

# SOUTHERN NEW HAMPSHIRE PFAS COMMUNITY HEALTH FAIR

Planning Documentation and Evaluation Results



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## Introduction

The Southern New Hampshire (NH) Per- and Polyfluoroalkyl Substances (PFAS) Community Health Fair was a station style meeting that was held in Merrimack, NH on April 3<sup>rd</sup>, 2019. Station Style meetings are a Centers for Disease Control and Prevention (CDC) recommended approach for communication about cancer clusters. The approach was adapted for response to community concerns about PFAS exposure and impact. A summary of the rationale and format is included as Appendix A.

The Division of Public Health Services (DPHS) pilot tested this approach in an effort to better understand and respond to the community of southern NH. Past response efforts had included producing and publishing data reports (<https://www.dhhs.nh.gov/dphs/pfcs/documents/merrimack-cancer-012018.pdf>) participation in community-wide meetings, and holding smaller meetings with concerned residents. Noted issues with previous efforts included that they were not timely, often resulted in confusion or additional concerns, did not always allow for two-way communication, and that DPHS staff lacked the capacity to alone respond to the multi-faceted concerns associated with PFAS.

The following document details the Southern NH PFAS Community Health Fair planning efforts as well as a summary of the event and evaluation results.

## Planning the Southern NH PFAS Community Health Fair

A detailed planning summary is included below. A list of steps for planning is included in Appendix B.

### Building Community Support and Establishing a Planning Committee

The proposed station style meeting approach was initially presented to stakeholders at the Environmental Protection Agency's (EPA) Region I PFAS Community Engagement event on June 26, 2018. At this event, affected community members from across the state, including those from southern NH, expressed support for the approach as well as an interest in assisting in planning. In August and September of 2018, phone conversations were held with the town managers from Merrimack, Bedford, and Litchfield to gauge and garner support; the town Manager from Amherst was brought in later in the process based on emerging information about potential expanded PFAS exposure in the southern NH community.

With the support of town leaders, we reached out to partners to establish a planning committee and to secure support for the event. Partners were approached based on their content area expertise, experience in addressing PFAS specific or related concerns, and experience as community members, and in engaging community members through advocacy efforts. Planning committee representation included the following organizations and stakeholders (note that some committee members represented multiple stakeholder groups):

- NH Department of Health and Human Services, Division of Public Health Services (DHHS, DPHS)
- NH Department of Environmental Services (DES)
- Dartmouth Children's Environmental Health and Disease Prevention Research Program
- Dartmouth Toxic Metals Superfund Research Program
- Norris Cotton Cancer Center

- Town administration from Merrimack, Bedford, Litchfield, and Amherst
- NH State Legislature
- PFAS advocacy
- Southern NH community members

## Event Planning Process

Between the dates of January 2, 2019 and March 27, 2019, a total of four planning committee meetings were held. The planning timeline is included in Appendix C; Agendas and meeting notes detailing the planning process are also included in Appendix C. A summary of planning steps is included below.

## Event Logistics- Date, Time, Location

DPHS staff tentatively selected an event date to allow for approximately three months of planning, including one month for event promotion. The selected date also coincided with National Public Health Week. The planning committee discussed event timing, with a focus on ensuring convenience for community members (accommodation of work schedules) in order to promote attendance.

The planning committee discussed potential locations; with input from members local to the southern NH community, Merrimack High School was agreed upon.

## Understanding Community Concerns and Identifying Potential Vendors

At the first planning committee meeting, the group developed a list of concerns that they perceived residents would have relative to PFAS exposure and health impact. Having participation from community members in this process facilitated the development of a comprehensive list of concerns. As a next step, the group identified vendors who they believed could speak to each of the noted concerns. Note that the term “vendor” is used to describe partnering agencies and organizations; nothing was sold at the event, and those with a commercial interest were excluded from presenting. All information was documented in a table (included in Appendix C with meeting notes), and where possible, planning committee members with a professional relationship with vendors were identified so that initial notification of the event could come from a familiar contact. Committee members were provided with the opportunity to review the table of concerns and vendors following the meeting to ensure that it was comprehensive.

