60.38% for infant, 56.57% for toddler, 48.84% for young preschoolers, 42.86% for preschoolers, and 39.07% for 60-72 months care.

- The mean daily rate for infant care (0-12 months) was \$49.69, changed little from \$50.76 in November of 2011.
- The mean daily rate for toddler care (13-24 months) was \$48.03, a 4.69% increase from \$45.88 in November of 2011.
- The mean daily rate for young preschoolers (25-35 months) was \$43.75, a 10.37% increase from \$39.64 in November of 2011.

- The mean daily rate for preschoolers (36-59 months) was \$37.54, a 2.74% increase from \$36.54 in November of 2011.
- The mean daily rate for 60-72 months was \$35.95, a 2.36% increase from \$29.08 in November of 2011.
- The part-time care daily rate information can be found in Table 6.1, followed by its corresponding graph in Figure 6.1.

Rate	0-12 M	13-24 M	25-35 M	36-59 M	60-72 M
Min	\$30.00	\$17.00	\$16.00	\$10.00	\$10.00
Max	\$77.50	\$92.00	\$75.00	\$85.00	\$85.00
Mean	\$49.69	\$48.03	\$43.75	\$37.54	\$35.95
Std. Deviation	11.18	13.17	12.65	13.89	14.00
25th Percentile	\$40.00	\$40.00	\$37.00	\$25.75	\$25.00
50th Percentile	\$50.00	\$50.00	\$45.00	\$40.00	\$37.00
75th Percentile	\$55.60	\$55.00	\$50.50	\$46.00	\$45.00
90th Percentile	\$63.85	\$62.75	\$58.43	\$53.50	\$53.40

Table 6.1: 2014 Part-Time NH Daily Rates

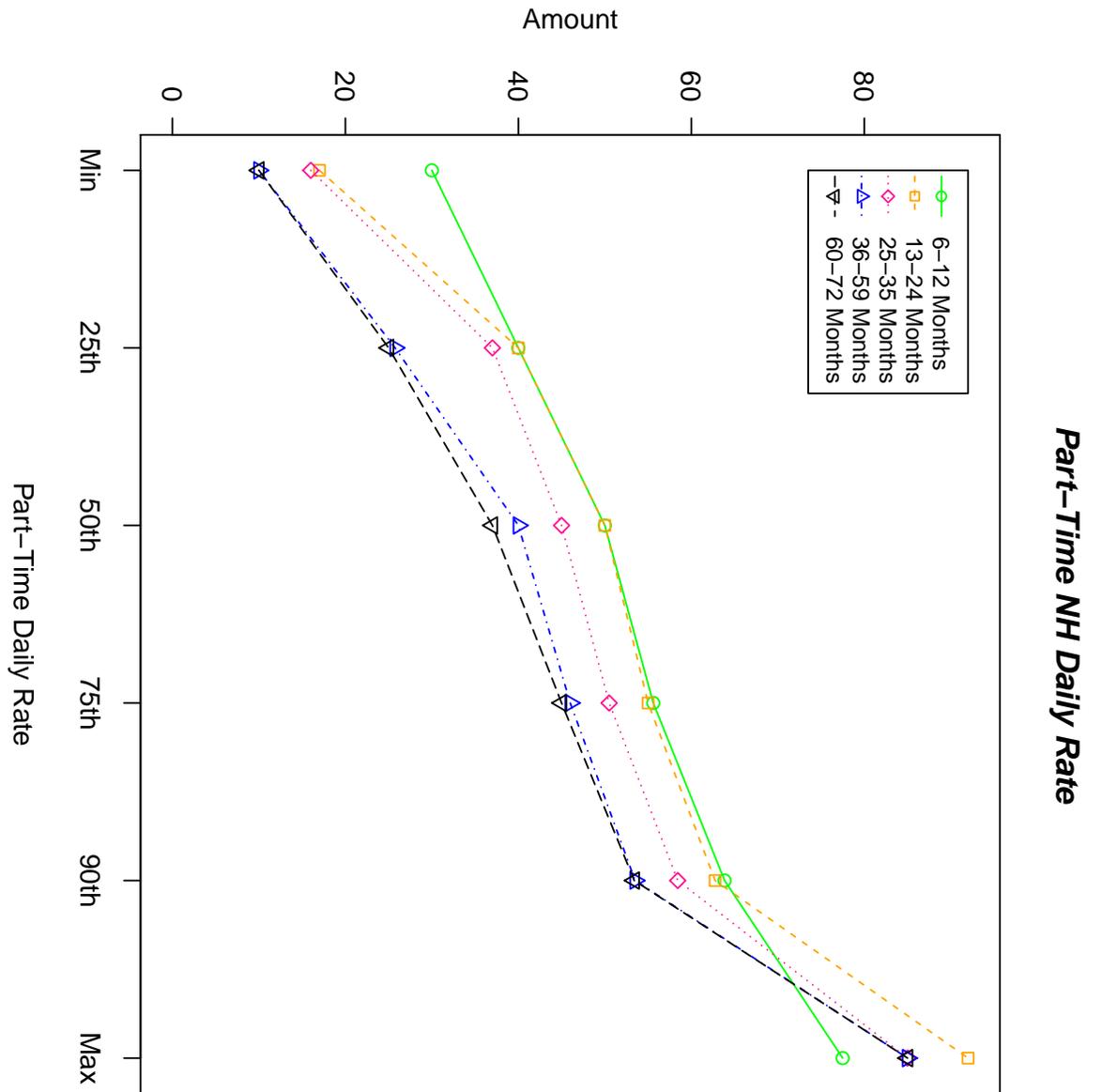


Figure 6.1: 2014 Part-Time NH Daily Rate

## 6.2 School Age Rates

More than two out of five programs offering School Age Care (42.46%) charged by the week, while 86 programs (34.13%) charged by the day, 32 (12.70%) by the hour, and 27 (10.71%) by the month. Please refer to Table 6.2 for school age weekly rate details. We include a special column that identifies rates for programs that offer only School Age Child Care that charged weekly, in addition to programs that provide School Age Child Care as well as other types of care in Center, Family Group and Family Home settings.

