ANNUAL SYNAR REPORT
42 U.S.C. 300x-26
OMB № 0930-0222

FFY 2019
State: NH
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INTRODUCTION

The Annual Synar Report (ASR) format provides the means for states to comply with the reporting provisions of the Public Health Service Act (42 U.S.C. 300x-26) and the Tobacco Regulation for the Substance Abuse Prevention and Treatment Block Grant (SABG) (45 C.F.R. 96.130 (e)).

How the Synar report helps the Center for Substance Abuse Prevention

In accordance with the tobacco regulations, states are required to provide detailed information on progress made in enforcing youth tobacco access laws (FFY 2018 Compliance Progress) and future plans to ensure compliance with the Synar requirements to reduce youth tobacco access rates (FFY 2019 Intended Use Plan). These data are required by 42 U.S.C. 300x-26 and will be used by the Secretary to evaluate state compliance with the statute. Part of the mission of the Center for Substance Abuse Prevention (CSAP) is to assist states\(^1\) by supporting Synar activities and providing technical assistance helpful in determining the type of enforcement measures and control strategies that are most effective. This information is helpful to CSAP in improving technical assistance resources and expertise on enforcement efforts and tobacco control program support activities, including state Synar program support services, through an enhanced technical assistance program involving conferences and workshops, development of training materials and guidance documents, and onsite technical assistance consultation.

How the Synar report can help states

The information gathered for the Synar report can help states describe and analyze substate needs for program enhancements. These data can also be used to report to the state legislature and other state and local organizations on progress made to date in enforcing youth tobacco access laws when aggregated statistical data from state Synar reports can demonstrate to the Secretary the national progress in reducing youth tobacco access problems. This information will also provide Congress with a better understanding of state progress in implementing Synar, including state difficulties and successes in enforcing retailer compliance with youth tobacco access laws.

\(^{1}\)The term “state” is used to refer to all the states and territories required to comply with Synar as part of the Substance Abuse Prevention and Treatment Block Grant Program requirements (42 U.S.C. 300x-64 and 45 C.F.R. 96.121).
Getting assistance in completing the Synar report

If you have questions about programmatic issues, you may call CSAP’s Division of State Programs at (240) 276-2550 and ask for your respective State Project Officer, or contact your State Project Officer directly by telephone or email. If you have questions about fiscal or grants management issues, you may call the Grants Management Officer, Office of Financial Resources, Division of Grants Management, at (240) 276-1422.

Where and when to submit the Synar report

The ASR must be received by SAMHSA no later than December 31, 2018 and must be submitted in the format specified by these instructions. Use of the approved format will avoid delays in the review and approval process. The chief executive officer (or an authorized designee) of the applicant organization must sign page one of the ASR certifying that the state has complied with all reporting requirements.

The state must upload one copy of the ASR using the online WebBGAS (Block Grant Application System). In addition, the following items must be uploaded to WebBGAS:

- FFY 2019 Synar Survey Results: States that use the Synar Survey Estimation System (SSES) must upload one copy of SSES Tables 1–8 (in Excel) to WebBGAS. Please note that, beginning with the FFY 2019 ASR, SSES will generate Tables 6, 7, and 8, which are based on the optional microdata on product type, retail outlet type, and whether identification was requested. If your state does not submit these optional data, Tables 6, 7, and 8 will be blank. Tables 6, 7, and 8 are generated for the convenience of the state, and states are not required to submit completed versions of Tables 6, 7, or 8. States that do not use SSES must upload one copy of ASR Forms 1, 4, and 5, and Forms 2 and 3, if applicable, (in Excel), as well as a database with the raw inspection data to WebBGAS.

- Synar Inspection Form: States must upload one blank copy of the inspection form used to record the result of each Synar inspection.

- Synar Inspection Protocol: States must upload a copy of the protocol used to train inspection teams on conducting and reporting the results of the Synar inspections. This document should be different than the Appendix C attached to the Annual Synar Report.

- A scanned copy of the signed Funding Agreements/Certifications

Each state SSA Director has been emailed a login ID and password to log onto the Synar section of the WebBGAS site.
The following form must be signed by the Chief Executive Officer or an authorized designee and submitted with this application. Documentation authorizing a designee must be attached to the application.

<table>
<thead>
<tr>
<th>PUBLIC HEALTH SERVICES ACT AND SYNAR AMENDMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>42 U.S.C. 300x-26 requires each state to submit an annual report of its progress in meeting the requirements of the Synar Amendment and its implementing regulation (45 C.F.R. 96.130) to the Secretary of the Department of Health and Human Services. By signing below, the chief executive officer (or an authorized designee) of the applicant organization certifies that the state has complied with these reporting requirements and the certifications as set forth below.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SYNAR SURVEY SAMPLING METHODOLOGY</th>
</tr>
</thead>
<tbody>
<tr>
<td>The state certifies that the Synar survey sampling methodology on file with the Center for Substance Abuse Prevention and submitted with the Annual Synar Report for FFY 2019 is up-to-date and approved by the Center for Substance Abuse Prevention.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SYNAR SURVEY INSPECTION PROTOCOL</th>
</tr>
</thead>
<tbody>
<tr>
<td>The state certifies that the Synar Survey Inspection Protocol on file with the Center for Substance Abuse Prevention and submitted with the Annual Synar Report for FFY 2019 is up-to-date and approved by the Center for Substance Abuse Prevention.</td>
</tr>
</tbody>
</table>

State: NH

Name of Chief Executive Officer or Designee: Annette Escalante

Signature of CEO or Designee: 

Title: Director of Bureau of Drug and Alcohol Services  Date Signed: 12/20/2018

If signed by a designee, a copy of the designation must be attached.
SECTION I: FFY 2018 (Compliance Progress)

YOUTH ACCESS LAWS, ACTIVITIES, AND ENFORCEMENT

42 U.S.C. 300x-26 requires the states to report information regarding the sale/distribution of tobacco products to individuals under age 18.

1. Please indicate any changes or additions to the state tobacco statute(s) relating to youth access since the last reporting year. If any changes were made to the state law(s) since the last reporting year, please upload a copy of the state law to WebBGAS. (see 42 U.S.C. 300x-26).

   a. Has there been a change in the minimum sale age for tobacco products?

   ☐ Yes  ☒ No

   If Yes, current minimum age: ☐ 19  ☐ 20  ☐ 21

   b. Have there been any changes in state law that impact the state’s protocol for conducting Synar inspections?