## Vendor Invitation to Participate

All potential vendors were first notified of the event by a planning committee member prior to receipt of an official invitation sent through DPHS. The purpose of this approach was to allow for a more personalized orientation to the event given that it was a new approach being taken by DPHS. Planning committee members were provided with a one-page summary of the event to use in their communication (Appendix A); the formal invitation and vendor registration form sent by DPHS are included in Appendix D. Vendor invitations were sent approximately one month in advance of the event. Two weeks were provided for response, although DPHS continued to accept registration to participate beyond this deadline.

As needed, meetings were held with vendors to answer questions about the event and to provide additional information about the intent and organization of the event in order to promote participation.

### Event Promotion

Facilitated by and with sponsorship from planning committee members and their respective organizations, promotion of the Southern NH PFAS Community Health Fair began approximately one month prior to the event. The event was promoted in a variety of ways as listed below:

- Posting of a Facebook event on the DPHS and DHHS Facebook pages; participating partners were invited to co-host, with DHHS and Town of Bedford accepting; planning committee members and participating vendors were encouraged to share the event posting on their own pages;
- Promotion of the event to the entire state through social media posts on Facebook and Twitter leading up to the event and on the evening of the event; partners were encouraged to share posts with their networks;
- Paid advertisements on Facebook with a reach of 4.7K people, targeted to the southern NH community (sponsored by DPHS programs, specifically by the Environmental Public Health Tracking Program and the NH Healthy Lives section);
- Distribution of printed flyers; 2,400 flyers sent home with children in the Merrimack, NH School District during the week prior to the event (sponsored by Norris Cotton Cancer Center);
- Emailing of above noted flyer electronically to planning committee members for distribution;
- Posting of event in community publications and calendars, including: *WMUR* community calendar, *NH Magazine*, *Union Leader*, *Merrimack Patch*, *Concord Patch*, *Nashua Patch*, *NH365.org*, *NH 1*, *Nashua Telegraph*, and the *Merrimack Journal*;
- Posting of the event on an electronic sign-board in the town of Merrimack for several weeks leading up to the event (coordinated directly with the town of Merrimack);
- Media advisory released by DPHS one day prior to the event; as a result of the media advisory, *WMUR News 9* reported live from the event, beginning at 5 PM and continuing through the event, encouraging people to attend.

A sample of promotional materials, including social media postings and links to media coverage, are included in Appendix E.

### Event Sponsorship

The Southern NH PFAS Community Health Fair was put on with a minimal budget, which covered DPHS staff time for planning and coordination, as well as a very small amount of funding (less than \$100) for event promotion by DPHS. The success of the event relied on time volunteered by planning committee members, participation from vendors, and sponsorships as detailed below:

- Norris Cotton Cancer Center- printing costs associated with flyers;
- Dartmouth Toxic Metals Superfund Research Program- funding of a variety of snacks which were distributed at the event;
- Monadnock Springs- donation of bottled water for the event.

## Event Evaluation

The Southern NH PFAS Community Health Fair was evaluated from three perspectives: attendee, vendor, and planning committee membership. Given that this was a new approach for DPHS and that it was a pilot event, evaluation results are helpful in allowing us to understand what worked well, and what improvements can be made for future events. Three separate evaluation forms, specific to the above noted groups, were developed by DPHS staff. Paper versions of the attendee evaluation forms were distributed and collected at the event. Given the high response rate, an electronic version was not sent out to the list of attendees collected at the event. Vendors were provided with paper versions of the evaluation form at the event, and received a follow-up email with a link to an electronic version after the event. Planning Committee members, including individuals who did not participate in meetings, but who reviewed notes and provided input individually, were sent an electronic version of evaluation form.