Type	All	School Age Only	CCC	FGCC	FCCH
N	107	34	43	15	14
Min	\$10.00	\$27.00	\$40.00	\$10.00	\$35.00
Max	\$214.00	\$143.00	\$214.00	\$160.00	\$100.00
Mean	\$84.92	\$92.15	\$92.28	\$68.33	\$57.86
Median	\$77.00	\$105.00	\$85.00	\$75.00	\$50.00
Std. Deviation	43.07	28.47	35.48	37.83	19.97
25th Percentile	\$63.50	\$70.00	\$72.50	\$50.00	\$41.25
50th Percentile	\$77.00	\$105.00	\$85.00	\$75.00	\$50.00
55th Percentile	\$80.90	\$110.00	\$87.30	\$75.00	\$51.50
60th Percentile	\$86.20	\$110.00	\$90.40	\$75.00	\$58.00
65th Percentile	\$94.70	\$110.00	\$95.00	\$75.00	\$66.75
70th Percentile	\$100.00	\$110.00	\$96.20	\$75.00	\$75.00
75th Percentile	\$110.00	\$110.00	\$100.00	\$77.50	\$75.00
90th Percentile	\$134.00	\$117.00	\$146.60	\$107.00	\$78.50

Table 6.2: 2014 School Age Weekly Rates

## Chapter 7

# NH Full-Time Rate

# Comparison By R&R Region

Another approach to understand market rates in child care is to consider variations across discrete geographic regions. For example, one might expect to see urban-rural differences, or north-south differences. The following sections compare the most common rate type (weekly) for full-time care across the ten R&R regions. The Figure 7.1 below illustrates the mean weekly full-time child care rates across all regions for all age groups.

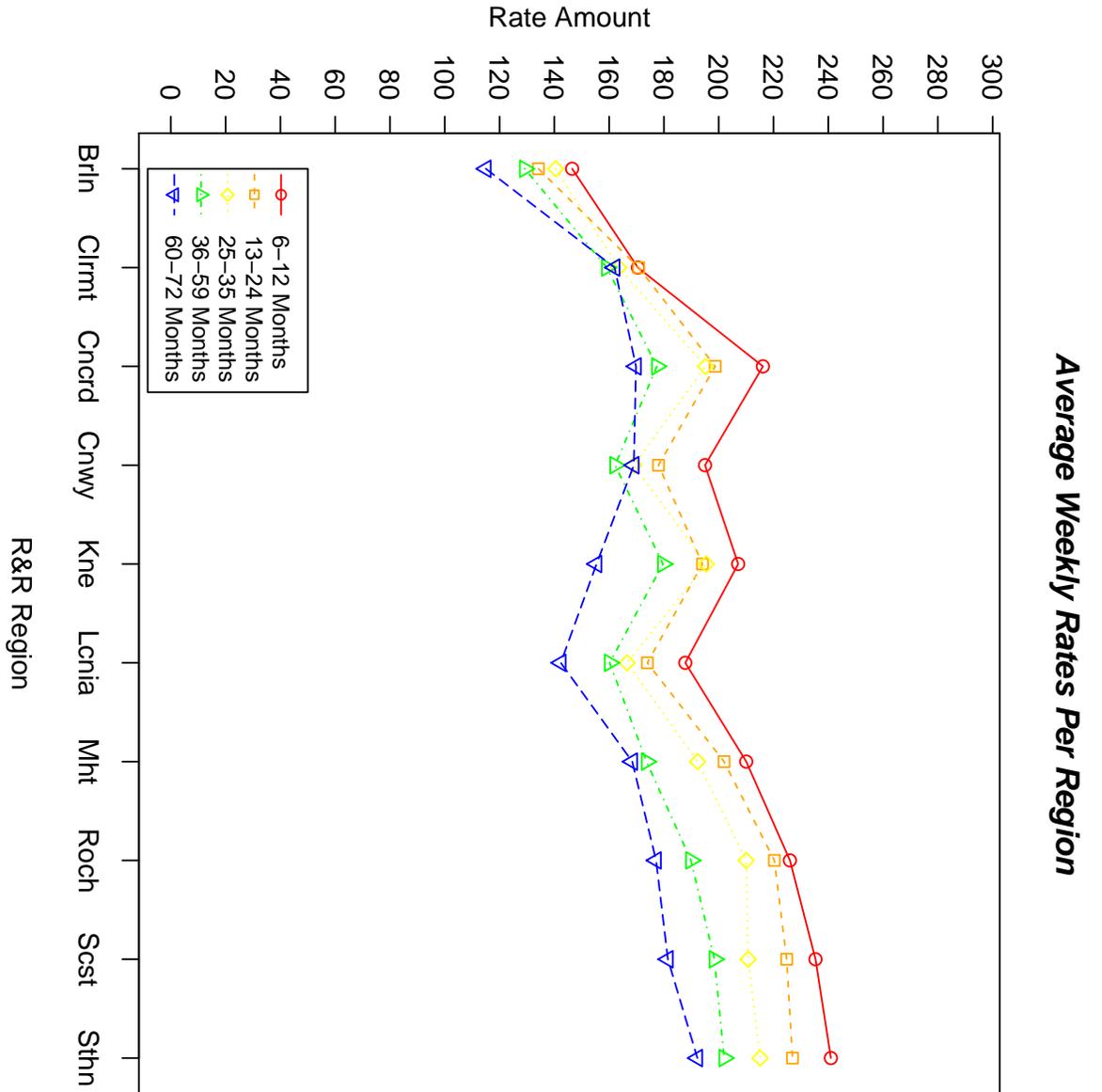


Figure 7.1: Average Weekly Rates per Region

## 7.1 Infant Care (6 weeks to 12 months)

- The NH infant care full-time weekly rate averaged \$215.33.
- Only four regions' average rates (Concord, Rochester, Seacoast, and Southern) were at or above that rate, and the remaining seven regions were below.
- Among all ten R&R regions, the highest mean (average) rate was in the Southern area (\$240.94) while the lowest was in the Berlin/Littleton area (\$146.50).
- The difference was significant: the Southern area's mean weekly rate was \$94.44 (64.46%) higher than Berlin/Littleton's.
- The Southern area's mean weekly rate was \$25.61 (11.89%) higher than the state's mean rate, while Berlin/Littleton's was \$68.83 (31.96%) lower.
- Please refer to Table 7.1 for detailed data.

