Increased Number of Serious Overdoses Possibly Related to Synthetic Marijuana in Manchester

NH Division of Public Health Services (NH DPHS) recommends the following:

1. Be aware that the City of Manchester, NH, has noted an increase in overdoses possibly related to a synthetic marijuana product.
2. The composition of this product is not well-elucidated yet, but it appears to be available over the counter, marketed as a potpourri called "Smacked" which comes in three flavors: blueberry, bubble gum and lemon-lime (see photo below).
3. Patients reported smoking this product, although the packaging states "not for human consumption".
4. Investigation is in early stages, but initial clinical reports include severe altered mental status.
5. Efforts are ongoing to remove this product from markets statewide.
6. Report to NH DPHS at 603-271-4496 (after hours 1-800-852-3345, x5300) any suspected patients who may have experienced adverse health effects from this or a similar product.
7. For the most current guidance regarding clinical management, call the Northern New England Poison Control Center at 1-800-222-1222.
8. NH DPHS, working with other partners including the City of Manchester, the Poison Control Center and the Governor's Office, will provide more information as it becomes available.
For any questions regarding the contents of this message, please contact NH DHHS, DPHS, Bureau of Infectious Disease Control at 603-271-4496 (after hours 1-800-852-3345 ext.5300).

To change your contact information in the NH Health Alert Network, contact Denise Krol at 603-271-4596 or email Denise.Krol@dhhs.state.nh.us

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Originating Agency: NH Department of Health and Human Services, Division of Public Health Services