The three evaluation tools developed for the event are included in Appendix F. A full summary of evaluation results is included in the Evaluation Results section of this report.

## Event Organization and Flow:

DPHS staff arrived at the event venue approximately 2 hours in advance of the event to ensure that tables were set up as needed to accommodate vendors, sign-in, evaluation, refreshments, and a children's coloring area. Vendors were permitted to begin setting up at their assigned tables an hour in advance of the event. A total of 15 participating vendors were organized around the perimeter of the venue by the following sectors: Government, Non-Government Research, Non-Government Advocacy, and Non-Government Health Education and Outreach. A list of the participating vendors as well as a vendor map are included in Appendix G.

Two tables were set up to accommodate sign-in; an additional two tables with chairs were set up to accommodate completion of the evaluation form as people left. A refreshment table was set up with food and water near the entryway. In the center of the room, there was an un-staffed coloring table for children; the table was stocked with environmental health coloring pages and crayons, in addition, vendors were provided with coloring sheets to distribute. While we had initially planned to have a supervised child area, we were unable to offer this. The unstaffed area was visible from all parts of the venue, and seemed sufficient. It did not appear to be heavily used.

Upon arrival, participants were greeted by DPHS staff and oriented to the event. Each attendee was encouraged to sign in, and was provided with an overview of the room set-up and the vendors who were present. Attendees were provided with the vendor list and map (Appendix G). Upon leaving, attendees were encouraged to complete an evaluation form.

# Southern NH PFAS Community Health Fair Evaluation Results

The Southern NH PFAS Community Health Fair was evaluated from three perspectives: attendee, vendor, and planning committee membership. A summary of results is included below by perspective.

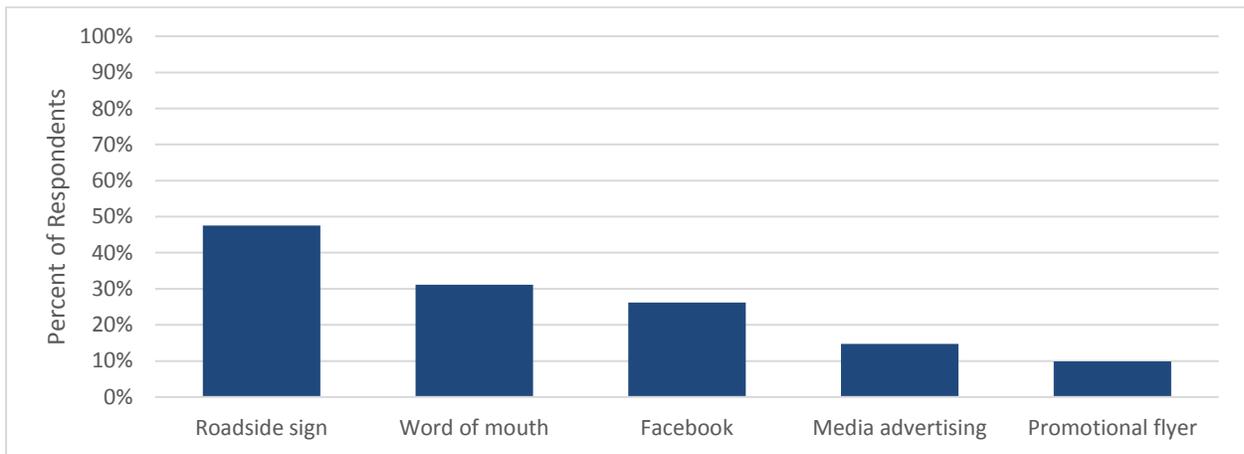
## Attendee Evaluation Results

### Attendance and Background Information

A total of 83 individuals signed in at the PFAS health fair. Sixty-two individuals filled out event evaluations upon exiting.

The majority of respondents (84%) were from the town of Merrimack, NH. Other communities represented included the NH towns of Amherst, Derry, Fitzwilliam, Hooksett, Manchester, Nashua, and Newmarket; in addition, there was one attendee from Lawrence, MA.