   ☐ Yes  ☒ No

   If Yes, indicate change. (Check all that apply.)
   ☐ Changed to require that law enforcement conduct inspections of tobacco outlets
   ☐ Changed to make it illegal for youth to possess, purchase or receive tobacco
   ☐ Changed to require ID to purchase tobacco
   ☐ Changed definition of tobacco products
   ☐ Other change(s) (Please describe.) ____________________________

   c. Have there been any changes in state law that impact the following?

   Licensing of tobacco vendors ☐ Yes  ☒ No
   Penalties for sales to minors ☐ Yes  ☒ No
   Vending machines ☐ Yes  ☒ No
   Added product
categories to youth access law ☐ Yes  ☒ No

2. Describe how the Annual Synar Report (see 45 C.F.R. 96.130(e)) was made public within the state prior to submission of the ASR. (Check all that apply.)

   ☒ Placed on file for public review
   ☐ Posted on a state agency Web site (Please provide exact Web address and the date when the FFY 2019 ASR was posted to this Web address.)

   Web address: __________
   Date published: ________
   ☐ Notice published in a newspaper or newsletter
   ☐ Public hearing
☐ Announced in a news release, a press conference, or discussed in a media interview
☐ Distributed for review as part of the SABG application process
☐ Distributed through the public library system
☐ Published in an annual register
☒ Other (Please describe.) Shared with the New Hampshire Regional Public Health Networks as well as the NH Tobacco Policy Committee, the NH Division of Liquor Enforcement, NH Tobacco and Prevention program as well as any coalitions or organizations involved in reducing tobacco use in NH.

3. Identify the following agency or agencies (see 42 U.S.C. 300x-26 and 45 C.F.R. 96.130).
   a. The state agency(ies) designated by the Governor for oversight of the Synar requirements:
      
      NH Bureau of Drug and Alcohol Services (BDAS)

      Has this changed since last year’s Annual Synar Report?
      ☐ Yes ☒ No

   b. The state agency(ies) responsible for conducting random, unannounced Synar inspections:
      
      NH Division of Liquor Enforcement (DLE)

      Has this changed since last year’s Annual Synar Report?
      ☐ Yes ☒ No

   c. The state agency(ies) responsible for enforcing youth tobacco access law(s):
      
      NH DLE

      Has this changed since last year’s Annual Synar Report?
      ☐ Yes ☒ No

4. Identify the following agencies and describe their relationship with the agency responsible for the oversight of the Synar requirements.
   a. Identify the state agency responsible for tobacco prevention activities (the agency that receives the Centers for Disease Control and Prevention’s National Tobacco Control Program funding).
      
      NH Prevention and Control Program (NH TPCP)

   b. Has the responsible agency changed since last year’s Annual Synar Report?
      ☐ Yes ☒ No

   c. Describe the coordination and collaboration that occur between the agency responsible for tobacco prevention and the agency responsible for oversight of the Synar requirements. (Check all that apply.) The two agencies
Are the same ☐
Have a formal written memorandum of agreement ☐
Have an informal partnership ☑
Conduct joint planning activities ☑
Combine resources ☑
Have other collaborative arrangement(s) (Please describe.)

BDAS Synar coordinator works with both the NH DLE and the NH TPCP in regards to our Merchant education program. BDAS hopes to increase involvement in regards to the issue with the increase of e-cigarette use by youth in NH

No relationship ☐

D. Does a state agency contract with the Food and Drug Administration’s Center for Tobacco Products (FDA/CTP) to enforce the youth access and advertising restrictions in the Family Smoking Prevention and Tobacco Control Act?

☑ Yes  ☐ No  (if no, go to Question 5)

e. If yes, identify the state agency responsible for enforcing the youth access and advertising restrictions in the Family Smoking Prevention and Tobacco Control Act (the agency that is under contract to the Food and Drug Administration’s Center for Tobacco Products (FDA/CTP)).

NH DLE ____________________________________________________________

f. Has the responsible agency changed since last year’s Annual Synar Report?

☐ Yes  ☑ No

g. Describe the coordination and collaboration that occur between the agency contracted with the FDA to enforce federal youth tobacco access laws and the agency responsible for oversight of the Synar requirements. (Check all that apply.) The two agencies:

☐ Are the same
☐ Have a formal written memorandum of agreement
☐ Have an informal partnership
☐ Conduct joint planning activities
☐ Combine resources
☐ Have other collaborative arrangement(s) (Please describe.) ______
☐ No relationship

h. Does the state use data from the FDA enforcement inspections for Synar survey reporting?

☐ Yes  ☑ No
5. Please answer the following questions regarding the state’s activities to enforce the state’s youth access to tobacco law(s) in FFY 2018 (see 42 U.S.C. 300x-26 and 45 C.F.R. 96.130(e)).

   a. Which one of the following describes the enforcement of state youth access to tobacco laws carried out in your state? *(Check one category only.)*
      - [ ] Enforcement is conducted exclusively by local law enforcement agencies.
      - [ ] Enforcement is conducted exclusively by state agency(ies).
      - [x] Enforcement is conducted by both local and state agencies.
b. The following items concern penalties imposed for all violations of state youth access to tobacco laws by LOCAL AND/OR STATE LAW ENFORCEMENT AGENCIES (this does not include enforcement of local laws or federal youth tobacco access laws). Please fill in the number requested. If state law does not allow for an item, please mark “NA” (not applicable). If a response for an item is unknown, please mark “UNK.” The chart must be filled in completely.

<table>
<thead>
<tr>
<th>PENALTY</th>
<th>OWNERS</th>
<th>CLERKS</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of citations issued</td>
<td>57</td>
<td>0</td>
<td>57</td>
</tr>
<tr>
<td>Number of fines assessed</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Number of permits/licenses suspended</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Number of permits/licenses revoked</td>
<td>0</td>
<td></td>
<td>0</td>
</tr>
<tr>
<td>Other (Please describe.)</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

c. Are citations or warnings issued to retailers or clerks who sell tobacco to minors for inspections that are part of the Synar survey?

☐ Yes  ☐ No

If “Yes” to 5c, please describe the state’s procedure for minimizing risk of bias to the survey results from retailers alerting each other to the presence of the survey teams:

The NH DLE works with a group of youth that they recruit and utilize for both their tobacco and alcohol compliance checks. All recruits go through a training provided by a DLE officer. All Under Age Buyers (UAB) are checked using an age assessment panel several times a year. This is done on a regular basis to decrease any bias around the UAB not looking true to age. Pictures are taken the day of each compliance check and all UAB are accompanied to all locations with a DLE officer.

d. Which one of the following best describes the level of enforcement of state youth access to tobacco laws carried out in your state? (Check one category only.)

