

New Hampshire eWIC



Preparing for eWIC Rollout

Produce UPCs and PLUs

- ▶ The New Hampshire Approved Product List (APL) contains:
 - ▶ Close to 2000 produce Price Look Up (PLU) codes from International Fresh Produce Standard (IFPS) list (4 - 5 digit codes on loose and bundled produce)
 - ▶ Hundreds of packaged produce UPCs (i.e., bagged lettuce)
- ▶ Some vendors may use non-standard PLUs or may generate their own UPCs for produce packaged in the store - these items must be mapped



What must be mapped

- ▶ Non-standard PLUs: any produce codes that do not comply with the IFPS list. These may be codes created by the store or by a the seller of the produce.
- ▶ Store generated UPCs/UPCs starting with 2, 4 and 9: Bar codes printed in the store typically for store packaged items like cut fruit or vegetable assortments.



Two Ways to Map

- ▶ Full Mapping: The item is mapped to a produce specific IFPS PLU code that identifies the fruit or vegetable by name and type; i.e., banana, red delicious apple, eggplant, yellow onion, etc.
 - ▶ Preferred method
- ▶ Partial Mapping: The item is mapped to the generic IFPS WIC Item PLU; i.e., #4469
 - ▶ This should only be used if a specific IFPS code representing the item cannot be found



FAQs About Mapping

Q: I work for a store whose wholesaler has 23 PLUs for red seedless grapes, are you working with the growers to attain their PLUs?

A: No, we only get our PLUs from the IFPS (International Federation for Produce Standards) website. That is our governing body over PLUs because they have to be unique, so the products have to go through the process. If a store gets a PLU that is not a standard PLU then it needs to be mapped to an approved IFPS PLU.

Q: Will we have to provide our PLU codes or do we have to enter the dollar amount?

A: The only PLUs that we can take are those from the national IFPS. The system won't let any other PLUs to be entered. Those items will need to be mapped to the standard PLU (from IFPS), and then the state will approve.

Link to IFPS website: <http://www.ifpsglobal.com/Identification/PLU-Codes>

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