CHAPTER 7. NH FULL-TIME RATE COMPARISON BY R&R REGION 57

Area	Program Count	Rate
Berlin/Littleton	6	\$146.50
Claremont	18	\$170.50
Concord	18	\$216.14
Conway	4	\$195.00
Laconia	10	\$187.80
Keene	9	\$207.11
Manchester	21	\$210.06
Rochester	21	\$226.00
Seacoast	18	\$235.33
Southern	47	\$240.94

Table 7.1: 2014 Full-Time NH Infant Mean Weekly Rate by Region

## 7.2 Toddler Care (13-24 months)

- The NH toddler care full-time weekly rate averaged \$204.48.
- Only three regions' average rates (Rochester, Seacoast, and Southern) were at or above the average (mean) rate of \$204.48. The remaining eight regions were below that rate.
- Among all ten R&R regions, the highest mean (average) rate was in the Southern area (\$226.92) while the lowest was in the Berlin/Littleton area (\$134.20).
- The Southern area's mean weekly rate was \$92.72 (69.09%) higher than Berlin/Littleton's.
- The Southern area's mean weekly rate was \$22.44 (10.97%) higher than the state's mean rate, while Berlin/Littleton's was \$70.28 (34.37%) lower.
- Please refer to Table 7.2 for detailed data.

CHAPTER 7. NH FULL-TIME RATE COMPARISON BY R&R REGION 59

Area	Program Count	Rate
Berlin/Littleton	5	\$134.20
Claremont	19	\$170.76
Concord	27	\$198.72
Conway	5	\$178.00
Laconia	18	\$173.94
Keene	14	\$194.07
Manchester	24	\$201.93
Rochester	22	\$220.32
Seacoast	21	\$224.81
Southern	57	\$226.92

Table 7.2: 2014 Full-Time NH Toddler Mean Weekly Rate by Region

### 7.3 Young Preschool Age Care (25-35 months)

- The NH young preschool age care full-time weekly rate averaged \$196.10.
- Only three regions' average rates (Rochester, Seacoast, and Southern) were above that state average rate. The remaining eight regions were below that rate.
- Among all ten R&R regions, the highest mean (average) rate was in the Southern area (\$215.11) while the lowest was in the Berlin/Littleton area (\$140.50).
- The Southern area's mean weekly rate was \$74.61 (53.10%) higher than Berlin/Littleton's.
- The Southern area's mean weekly rate was \$19.01 (9.69%) higher than the state's mean rate, while Berlin/Littleton's was \$55.60 (28.35%) lower.
- Please refer to Table 7.3 for detailed data.

CHAPTER 7. NH FULL-TIME RATE COMPARISON BY R&R REGION61

Area	Program Count	Rate
Berlin/Littleton	4	\$140.50
Claremont	20	\$163.50
Concord	28	\$195.19
Conway	5	\$169.00
Laconia	19	\$166.58
Keene	17	\$195.47
Manchester	27	\$192.30
Rochester	24	\$210.04
Seacoast	24	\$210.75
Southern	55	\$215.11

Table 7.3: 2014 Full-Time NH Young Preschool Age Care Mean Weekly Rate by Region

## 7.4 Preschool Aged Care (36-59 months)

- The NH preschool age care full-time weekly rate averaged \$181.87.
- Only three regions' average rates (Rochester, Seacoast, and Southern) were above that state average rate. The remaining seven regions were below that rate.
- Among all ten R&R regions, the highest mean (average) rate was in the Southern area (\$201.99) while the lowest was in the Berlin/Littleton area (\$129.20).
- The Southern area's mean weekly rate was \$72.79 (56.34%) higher than Berlin/Littleton's.
- The Southern area's mean weekly rate was \$20.12 (11.06%) higher than the state's mean rate, while Berlin/Littleton's was \$52.67 (28.96%) lower.
- Please refer to Table 7.4 for detailed data.

CHAPTER 7. NH FULL-TIME RATE COMPARISON BY R&R REGION63

Area	Program Count	Rate
Berlin/Littleton	5	\$129.20
Claremont	21	\$159.14
Concord	35	\$177.41
Conway	6	\$162.17
Laconia	21	\$160.19
Keene	16	\$179.63
Manchester	31	\$173.65
Rochester	28	\$189.86
Seacoast	31	\$198.42
Southern	55	\$201.99

Table 7.4: 2014 Full-Time NH Preschool Age Care Mean Weekly Rate by Region

## 7.5 Care for Children Between Five and Six

- The NH age 5-6 care full-time weekly rate averaged \$173.02.
- Three regions' average rates (Rochester, Seacoast, and Southern) were above that state average rate. The remaining seven regions were below that rate.
- Among all ten R&R regions, the highest mean (average) rate was in the Southern area (\$192.21) while the lowest was in the Berlin/Littleton area (\$115.00).
- The Southern area's mean weekly rate was \$77.21 (67.14%) higher than Berlin/Littleton's.
- The Southern area's mean weekly rate was \$19.19 (11.09%) higher than the state's mean rate, while Berlin/Littleton's was \$58.02 (33.53%) lower.
- Please refer to Table 7.5 for detailed data.

CHAPTER 7. NH FULL-TIME RATE COMPARISON BY R&R REGION65

Area	Program Count	Rate
Berlin/Littleton	3	\$115.00
Claremont	10	\$162.20
Concord	19	\$169.80
Conway	2	\$169.00
Laconia	14	\$142.36
Keene	5	\$155.40
Manchester	20	\$168.43
Rochester	16	\$177.13
Seacoast	16	\$181.44
Southern	39	\$192.21

Table 7.5: 2014 Full-Time NH Age 5-6 Care Mean Weekly Rate by Region

## Chapter 8

# Trends in NH Early Childhood Programs

How has child care in New Hampshire changed over the past eight market rate surveys (16 years)? Let's take a quick look at four categories.