☐ Enforcement is conducted only at those outlets randomly selected for the Synar survey.
☐ Enforcement is conducted only at a subset of outlets not randomly selected for the Synar survey.
☒ Enforcement is conducted at a combination of outlets randomly selected for the Synar survey and outlets not randomly selected for the Synar survey.

e. Did every tobacco outlet in the state receive at least one compliance check that included enforcement of the state youth tobacco access law(s) in the last year?

☐ Yes  ☒ No

f. What additional activities are conducted in your state to support enforcement and compliance with state youth tobacco access law(s)? (Check all that apply)
Merchant education and/or training

The DLE continues to be our main source of the trainings offered in NH. There are three trainings offered throughout the year. The Management Training Seminar (MTS), the Total Education Alcohol Management Team (TEAM) and the new Liquor Outlet training Seminar (LOTS). The MTS is required for all new licenses within 45 days of receiving a license and is recommended to be renewed every 2 years. This past year the MTS was conducted 49 times with a total of 1107 participating. The TEAM training is targeted towards clerks/bartenders. The participants are informed of the laws as well as trained on how to check ID’s. There is no law requiring clerks to take this training however it is strongly recommended. This is a requirement of the owner. This year there were 19 classes and 451 participants. The LOTS which is a new training this year. This is required of all liquor outlet managers. This class was offered 29 times with 451 participants.

BDAS, DLE and NHTPCP had developed a merchant education packet last year. This was the first time something like this has been done in NH. The “Protect your business; protect your community” packet taught merchants that youth tobacco use was a community issue. The packet contained information around: understanding tobacco laws related to youth, learning how to protect your business and customers and how to determine if a customer is not of legal age to purchase. It contains both federal and state regulations around tobacco sales. There is information around what the employees need to know if there is a sale, the penalties and violations to both the owner and the clerk, and helpful hints. These packets were distributed to all who attended any of the above trainings, anyone who obtained a new license as well as any outlet that had a sale to a minor during the Synar checks. The 13 Regional Public Health Networks (RPHN) also worked with local coalitions and youth groups within their assigned regions to ensure that every licensed tobacco outlet in NH received one. NH is currently working on updating this packet with new information especially around e-cigarettes.

DLE continues to provide electronic documents for all of the information provided in the packet. We hope to update this and provide helpful information around e-cigarettes as well. This information is all available to be downloaded free of charge. This can be found at [www.nh.gov/liquor/enforcement](http://www.nh.gov/liquor/enforcement).

Incentives for merchants who are in compliance (e.g., nonenforcement compliance checks in which compliant retailers are given positive reinforcement and noncompliant retailers are warned about youth access laws)

The RPHN’s are becoming more involved in efforts to reduce youth access and use of tobacco products in NH. All 13 of our RPHN’s have included tobacco as a substance to focus on with a goal of reducing tobacco use. The RPHN’s will be looking for sponsors in their regions to reward merchants for not selling to minors. NH BDAS as well as the NH DLE are continuing working on incentives. BDAS will be rewarding certificates to those who pass the Synar checks and letters to
merchants who sell detailing the laws around selling tobacco to minors as well as where they can go to get information.

- Community education regarding youth access laws
- Media use to publicize compliance inspection results
- Community mobilization to increase support for retailer compliance with youth access laws
- Other activities *(Please list.)*
SYNAR SURVEY METHODS AND RESULTS

The following questions pertain to the survey methodology and results of the Synar survey used by the state to meet the requirements of the Synar Regulation in FFY 2018 (see 42 U.S.C. 300x-26 and 45 C.F.R. 96.130).

6. Has the sampling methodology changed from the previous year?
   ☐ Yes  ☒ No

   The state is required to have an approved up-to-date description of the Synar sampling methodology on file with CSAP. Please submit a copy of your Synar Survey Sampling Methodology (Appendix B). If the sampling methodology changed from the previous reporting year, these changes must be reflected in the methodology submitted.

   a. If yes, describe how and when this change was communicated to SAMHSA

5. Please answer the following questions regarding the state’s annual random, unannounced inspections of tobacco outlets (see 45 C.F.R. 96.130(d)(2)).

   a. Did the state use the optional Synar Survey Estimation System (SSES) to analyze the Synar survey data?
      ☒ Yes  ☐ No

      If Yes, upload a copy of SSES tables 1–8 (in Excel) to WebBGAS. Then go to Question 8. If No, continue to Question 7b.

   b. Report the weighted and unweighted Retailer Violation Rate (RVR) estimates, the standard error, accuracy rate (number of eligible outlets divided by the total number of sampled outlets), and completion rate (number of eligible outlets inspected divided by the total number of eligible outlets).

      Unweighted RVR
      ________________________________

      Weighted RVR
      ________________________________

      Standard error (s.e.) of the (weighted) RVR
      ________________________________

      Fill in the blanks to calculate the right limit of the right-sided 95% confidence interval.

      RVR Estimate + (1.645 × Standard Error) = Right Limit

      Accuracy rate
      ________________________________

      Completion rate
      ________________________________
c. Fill out Form 1 in Appendix A (Forms 1–5). (Required regardless of the sample design.)

d. How were the (weighted) RVR estimate and its standard error obtained? (Check the one that applies.)

☐ Form 2 (Optional) in Appendix A (Forms 1–5) (Attach completed Form 2.)
☐ Other (Please specify. Provide formulas and calculations or attach and explain the program code and output with description of all variable names.)

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e. If stratification was used, did any strata in the sample contain only one outlet or cluster this year?

☐ Yes  ☐ No  ☐ No stratification

*If Yes, explain how this situation was dealt with in variance estimation.*

---

f. Was a cluster sample design used?

☐ Yes  ☐ No

*If Yes, fill out and attach Form 3 in Appendix A (Forms 1–5), and answer the following question.*

*If No, go to Question 7g.*

Were any certainty primary sampling units selected this year?

☐ Yes  ☐ No

*If Yes, explain how the certainty clusters were dealt with in variance estimation.*

---

g. Report the following outlet sample sizes for the Synar survey.

