



Smoking In The Media Is More Hazardous Than You Think!



Teens are 3 times more likely to start smoking because of seeing it in the movies and on TV.



The number of television shows and movies that show popular characters smoking has doubled since 1990.



About 1,080 American teens start smoking every day.



More movies rated PG-13 have smoking in them than R rated movies.



Teens who don't smoke, but see their favorite stars smoke, are 16 times more likely to have a positive attitude about smoking.



Smoking in the movies is often shown as being cool. The harmful health consequences are rarely seen.

*Kids like watching movies and television. Pay attention and note how often characters are smoking. Until smoking is out of the movies and TV, tell your children **the truth** about smoking - it's not glamorous, attractive or sexy - it's **deadly!***

www.TryToStopNH.org www.Truth.org www.tobaccofreekids.com

For more Fact Sheets please go to www.ParentHelpNH.org



Children's Hospital at Dartmouth, Injury Prevention Center, NH Department of Health and Human Services, NH Department of Education, NH Pediatric Society, SAFE KIDS NH & Partnership for a DrugFreeNH.org