### 8.1 Number of Licensed Programs

There has been a gradual but steady decline in the number of licensed programs over the past decade. There are 22.45% fewer programs in February 2014 than in November 2001. In effect, the state has "lost" 271 programs during this period. Please refer to Table 8.1 for detailed information on the number of licensed programs over the past market rate survey years.

Year	2001	2003	2005	2007	2009	2011	2014
Licensed Program	1207	1160	1150	1128	1114	1016	936

Table 8.1: NH Licensed Program Count

## 8.2 Mean Licensed Capacity

Consistent with trends across the United States, mean licensed capacity has increased over the past decade, from 38.49 children in 2001 to 49.86 children in 2014. Please refer to Table 8.2 for details. Thus, while the number of programs has fallen, overall licensed capacity has increased. It must be noted program size increases are not necessarily distributed in the same geographic areas as the closed programs.

Year	2001	2003	2005	2007	2009	2011	2014
Mean Licensed Capacity	38.49	40.70	42.00	41.80	45.14	45.51	49.86

Table 8.2: NH Mean Licensed Capacity

## 8.3 Program Type Breakdown

- Center based programs have consistently been the largest group of licensed programs in New Hampshire, increasing from nearly one-third (32%) of licensed programs in 2001 to almost half (49.15%) of total programs in 2014.
- Family home based programs have fallen from 21% in 2001 to 12.24% in 2014.

- The percentage of Family Group programs hit a high of 15% in 2001, then were significantly reduced, and had regained some of their losses to 13.23% in 2011. This year their percentage dipped to 10.71%.
- The percentage of nursery school programs was 16% of the total in 2001, hovered at about 18% in the interim years, had fallen to 12.52% in 2011, and further to 9.52% in 2014.
- Montessori programs have held consistent at about two percent of the total. Head Start programs have varied from 4% to 6%; they represented 5.46% of 2014 returns.

## 8.4 Rate Trends

### 8.4.1 Infant Care (6 weeks to 12 months)

- NH infant care rates have risen consistently over the past decade.
- The median (50th Percentile) for infant full time care has increased 52.59%, from \$135.00 in November 2001 to \$206.00 in 2014.
- The mean (average) for infant full time care has increased 52.97%, from \$140.77 in November 2001 to \$215.33 in 2014.
- A Full-Time NH Infant Weekly Rate Comparison over the last decade can be found in Table 8.3 and Figure 8.1 below.

Rate Type	2014	2011	2009	2007	2005	2003	2001
Min	\$80.00	\$75.00	\$75.00	\$75.00	\$50.00	\$42.50	\$50.00
25th Percentile	\$185.00	\$180.00	\$165.00	\$150.25	\$149.50	\$130.00	\$120.00
50th Percentile	\$206.00	\$200.00	\$192.00	\$180.00	\$170.00	\$155.00	\$135.00
75th Percentile	\$240.00	\$225.00	\$220.00	\$205.00	\$192.00	\$180.00	\$160.00
90th Percentile	\$269.40	\$260.00	\$250.00	\$236.25	\$226.50	\$217.20	\$185.00
Max	\$349.00	\$432.00	\$414.50	\$309.00	\$325.00	\$313.60	\$317.00