<table>
<thead>
<tr>
<th>Sample Size</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Effective sample size</strong></td>
<td>(sample size needed to meet the SAMHSA precision requirement assuming simple random sampling)</td>
</tr>
<tr>
<td><strong>Target sample size</strong></td>
<td>(the product of the effective sample size and the design effect)</td>
</tr>
<tr>
<td><strong>Original sample size</strong></td>
<td>(inflated sample size of the target sample to counter the sample attrition due to ineligibility and noncompletion)</td>
</tr>
<tr>
<td><strong>Eligible sample size</strong></td>
<td>(number of outlets found to be eligible in the sample)</td>
</tr>
<tr>
<td><strong>Final sample size</strong></td>
<td>(number of eligible outlets in the sample for which an inspection was completed)</td>
</tr>
</tbody>
</table>

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h. Fill out Form 4 in Appendix A (Forms 1–5).
8. Did the state’s Synar survey use a list frame?

☑ Yes ☐ No

*If Yes, answer the following questions about its coverage.*

a. The calendar year of the latest Sampling frame coverage study: 2016

b. Percent coverage from the latest Sampling frame coverage study: 91.4

c. Was a new study conducted in this reporting period?

☐ Yes ☑ No

*If Yes, please complete Appendix D (List Sampling Frame Coverage Study) and submit it with the Annual Synar Report.*

d. The calendar year of the next coverage study planned: 2019

9. Has the Synar survey inspection protocol changed from the previous year?

☐ Yes ☑ No

*The state is required to have an approved up-to-date description of the Synar inspection protocol on file with CSAP. Please submit a copy of your Synar Survey Inspection Protocol (Appendix C). If the inspection protocol changed from the previous year, these changes must be reflected in the protocol submitted.*

a. **If Yes, describe how and when this change was communicated to SAMHSA**

b. **Provide the inspection period:** From **10/1/2017** to **9/30/2018**

   MM/DD/YY MM/DD/YY

c. **Provide the number of youth inspectors used in the current inspection year:**

   11

   *NOTE: If the state uses SSES, please ensure that the number reported in 9b matches that reported in SSES Table 4, or explain any difference.*

   d. **Fill out and attach Form 5 in Appendix A (Forms 1–5).** *(Not required if the state used SSES to analyze the Synar survey data.)*
SECTION II: FFY 2019 (Intended Use):

Public Law 42 U.S.C. 300x-26 of the Public Health Service Act and 45 C.F.R. 96.130 (e) (4, 5) require that the states provide information on future plans to ensure compliance with the Synar requirements to reduce youth tobacco access.

1. **In the upcoming year, does the state anticipate any changes in:**
   - Synar sampling methodology  
     - Yes  
     - No
   - Synar inspection protocol  
     - Yes  
     - No

   *If changes are made in either the Synar sampling methodology or the Synar inspection protocol, the state is required to obtain approval from CSAP prior to implementation of the change and file an updated Synar Survey Sampling Methodology (Appendix B) or an updated Synar Survey Inspection Protocol (Appendix C), as appropriate.*

2. **Please describe the state’s plans to maintain and/or reduce the target rate for Synar inspections to be completed in FFY 2019.** Include a brief description of plans for law enforcement efforts to enforce youth tobacco access laws, activities that support law enforcement efforts to enforce youth tobacco access laws, and any anticipated changes in youth tobacco access legislation or regulation in the state.

   NH continues to see a decrease in our violation rate to 12% SFY 2018. NH believes this may be related to the increase of Merchant Education work that has been done with all retailers in NH being provided with manuals that explains the rules and regulations around selling tobacco to minors as well as information on the the Synar program. NH plans on updating this packet this year and hopes to include information around E-Cigarettes even though we do not check for them currently during Synar inspections.

3. **Describe any challenges the state faces in complying with the Synar regulation.** *(Check all that apply and describe each challenge in the text box below it.)*

   - Limited resources for law enforcement of youth access laws
   - Limited resources for activities to support enforcement and compliance with youth tobacco access laws
     - NH has been unable to check all licensees in the State due to funding issues. BDAS and DLE have worked on some creative ways to ensure that this is done. If not at least all stores that fail the inspections will be checked again (outside of Synar) during that State FY.
   - Limitations in the state youth tobacco access laws
   - Limited public support for enforcement of youth tobacco access laws
Limitations on completeness/accuracy of list of tobacco outlets

Limited expertise in survey methodology

Laws/regulations limiting the use of minors in tobacco inspections

Difficulties recruiting youth inspectors

Issues regarding the balance of inspections conducted by youth inspectors age 15 and under

Issues regarding the balance of inspections conducted by one gender of youth inspectors

Geographic, demographic, and logistical considerations in conducting inspections

NH is very geographically diverse with both rural and urban counties. Finding DLE officers and UAB’s willing to do the checks in the rural areas are sometimes challenging.

Cultural factors (e.g., language barriers, young people purchasing for their elders)

Issues regarding sources of tobacco under tribal jurisdiction

Other challenges (Please list.)
APPENDIX A: FORMS 1–5

FORM 1 (Required for all states not using the Synar Survey Estimation System (SSES) to analyze the Synar Survey data)

Complete Form 1 to report sampling frame and sample information and to calculate the unweighted retailer violation rate (RVR) using results from the current year’s Synar survey inspections.

Instructions for Completing Form 1: In the top right-hand corner of the form, provide the state name and reporting federal fiscal year (FFY 2019). Provide the remaining information by stratum if stratification was used. Make copies of the form if additional rows are needed to list all the strata.

Column 1:  If stratification was used:
1(a) Sequentially number each row.
1(b) Write in the name of each stratum. All strata in the state must be listed.

If no stratification was used:
1(a) Leave blank.
1(b) Write “state” in the first row (indicates that the whole state is a single stratum).

Note for unstratified samples: For Columns 2–5, wherever the instruction refers to “each stratum,” report the specified information for the state as a whole.

Column 2:  2(a) Report the number of over-the-counter (OTC) outlets in the sampling frame in each stratum.
2(b) Report the number of vending machine (VM) outlets in the sampling frame in each stratum.
2(c) Report the combined total of OTC and VM outlets in the sampling frame in each stratum.

Column 3:  3(a) Report the estimated number of eligible OTC outlets in the OTC outlet population in each stratum.
3(b) Report the estimated number of eligible VM outlets in the VM outlet population in each stratum.
3(c) Report the combined total estimated number of eligible OTC and VM outlets in the total outlet population in each stratum.

The estimates for Column 3 can be obtained from the Synar survey sample as the weighted sum of eligible outlets by outlet type.

Column 4:  4(a) Report the number of eligible OTC outlets for which an inspection was completed, for each stratum.
4(b) Report the numbers of eligible VM outlets for which an inspection was completed, for each stratum.
4(c) Report the combined total of eligible OTC and VM outlets for which an inspection was completed, for each stratum.