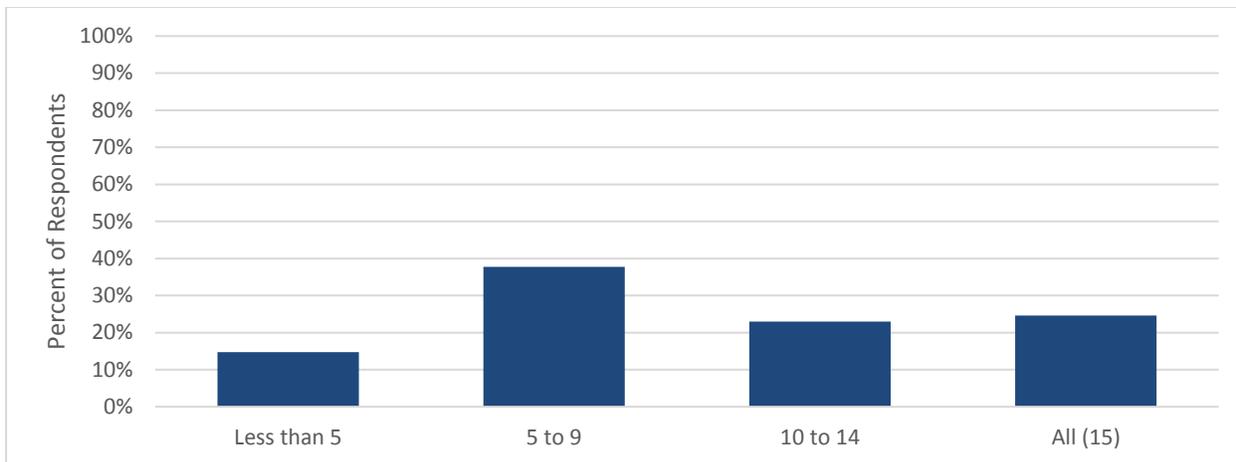
Nearly half of respondents (48%) reported that they had heard about the event through advertising on a roadside sign that was set up in the town of Merrimack. Figure 1 includes detail about how respondents heard about the PFAS health fair; respondents were asked to select all applicable modes. In addition to the modes of communication included below, people also reported that they heard about the event on other internet posting, and on television, including through live coverage of the event on WMUR News Nine.



**Figure 1. How respondents reported hearing about the PFAS Community Health Fair**

## Participation

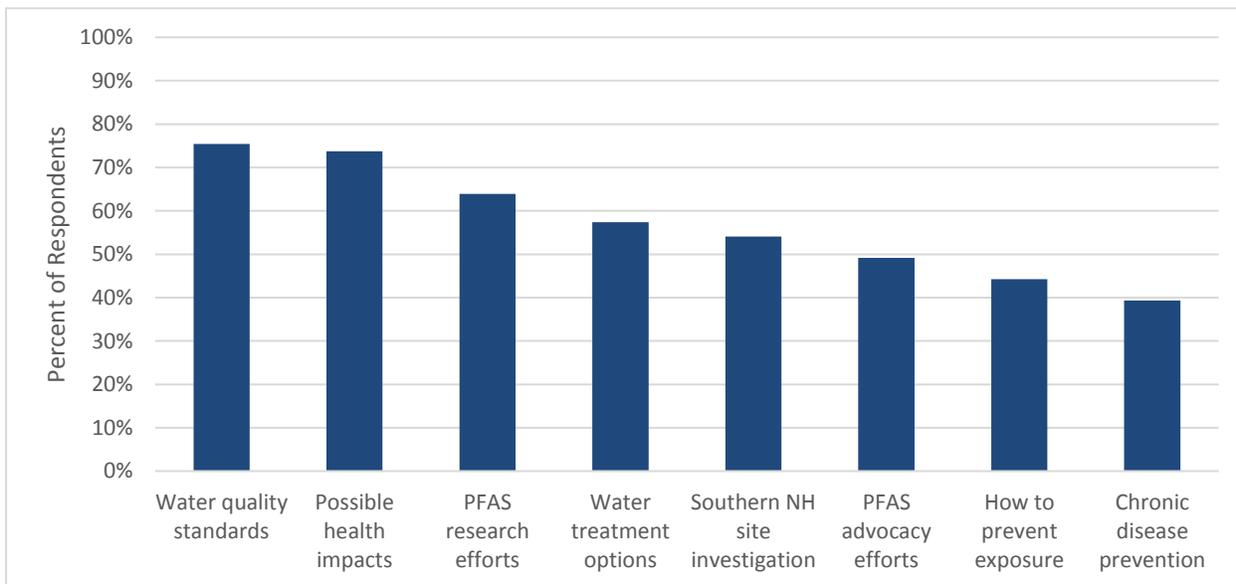
There were a total of 15 tables set-up at the event, hosting 19 vendors available to respond to community questions and concerns. Vendors were grouped based on sector as follows: government organizations, non-government research organizations, non-government advocacy organizations, and non-government health education and outreach organizations. As shown in Figure 2 below, 85% of respondents visited at least five tables, with a quarter of respondents reporting that they visited all of the tables. The average number of tables visited was nine.