Table 8.3: Full-Time NH Infant Weekly Rate Comparison

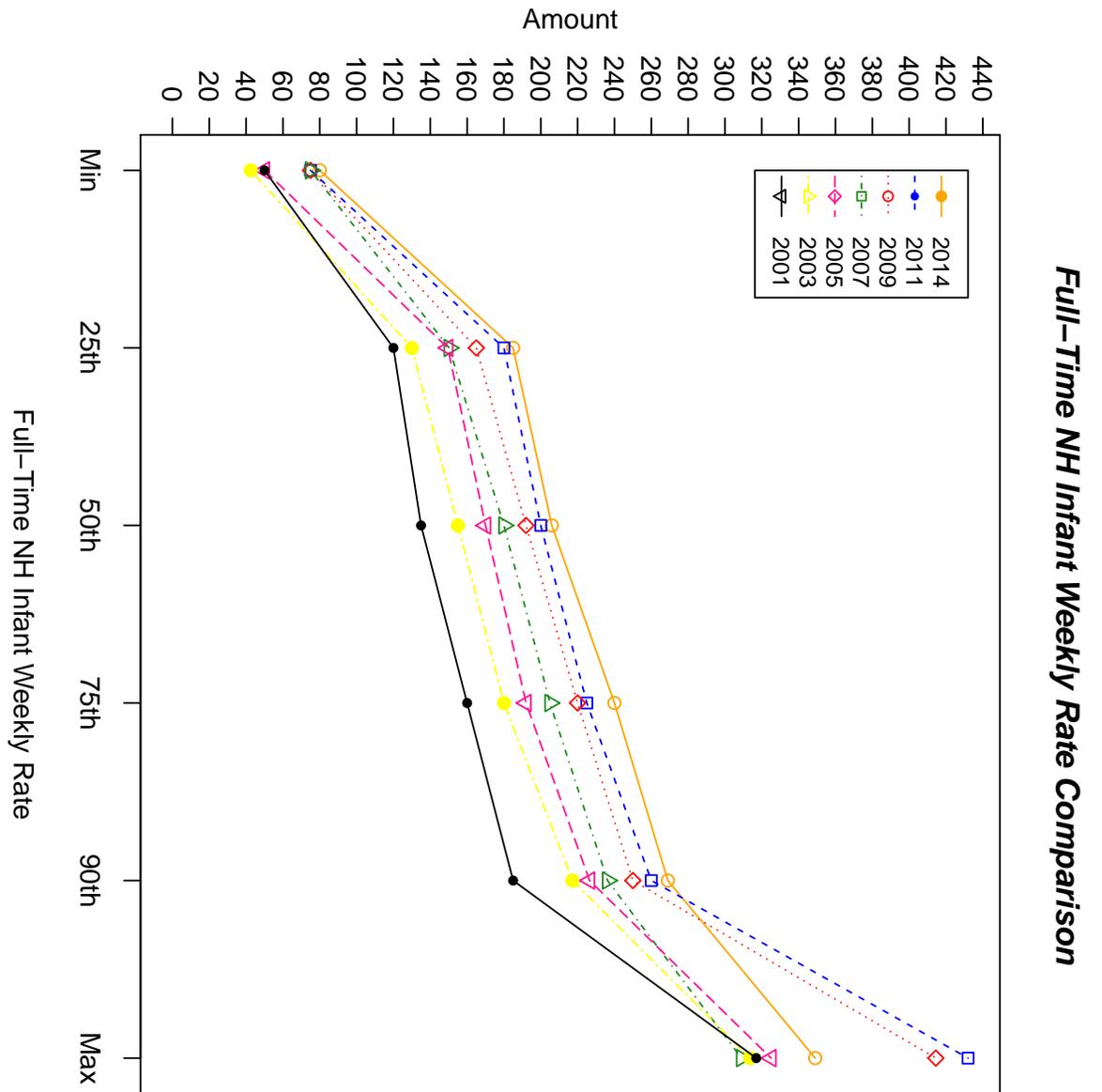


Figure 8.1: Full-Time NH Infant Weekly Rate Comparison

**8.4.2 Toddler Care (13-24 months)**

- NH toddler care rates have risen steadily over the last decade.
- The median (50th Percentile) of toddler full time care has increased \$70.00 (53.85%), from \$130.00 in November 2001 to \$200.00 in 2014.
- The mean (average) for toddler full time care has increased \$72.89 (55.39%) from \$131.59 in November to \$204.48 in 2014.
- A Full-Time NH Toddler Weekly Rate Comparison over the last decade can be found in in Table 8.4 and in Figure 8.2.

Rate Type	2014	2011	2009	2007	2005	2003	2001
Min	\$80.00	\$75.00	\$75.00	\$75.00	\$50.00	\$42.50	\$50.00
25th Percentile	\$180.00	\$165.00	\$160.00	\$150.00	\$135.00	\$125.00	\$110.00
50th Percentile	\$200.00	\$187.00	\$182.00	\$168.00	\$160.00	\$150.00	\$130.00
75th Percentile	\$229.38	\$210.00	\$200.00	\$193.50	\$180.00	\$165.00	\$150.00
90th Percentile	\$250.00	\$240.00	\$230.00	\$236.25	\$205.00	\$189.10	\$173.00
Max	\$343	\$432.00	\$414.50	\$330.00	\$325.00	\$313.60	\$317.00