Column 5:  5(a) Report the number of OTC outlets found in violation of the law as a result of completed inspections, for each stratum.
5(b) Report the number of VM outlets found in violation of the law as a result of completed inspections, for each stratum.
5(c) Report the combined total of OTC and VM outlets found in violation of the law as a result of completed inspections, for each stratum.

Totals: For each subcolumn (a–c) in Columns 2–5, provide totals for the state as a whole in the last row of the table. These numbers will be the sum of the numbers in each row for the respective column.
FORM 1 (Required for all states not using the Synar Survey Estimation System [SSES] to analyze the Synar Survey data.)

<table>
<thead>
<tr>
<th>STRATUM</th>
<th>NUMBER OF OUTLETS IN SAMPLING FRAME</th>
<th>ESTIMATED NUMBER OF ELIGIBLE OUTLETS IN POPULATION</th>
<th>NUMBER OF OUTLETS INSPECTED</th>
<th>NO. OF OUTLETS FOUND IN VIOLATION DURING INSPECTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) Row #</td>
<td>(b) Stratum Name</td>
<td>(a) Over-the-Counter (OTC)</td>
<td>(b) Vending Machines (VM)</td>
<td>(c) Total Outlets (2a+2b)</td>
</tr>
<tr>
<td></td>
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<td></td>
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</tbody>
</table>

RECORD COLUMN TOTALS ON LAST LINE (LAST PAGE ONLY IF MULTIPLE PAGES ARE NEEDED).
FORM 2 (Optional)
Appropriate for stratified simple or systematic random sampling designs.

Complete Form 2 to calculate the weighted RVR. This table (in Excel form) is designed to calculate the weighted RVR for stratified simple or systematic random sampling designs, accounting for ineligible outlets and noncomplete inspections encountered during the annual Synar survey.

Instructions for Completing Form 2: In the top right-hand corner of the form, provide the state name and reporting federal fiscal year (FFY 2019).

| Column 1: | Write in the name of each stratum into which the sample was divided. These should match the strata reported in Column 1(b) of Form 1. |
| Column 2: | Report the number of outlets in the sampling frame in each stratum. These numbers should match the numbers reported for the respective strata in Column 2(c) of Form 1. |
| Column 3: | Report the original sample size (the number of outlets originally selected, including substitutes or replacements) for each stratum. |
| Column 4: | Report the number of sample outlets in each stratum that were found to be eligible during the inspections. Note that this number must be less than or equal to the number reported in Column 3 for the respective stratum. |
| Column 5: | Report the number of eligible outlets in each stratum for which an inspection was completed. Note that this number must be less than or equal to the number reported in Column 4. These numbers should match the numbers reported in Column 4(c) of Form 1 for the respective strata. |
| Column 6: | Report the number of eligible outlets inspected in each stratum that were found in violation. These numbers should match the numbers reported in Column 5(c) of Form 1 for the stratum. |
| Column 7: | Form 2 (in Excel form) will automatically calculate the stratum RVR for each stratum in this column. This is calculated by dividing the number of inspected eligible outlets found in violation (Column 6) by the number of inspected eligible outlets (Column 5). The state unweighted RVR will be shown in the Total row of Column 7. |
| Column 8: | Form 2 (in Excel form) will automatically calculate the estimated number of eligible outlets in the population for each stratum. This calculation is made by multiplying the number of outlets in the sampling frame (Column 2) times the number of eligible outlets (Column 4) divided by the original sample size (Column 3). Note that these numbers will be less than or equal to the numbers in Column 2. |
| Column 9: | Form 2 (in Excel form) will automatically calculate the relative stratum weight by dividing the estimated number of eligible outlets in the population for each stratum in Column 8 by the Total of the values in Column 8. |
| Column 10: | Form 2 (in Excel form) will automatically calculate each stratum’s contribution to the state weighted RVR by multiplying the stratum RVR (Column 7) by the relative stratum weight (Column 9). The weighted RVR for the state will be shown in the Total row of Column 10. |
| Column 11: | Form 2 (in Excel form) automatically calculates the standard error of each stratum’s RVR (Column 7). The standard error for the state weighted RVR will be shown in the Total row of Column 11. |

TOTAL: For Columns 2–6, Form 2 (in Excel form) provides totals for the state as a whole in the last row of the table. For Columns 7–11, it calculates the respective statistic for the state as a whole.
FORM 2 (Optional) Appropriate for stratified simple or systematic random sampling designs.

### Calculation of Weighted Retailer Violation Rate

<table>
<thead>
<tr>
<th>State:</th>
<th>FFY: 2019</th>
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</table>

<table>
<thead>
<tr>
<th>(1) Stratum Name</th>
<th>(2) N</th>
<th>(3) n</th>
<th>(4) n1</th>
<th>(5) n2</th>
<th>(6) x</th>
<th>(7) p = x/n2</th>
<th>(8) N' = N(n1/n)</th>
<th>(9) w = N'/Total Column 8</th>
<th>(10) pw</th>
<th>(11) s.e.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number of Outlets in Sampling Frame</td>
<td>Original Sample Size</td>
<td>Number of Sample Outlets Found Eligible</td>
<td>Number of Outlets Found Eligible</td>
<td>Number of Outlets Inspected</td>
<td>Stratum Retailer Violation Rate</td>
<td>Estimated Number of Eligible Outlets in Population</td>
<td>Relative Stratum Weight</td>
<td>Stratum Contribution to State Weighted RVR</td>
<td>Standard Error of Stratum RVR</td>
</tr>
</tbody>
</table>

N - number of outlets in sampling frame  
N' - estimated number of eligible outlets in population (N' = N * n1/n)  
w - relative stratum weight (w = N'/Total Column 8)  
pw - stratum contribution to the weighted RVR  
s.e. - standard error of the stratum RVR
FORM 3 (Required when a cluster design is used for all states not using the Synar Survey Estimation System [SSES] to analyze the Synar survey data.)

Complete Form 3 to report information about primary sampling units when a cluster design was used for the Synar survey.

Instructions for Completing Form 3: In the top right-hand corner of the form, provide the state name and reporting federal fiscal year (FFY 2019).

Provide information by stratum if stratification was used. Make copies of the form if additional rows are needed to list all the strata.