**Figure 2. Estimated number of tables visited by respondents at the PFAS Community Health Fair**

### Community Concerns and Topics of Interest

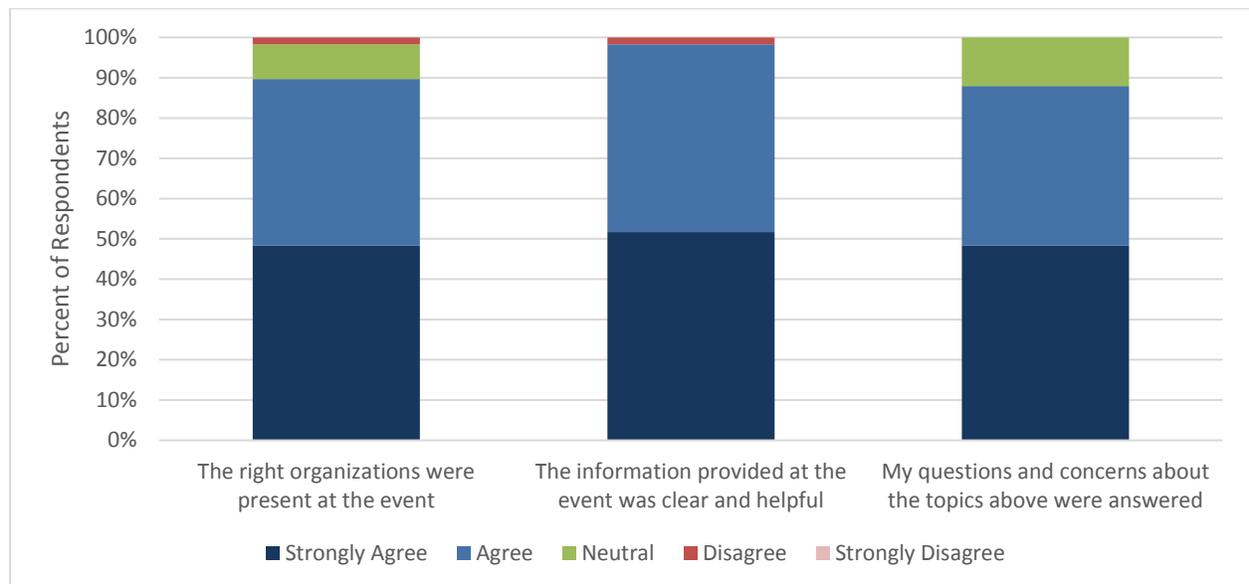
Respondents were asked to indicate which topics they were most interested in learning about and talking about with vendors at the PFAS Community Health Fair, with the option to select multiple topics or to include additional topics. As shown in Figure 3, the topic most commonly selected was ‘water quality standards’, with 75% of respondents indicating an interest; closely followed by ‘possible health impacts’, with 74% of respondents selecting this topic.