Table 8.4: Full-Time NH Toddler Weekly Rate Comparison

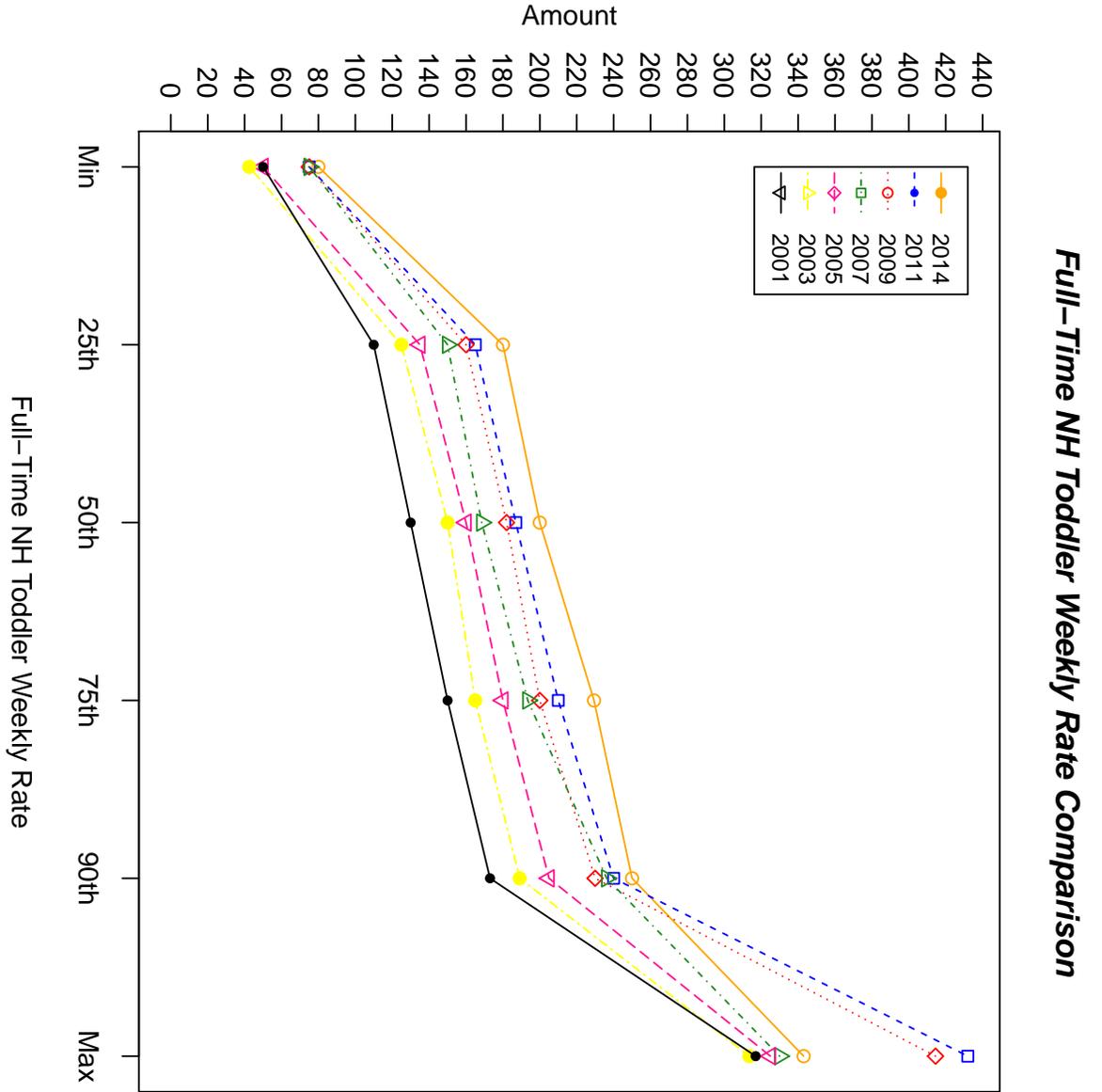


Figure 8.2: Full-Time NH Toddler Weekly Rate Comparison

### 8.4.3 Young Preschool Age Care (25-35 months)

- NH young preschooler care rates have risen consistently over the past decade.
- The median (50th Percentile) for young preschooler full time care has increased 50.40%, from \$125.00 in November 2001 to \$188.00 in 2014.
- The mean (average) for young preschooler full time care has increased 52.84% from \$128.30 in November 2001 to \$196.10 in 2014.
- A Full-Time NH Young Preschooler Weekly Rate Comparison over the last decade can be found in Table 8.5 and in Figure 8.3.

Rate Type	2014	2011	2009	2007	2005	2003	2001
Min	\$80.00	\$80.00	\$65.00	\$75.00	\$50.00	\$42.50	\$50.00
25th Percentile	\$175.00	\$160.25	\$150.00	\$145.00	\$130.00	\$125.00	\$106.25
50th Percentile	\$188.00	\$180.00	\$175.00	\$160.00	\$150.00	\$141.88	\$125.00
75th Percentile	\$220.00	\$200.00	\$195.00	\$180.00	\$170.00	\$157.50	\$145.75
90th Percentile	\$243.80	\$223.80	\$220.00	\$200.00	\$190.00	\$175.00	\$165.00
Max	\$375	\$432.00	\$414.50	\$277.00	\$325.00	\$313.60	\$317.00

Table 8.5: Full-Time NH Young Preschooler Weekly Rate Comparison

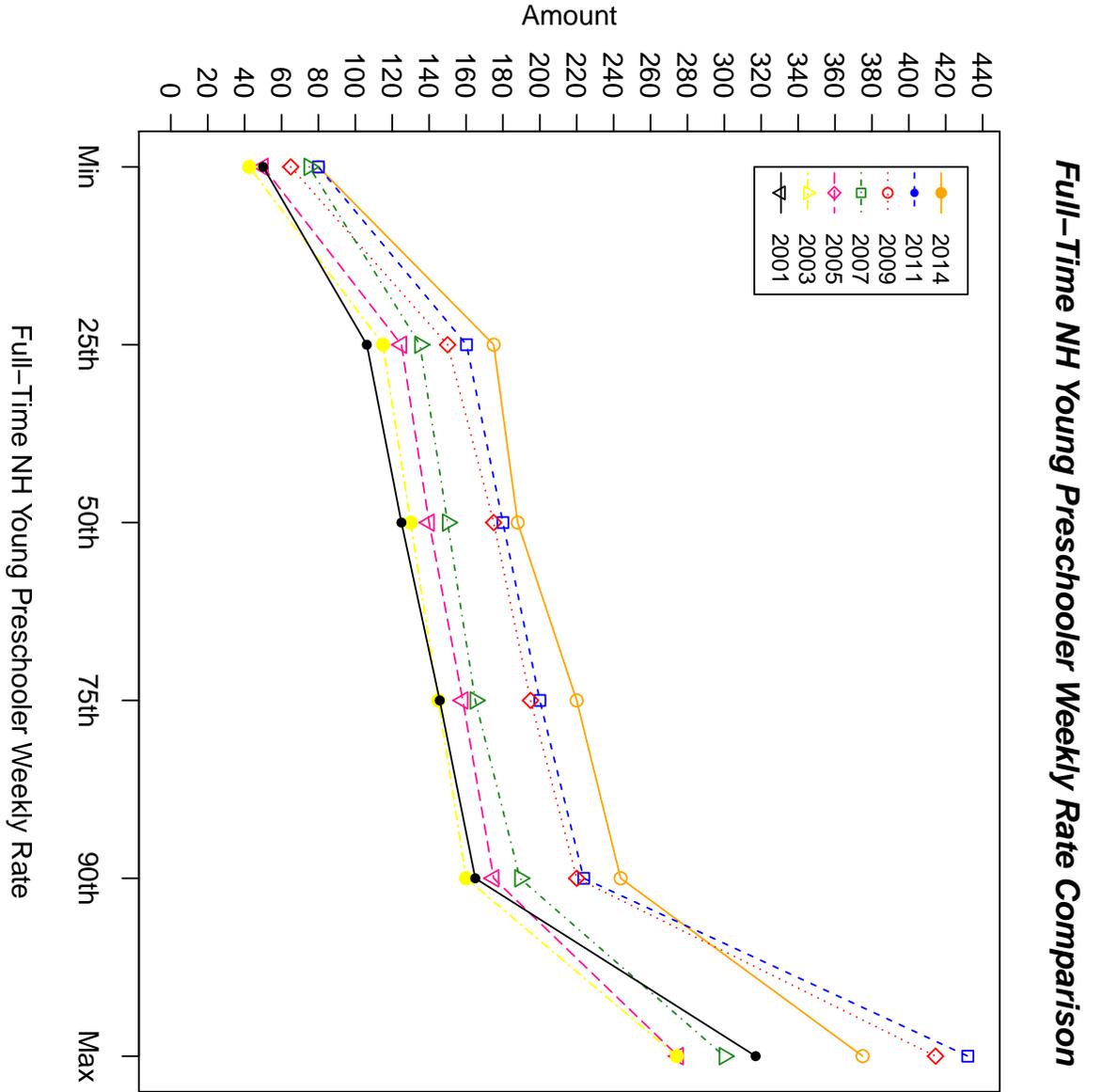


Figure 8.3: Full-Time NH Young Preschooler Weekly Rate Comparison

**8.4.4 Preschool Aged Care (36-59 months)**

- NH preschool care rates have risen consistently over the past decade.
- The median (50th Percentile) for preschool full time care has increased 46.25%, from \$120.00 in November 2001 to \$175.50 in 2014.
- The mean (average) for preschool full time care has increased 50.92% from \$120.51 in November 2001 to \$181.87 in 2014.
- A Full-Time NH Preschool Weekly Rate Comparison over the last decade can be found in in Table 8.6 and in Figure 8.4.