Column 1: Sequentially number each row.
Column 2: If stratification was used: Write in the name of stratum. All strata in the state must be listed.
If no stratification was used: Write “state” in the first row to indicate that the whole state constitutes a single stratum.
Column 3: Report the number of primary sampling units (PSUs) (i.e., first-stage clusters) created for each stratum.
Column 4: Report the number of PSUs selected in the original sample for each stratum.
Column 5: Report the number of PSUs in the final sample for each stratum.
TOTALS: For Columns 3–5, provide totals for the state as a whole in the last row of the table.

<table>
<thead>
<tr>
<th>Row #</th>
<th>Stratum Name</th>
<th>Number of PSUs Created</th>
<th>Number of PSUs Selected</th>
<th>Number of PSUs in the Final Sample</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
</tbody>
</table>

Summary of Clusters Created and Sampled
State:
FFY: 2019

Total
**FORM 4** (Required for all states not using the Synar Survey Estimation System [SSES] to analyze the Synar Survey data)

Complete Form 4 to provide detailed tallies of ineligible sample outlets by reasons for ineligibility and detailed tallies of eligible sample outlets with noncomplete inspections by reasons for noncompletion.

**Instructions for Completing Form 4:** In the top right-hand corner of the form, provide the state name and reporting federal fiscal year (FFY 2019).

Column 1(a): Enter the number of sample outlets found ineligible for inspection by reason for ineligibility. Provide the total number of ineligible outlets in the row marked “Total.”

Column 2(a): Enter the number of eligible sample outlets with noncomplete inspections by reason for noncompletion. Provide the total number of eligible outlets with noncomplete inspections in the row marked “Total.”

<table>
<thead>
<tr>
<th>Reason for Ineligibility</th>
<th>(1) INELIGIBLE</th>
<th>(a) Counts</th>
<th>Reason for Noncompletion</th>
<th>(2) ELIGIBLE</th>
<th>(a) Counts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Out of business</td>
<td></td>
<td></td>
<td>In operation but closed at time of visit</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Does not sell tobacco products</td>
<td></td>
<td></td>
<td>Unsafe to access</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inaccessible by youth</td>
<td></td>
<td></td>
<td>Presence of police</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Private club or private residence</td>
<td></td>
<td></td>
<td>Youth inspector knows salesperson</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Temporary closure</td>
<td></td>
<td></td>
<td>Moved to new location</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unlocatable</td>
<td></td>
<td></td>
<td>Drive-thru only/youth inspector has no driver’s license</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wholesale only/Carton sale only</td>
<td></td>
<td></td>
<td>Tobacco out of stock</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vending machine broken</td>
<td></td>
<td></td>
<td>Ran out of time</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Duplicate</td>
<td></td>
<td></td>
<td>Other noncompletion reason(s) <em>(Describe.)</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other ineligibility reason(s) <em>(Describe.)</em></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total</th>
<th>Total</th>
</tr>
</thead>
</table>

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*Note: The table above is a simplified representation of the form. The actual form includes more detailed entries for each category.*
FORM 5 (Required for all states not using the Synar Survey Estimation System [SSES] to analyze the Synar survey data)

Complete Form 5 to show the distribution of outlet inspection results by age and gender of the youth inspectors.

**Instructions for Completing Form 5:** In the top right-hand corner of the form, provide the state name and reporting federal fiscal year (FFY 2019).

Column 1: Enter the number of attempted buys by youth inspector age and gender.

Column 2: Enter the number of successful buys by youth inspector age and gender.

If the inspectors are age eligible but the gender of the inspector is unknown, include those inspections in the “Other” row. Calculate subtotals for males and females in rows marked “Male Subtotal” and “Female Subtotal.” Sum subtotals for Male, Female, and Other and record in the bottom row marked “Total.” Verify that that the total of attempted buys and successful buys equals the total for Column 4(c) and Column 5(c), respectively, on Form 1. If the totals do not match, please explain any discrepancies.

### Synar Survey Inspector Characteristics

<table>
<thead>
<tr>
<th>State: State:</th>
<th>FFY: 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>(1) Attempted Buys</td>
<td>(2) Successful Buys</td>
</tr>
<tr>
<td>Male</td>
<td></td>
</tr>
<tr>
<td>15 years</td>
<td></td>
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<tr>
<td>16 years</td>
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<td>17 years</td>
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<td>19 years</td>
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<td>20 years</td>
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<tr>
<td>Male Subtotal</td>
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<td>Female</td>
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<td>15 years</td>
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<td>20 years</td>
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<tr>
<td>Female Subtotal</td>
<td></td>
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<tr>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
</tr>
</tbody>
</table>
APPENDIXES B & C: FORMS

Instructions

Appendix B (Sampling Design) and Appendix C ( Inspection Protocol) are to reflect the state’s CSAP-approved sampling design and inspection protocol. These appendixes, therefore, should generally describe the design and protocol and, with the exception of Question #10 of Appendix B, are not to be modified with year-specific information. Please note that any changes to either appendix must receive CSAP’s advance, written approval. To facilitate the state’s completion of this section, simply cut and paste the previously approved sampling design (Appendix B) and inspection protocol (Appendix C) and respond to Question #10 of Appendix B to provide the requested information about sample size calculations for the Synar survey conducted in FFY 2018.
APPENDIX B: SYNAR SURVEY SAMPLING METHODOLOGY

State: NH
FFY: 2019

1. What type of sampling frame is used?
   - ☑ List frame (Go to Question 2.)
   - ☐ Area frame (Go to Question 3.)
   - ☐ List-assisted area frame (Go to Question 2.)

2. List all sources of the list frame. Indicate the type of source from the list below. Provide a brief description of the frame source. Explain how the lists are updated (method), including how new outlets are identified and added to the frame. In addition, explain how often the lists are updated (cycle). (After completing this question, go to Question 4.)

   Use the corresponding number to indicate Type of Source in the table below.

<table>
<thead>
<tr>
<th>Name of Frame Source</th>
<th>Type of Source</th>
<th>Description</th>
<th>Updating Method and Cycle</th>
</tr>
</thead>
<tbody>
<tr>
<td>NH Division of Liquor Enforcement (DLE)</td>
<td>3</td>
<td>NH DLE provides a list of all licensees that sell tobacco products both over the counter and vending machines</td>
<td>This is done yearly by application</td>
</tr>
</tbody>
</table>

3. If an area frame is used, describe how area sampling units are defined and formed.

   a. Is any area left out in the formation of the area frame?
      - ☐ Yes  ☑ No

      If Yes, what percentage of the state's population is not covered by the area frame?
      ______% 

4. Federal regulation requires that vending machines be inspected as part of the Synar survey. Are vending machines included in the Synar survey?
   - ☐ Yes  ☑ No
If No, please indicate the reason(s) they are not included in the Synar survey. Please check all that apply.