**Figure 3. Reported topics of interest among respondents at the PFAS Community Health Fair**

Ninety-percent of respondents reported that they either agreed or strongly agreed that the right organizations were present at the event, with 9% indicating a neutral response to this statement. Eighty-eight percent of respondents reported that they agreed or strongly agreed that their questions and concerns about the topics that they indicated interest in were answered at the event, with 12% indicating a neutral response to this statement. Nearly all respondents (98%) indicated that they agreed or strongly agreed that the information provided at the event was clear and helpful. One respondent

commented, “I am grateful that this information was made available to the public. I personally have had questions regarding PFAS and tonight, I feel like most of my questions were answered.”

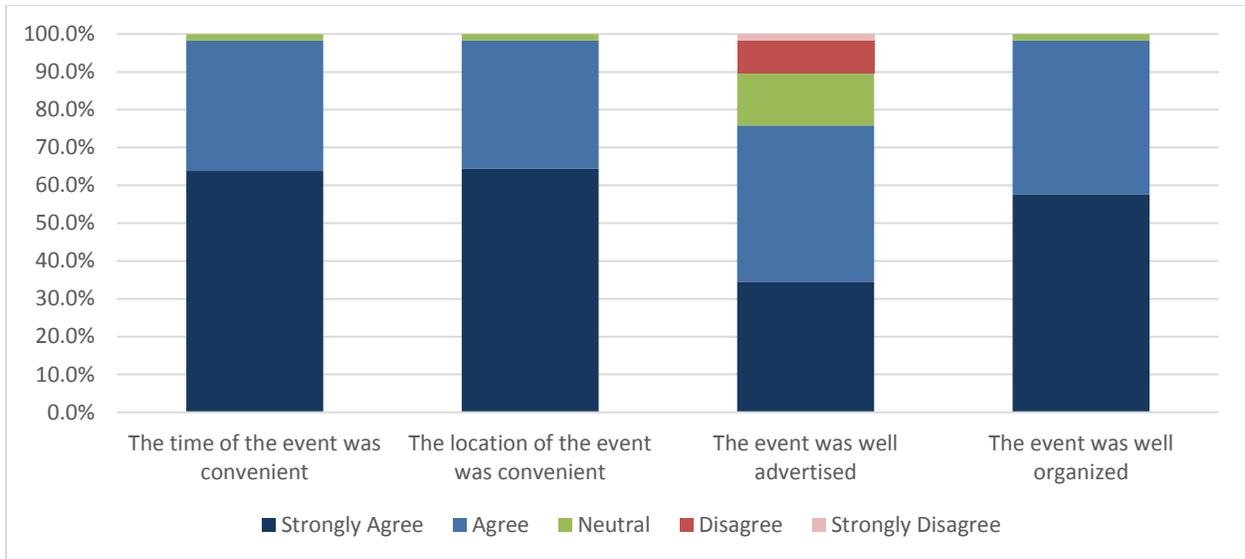


**Figure 4. Respondents’ level of agreement with statements relative to their concerns being addressed at the PFAS Community Health Fair**

Among those who did not agree that their concerns were met, comments indicated that it would have been helpful to have vendors available to talk more about water testing and treatment options. Consideration was given to inviting commercial testing and treatment companies; but a decision was made to limit participation to non-profit entities including government, academia, community groups, and non-profit research organizations. It was decided that it was not practical to allow individual for-profit water testing or treatment companies to exhibit at the health fair due concerns about appropriate marketing practices, or providing an unfair advantage to one commercial business over another. In the future, non-profit entities or associations representing water treatment or testing could be invited to health fairs. Additional topics that people would have liked to have more information available on included water use considerations, and water and air standards. Some respondents also indicated that responses to questions were not as clear as they would have liked.