Rate Type	2014	2011	2009	2007	2005	2003	2001
Min	\$80.00	\$75.00	\$65.00	\$75.00	\$50.00	\$42.50	\$50.00
25th Percentile	\$160.00	\$150.00	\$145.00	\$135.00	\$125.00	\$115.00	\$100.00
50th Percentile	\$175.50	\$170.00	\$160.00	\$150.00	\$140.00	\$130.00	\$120.00
75th Percentile	\$199.25	\$185.00	\$180.00	\$165.00	\$158.25	\$145.00	\$135.00
90th Percentile	\$225.00	\$211.00	\$200.00	\$189.20	\$175.00	\$160.00	\$150.00
Max	\$375.00	\$384.00	\$368.50	\$300.00	\$275.00	\$274.3	\$280.00

Table 8.6: Full-Time NH Preschool Weekly Rate Comparison

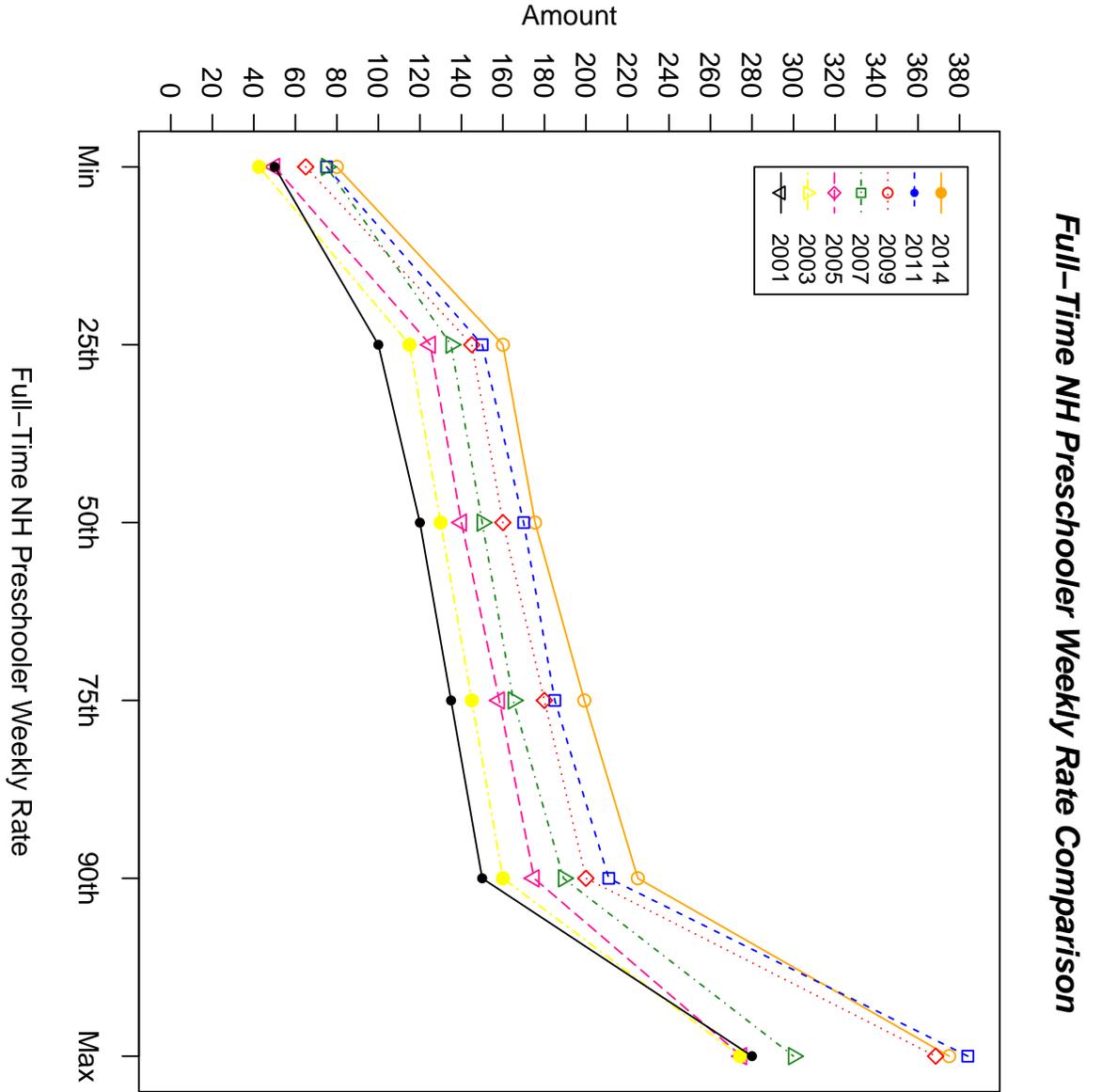


Figure 8.4: Full-Time NH Preschool Weekly Rate Comparison

### 8.4.5 Care for Children Between Five and Six

- NH five and six year old full time care rates have risen consistently over the past decade.
- The median (50th Percentile) rate has increased 45.83%, from \$120.00 in November 2001 to \$175.00 in 2014.
- The mean (average) rate has increased 46.68%, from \$117.96 in November 2001 to \$173.02 in 2014.
- A Full-Time NH Age 5-6 Weekly Rate Comparison over the last decade can be found in Table 8.7 and in Figure 8.5.