☐ State law bans vending machines.
☐ State law bans vending machines from locations accessible to youth.
☐ State has a contract with the FDA and is actively enforcing the vending machine requirements of the Family Smoking Prevention and Tobacco Control Act.
☒ Other (Please describe.) there are currently no vending machines in NH at this time

If Yes, please indicate how likely it is that vending machines will be sampled.

☐ Vending machines are sampled separately to ensure vending machines are included in the sample
☐ Vending machines are sampled together with over the counter outlets, so it is possible that no vending machines were sampled, however they are included in the sampling frame and have a non-zero probability of selection
☐ Other reasons (Please describe.)

5. Which category below best describes the sample design? (Check only one.)

☐ Census (STOP HERE: Appendix B is complete.)

Unstratified statewide sample:
☐ Simple random sample (Go to Question 9.)
☐ Systematic random sample (Go to Question 6.)
☐ Single-stage cluster sample (Go to Question 8.)
☐ Multistage cluster sample (Go to Question 8.)

Stratified sample:
☒ Simple random sample (Go to Question 7.)
☐ Systematic random sample (Go to Question 6.)
☐ Single-stage cluster sample (Go to Question 7.)
☐ Multistage cluster sample (Go to Question 7.)
☐ Other (Please describe and go to Question 9.)

6. Describe the systematic sampling methods. (After completing Question 6, go to Question 7 if stratification is used. Otherwise go to Question 9.)

☐

7. Provide the following information about stratification.
   a. Provide a full description of the strata that are created.

   NH uses a total of 10 strata which are known as counties. These represent the following counties: Belknap, Carroll, Cheshire, Coos, Grafton, Hillsborough, Merrimack, Rockingham, Strafford and Sullivan.

   b. Is clustering used within the stratified sample?
8. Provide the following information about clustering.
   a. Provide a full description of how clusters are formed. *(If multistage clusters are used, give definitions of clusters at each stage.)*
   
   [□] Yes *(Go to Question 8.)*
   [X] No *(Go to Question 9.)*

   b. Specify the sampling method (simple random, systematic, or probability proportional to size sampling) for each stage of sampling and describe how the method(s) is (are) implemented.

9. Provide the following information about determining the Synar Sample.
   a. Was the Synar Survey Estimation System (SSES) used to calculate the sample size?
      [X] Yes *(Respond to part b.)*
      [□] No *(Respond to part c and Question 10c.)*

   b. SSES Sample Size Calculator used?
      [X] State Level *(Respond to Question 10a.)*
      [□] Stratum Level *(Respond to Question 10a and 10b.)*

   c. Provide the formulas for determining the effective, target, and original outlet sample sizes.

10. Provide the following information about sample size calculations for the Synar survey conducted in FFY 2018.
   a. If the state uses the sample size formulas embedded in the SSES Sample Size Calculator to calculate the state level sample size, please provide the following information:

      **Inputs for Effective Sample Size:**
      RVR: 12%
      Frame Size: 1408

      **Input for Target Sample Size:**
      Design Effect: 1.0

      **Inputs for Original Sample Size:**
Safety Margin: 30
Accuracy (Eligibility) Rate: 97.1%
Completion Rate: 99.5%

b. If the state uses the sample size formulas embedded in the SSES Sample Size Calculator to calculate the stratum level sample sizes, please provide the stratum level information:


c. If the state does not use the sample size formulas embedded in the SSES Sample Size Calculator, please provide all inputs required to calculate the effective, target, and original sample sizes as indicated in Question 9.


APPENDIX C: SYNAR SURVEY INSPECTION PROTOCOL SUMMARY

State: NH
FFY: 2019

Note: Upload to WebBGAS a copy of the Synar inspection form under the heading “Synar Inspection Form” and a copy of the protocol used to train inspection teams on conducting and reporting the results of the Synar inspections under the heading “Synar Inspection Protocol.”

1. How does the state Synar survey protocol address the following?
   a. Consummated buy attempts?
      - ☒ Required
      - ☐ Permitted under specified circumstances (Describe: )
      - ☐ Not permitted

   b. Youth inspectors to carry ID?
      - ☒ Required
      - ☐ Permitted under specified circumstances (Describe: )
      - ☐ Not permitted

   c. Adult inspectors to enter the outlet?
      - ☐ Required
      - ☒ Permitted under specified circumstances (Describe: This is done if the UAB feels unsafe at the time of the check.)
      - ☐ Not permitted

   d. Youth inspectors to be compensated?
      - ☒ Required
      - ☐ Permitted under specified circumstances (Describe: )
      - ☐ Not permitted

2. Identify the agency(ies) or entity(ies) that actually conduct the random, unannounced Synar inspections of tobacco outlets. (Check all that apply.)
   - ☒ Law enforcement agency(ies)
   - ☐ State or local government agency(ies) other than law enforcement
   - ☐ Private contractor(s)
   - ☐ Other
   List the agency name(s): NH Division of Liquor Enforcement (DLE)
3. Are Synar inspections combined with law enforcement efforts (i.e., do law enforcement representatives issue warnings or citations to retailers found in violation of the law at the time of the inspection)?

☐ Always  ☐ Usually  ☐ Sometimes  ☐ Rarely  ☐ Never

4. Describe the type of tobacco products that are requested during Synar inspections.

a. What type of tobacco products are requested during the inspection?

☐ Cigarettes
☐ Small Cigars
☐ Cigarillos
☐ Smokeless Tobacco
☐ Electronic Cigarettes/Electronic Nicotine Delivery Systems (ENDS)
☐ Other

b. Describe the protocol for identifying what types of products and what brands of products are requested during an inspection.

The UAB’s are asked what brand of cigarette they are familiar with and are asked to ask for that. If not they are instructed to ask for Marlboros in case they do not know of another brand name.

5a. Describe the methods used to recruit, select, and train adult supervisors.

The DLE officers have all been trained by BDAS or by an officer previously trained by BDAS. The officers are in fact the adult supervisors and have been for several years.

5b. Describe the methods used to recruit, select, and train youth inspectors.

NH NLE provides the Under Age Buyers (UAB) which they use to conduct both their tobacco and alcohol compliance checks for the state. These youth are recruited and or volunteer to help the DLE conduct these checks. The UABs cannot do this as part of a community service agreement. All UABs have been checked for age and appearance by an Assessment Panel. This is done several times a year in different locations throughout the state. Each youth is given a manual provided by DLE containing all of the rules, directions and permission slip prior to their first check.