### Event Logistics and Organization

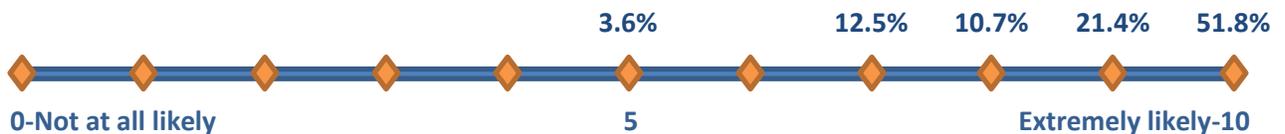
Nearly all respondents (98%) reported that they agreed or strongly agreed that the timing and location of the event were convenient, and that it was well organized. Evaluation results indicated that there is an opportunity for improvement with advertising of future events, with 14% providing a neutral response about advertising, and 10% indicating that they disagreed or strongly disagreed with the statement that the event was well advertised. Comments about advertising indicated that while the information provided was good, not many people knew about the event. Multiple people commented that they had short notice about the health fair, with some indicating that they heard about it on the evening news which, was reported live from the event.



**Figure 5. Respondents' level of agreement with statements relative to the planning and organization of the PFAS Community Health Fair**

### Overall Satisfaction

Evaluation results indicated satisfaction with the Southern NH PFAS Community Health Fair. When asked the extent to which they agreed or disagreed with the statement, 'Overall, I was satisfied with the health fair', 60% of respondents strongly agreed, and an additional 34% agreed; 3% indicated a neutral response, and fewer than 2% disagreed. When asked on a scale of zero-to-ten how likely they would be to recommend attending an event like the PFAS Health Fair to a friend, with ten being 'extremely likely', the average response was a nine. The lowest response was a five, selected by 4% of respondents; more than half of respondents (52%) selected the highest score of ten.



**Figure 6. Likelihood of respondents to recommend attendance of future PFAS Community Health Fair to a friend, Percent of respondents selecting score on a scale of 0 to 10.**