Rate Type	2014	2011	2009	2007	2005	2003	2001
Min	\$70.00	\$40.00	\$50.00	\$40.00	\$50.00	\$42.50	\$55.00
25th Percentile	\$155.00	\$145.00	\$140.00	\$130.50	\$110.00	\$107.25	\$100.00
50th Percentile	\$175.00	\$160.00	\$155.00	\$149.50	\$135.00	\$125.00	\$120.00
75th Percentile	\$188.00	\$175.00	\$175.00	\$165.00	\$152.00	\$140.00	\$132.00
90th Percentile	\$225.00	\$195.00	\$195.00	\$185.00	\$170.00	\$160.00	\$146.70
Max	\$279.00	\$275.00	\$368.50	\$235.00	\$275.00	\$195.00	\$280.00

Table 8.7: Full-Time NH Age 5-6 Weekly Rate Comparison

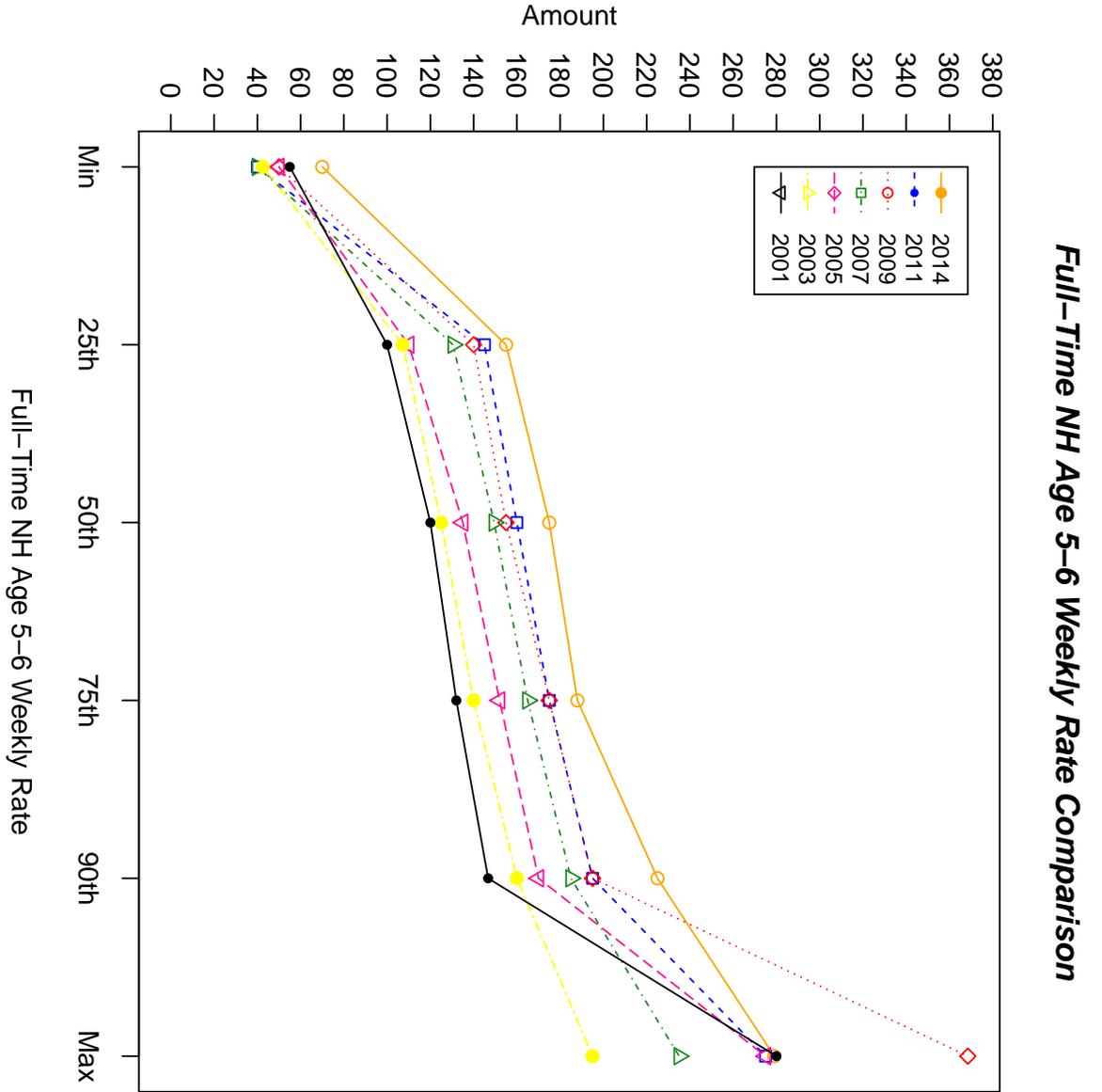


Figure 8.5: Full-Time NH Age 5-6 Weekly Rate Comparison

## Chapter 9

# Conclusion

Child care and early education in New Hampshire is more complicated than one might imagine for a relatively small state. With eight completed market rate surveys, the full complexity of this picture is now emerging, and it has become easier to identify many key changes and trends over the past decade and half.

For general readers, the wealth of detail in this report can appear overwhelming, and this can make it appear slightly redundant if read in its entirety in one sitting. This is one reason most chapters were written so that each can be read and understood separately, and also why a separate Executive Summary will be prepared.

The authors are grateful to all the New Hampshire providers who took time from their busy and demanding schedules to respond to the survey, and have tried to secure small tokens of our appreciation in the form of incentives and prize drawings. Perhaps no one works harder on behalf of our state's families and young children.

We are also grateful to the considerable number of people and organizations that partner in this effort to obtain a complete picture of market rates. These include Dr. Ellen C. Wheatley and her very dedicated staff of the NH Child Development Bureau, NH Child Care Licensing, the UNH Survey Center, NH Child Care Resource and Referral, and NHAEYC.

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