6. Are there specific legal or procedural requirements instituted by the state to address the issue of youth inspectors’ immunity when conducting inspections?

a. Legal

☐ Yes  ☐ No

(If Yes, please describe.)

In 1999, The NH Office of Attorney General issued a legal interpretation, granting immunity to underage buyers participating in Synar surveys when working with an adult supervisor. In addition, DLE as the state enforcement agency for youth
tobacco laws and is authorized by statue to utilize buyers as part of its enforcement team.

b. Procedural

☒ Yes ☐ No

(If Yes, please describe.)

NH law requires that the youth are all age tested and trained as well as have a picture taken before the compliance checks can be conducted. The youth must have money with them as well as a valid ID. They are trained to not be deceptive in any way while attempting to make a purchase. These procedures are approved and detailed in the DLE Administrative Operational manual. Chapter 130-A Compliance Checks.

7. Are there specific legal or procedural requirements instituted by the state to address the issue of the safety of youth inspectors during all aspects of the Synar inspection process?

a. Legal

☐ Yes ☒ No

(If Yes, please describe.)

b. Procedural

☒ Yes ☐ No

(If Yes, please describe.)

There will be no compliance checks done without an adult in any situation where a UAB feels uncomfortable or unsafe to do so. If at any time this happens they are to report that to their adult supervisor. If this situation occurs the DLE officer will accompany the UAB into the store while dressed in street clothes and will purchase an item to help avoid the clerk detecting anything.

8. Are there any other legal or procedural requirements the state has regarding how inspections are to be conducted (e.g., age of youth inspector, time of inspections, training that must occur)?

a. Legal

☐ Yes ☒ No

(If Yes, please describe.)

b. Procedural

☐ Yes ☒ No
(If Yes, please describe.)
APPENDIX D: LIST SAMPLING FRAME COVERAGE STUDY

(LIST FRAME ONLY)

State: NH
FFY: 2019

1. Calendar year of the coverage study: 2016

2.   a. Unweighted percent coverage found: 95.7%
   b. Weighted percent coverage found: 91.4%
   c. Number of outlets found through canvassing: 140
   d. Number of outlets matched on the list frame: 134

3.   a. Describe how areas were defined. (e.g., census tracts, counties, etc.)

Areas were defined using an approved protocol provided by JBS International that incorporated the delineation of municipalities in NH into large cities (cities with seven to 10), Medium (cities with four to six outlets), or small (cities with zero to three outlets). “Cities” are defined as any ample municipality and “outlets” are defined as any retailer or establishment that is licensed to sell tobacco.

   b. Were any areas of the state excluded from sampling?
      □ Yes  ☒ No
      If Yes, please explain.

4. Please answer the following questions about the selection of canvassing areas.
   a. Which category below best describes the sample design? (Check only one.)
      □ Census (Go to Question 6.)
      Unstratified statewide sample:
      □ Simple random sample (Respond to Part b.)
      □ Systematic random sample (Respond to Part b.)
      □ Single-stage cluster sample (Respond to Parts b and d.)
      □ Multistage cluster sample (Respond to Parts b and d.)
      Stratified sample:
      ☒ Simple random sample (Respond to Parts b and c.)
      □ Systematic random sample (Respond to Parts b and c.)
      □ Single-stage cluster sample (Respond to Parts b, c, and d.)
      □ Multistage cluster sample (Respond to Parts b, c, and d.)
      □ Other (Please describe and respond to Part b.)
b. Describe the sampling methods.

Sample of area contain 130 to 200 outlets to establish a target size of 133. In NH there were a total of 1,478 outlets. Large cities have 1011 outlets which account for 68% of the total. Medium cities have 236 outlets which accounts for 16% of the total and small have 232 outlets which accounts for 16% of the total.

c. Provide a full description of the strata that were created.

The sample size for Large Cities was 91 \((0.68 \times 133 = 90)\) 90 outlets
Medium sample size was \((0.16 \times 133 = 21)\) 21 outlets
Small sample size was \((0.16 \times 133 = 21)\) 21 outlets
For randomization a sequential systematic random sampling method was used wherein all cities were listed within each stratum with enough outlets to meet the sample size and every 6th city was selected in each stratum. If a city had been canvassed in 2010, the nearest city on the list with the same number of outlets was chosen.

d. Provide a full description of how clusters were formed.

5. Were borders of the selected areas clearly identified at the time of canvassing?
   - Yes  ☐ No

6. Were all sampled areas visited by canvassing teams?
   - Yes (Go to Question 7.)  ☐ No (Respond to Parts a and b.)

   a. Was the subset of areas randomly chosen?
      - ☐ Yes  ☐ No

   b. Describe how the subsample of visited areas was drawn. Include the number of areas sampled and the number of areas canvassed.

7. Were field observers provided with a detailed map of the canvassing areas?
   - ☐ Yes  ☐ No
   
   If No, describe the canvassing instructions given to the field observers.

8. Were field observers instructed to find all outlets in the assigned area?
   - ☐ Yes  ☐ No
If No, respond to Question 9.
If Yes, describe any instructions given to the field observers to ensure the entire area was canvassed, then go to Question 10.

Canvassers started at a major intersection in each assigned area to be canvassed and were instructed as in the past to follow the compass points as much as possible. With attention to safety and considerations, until all outlets (including minimum) were canvassed.

9. If a full canvassing was not conducted:
   a. How many predetermined outlets were to be observed in each area? _____
   b. What were the starting points for each area? _____
   c. Were these starting points randomly chosen?
      □ Yes  □ No
   d. Describe the selection of the starting points.

   e. Please describe the canvassing instructions given to the field observers, including predetermined routes.

10. Describe the process field observers used to determine if an outlet sold tobacco.

    Due to the geographic lay out of NH, field observers were asked to either walk or drive through the target canvass areas to determine tobacco retailers. Those in cities were able to walk while those canvassing more rural areas were instructed to drive. Visual confirmation was considered signage including tobacco sold at outlet.

11. Please provide the state’s definition of “matches” or “mismatches” to the Synar sampling frame? (i.e., address, business name, business license number, etc.)

    Mismatched was considered if an outlet was not on the list, no longer selling tobacco, changed names or were no longer in business.

12. Provide the calculation of the weighted percent coverage (if applicable).

    The percentage of matched outlets in stratum times stratum’s percentage of total outlets in state. All strataums were added for weight percentage of coverage.