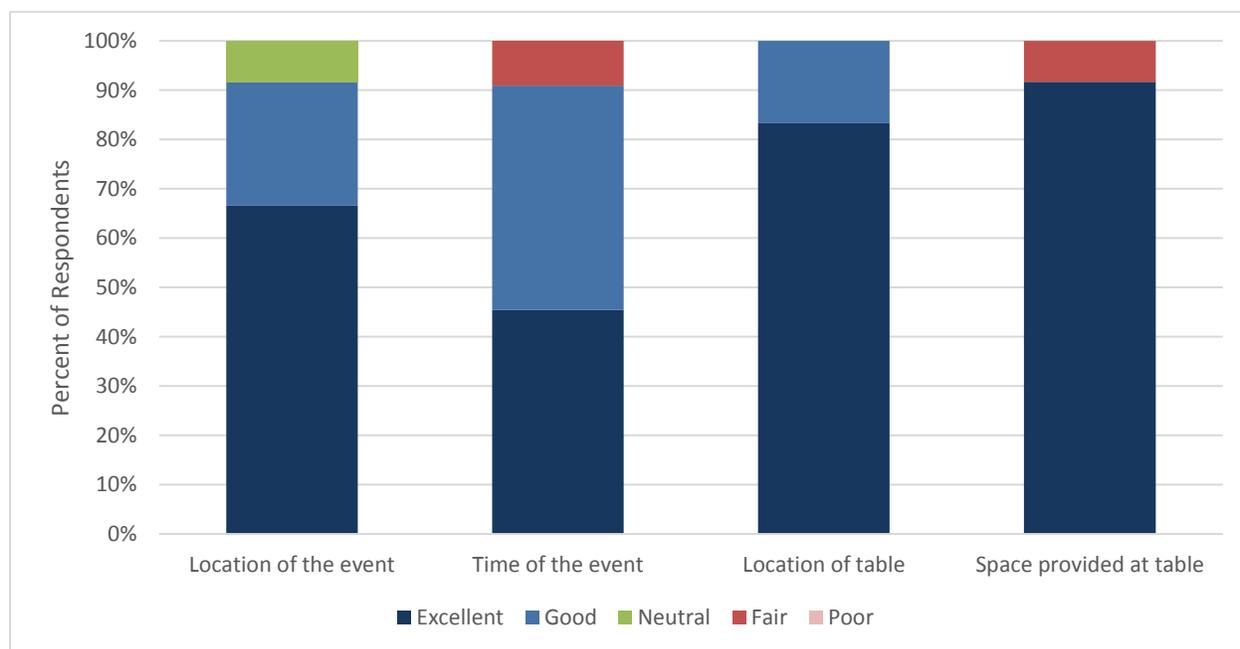
### Vendor Evaluation Results

#### Background Information

A total of 19 vendor organizations were represented at the Southern NH PFAS Community Health Fair. Evaluations were completed by 12 individuals, representing at least eight organizations (note that some respondents did not answer an optional question to provide contact information). Evaluation forms were provided to vendors at the event, and sent to them electronically following the event.

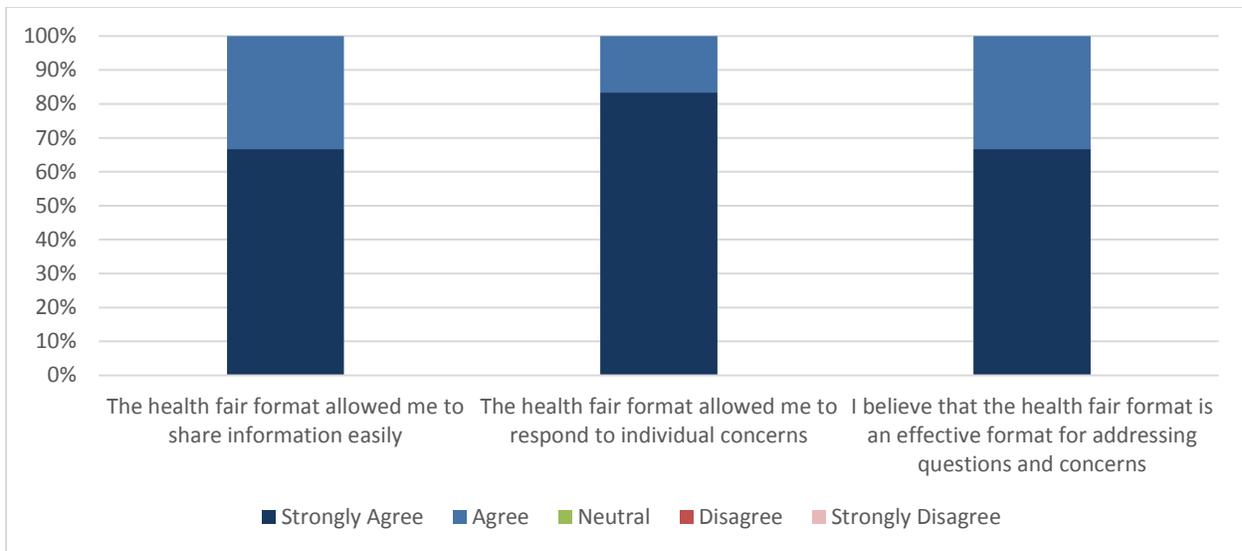
## Event Logistics, Organization, and Participation

As shown in Figure 7, most respondents (92%) reported that the location of the event was either excellent or good. Ninety-one percent reported that the event timing was excellent or good, with an even split between the two options. Among the 9% offering a fair rating of the event timing, comments indicated that the event was too long. In terms of the room layout, all respondents (100%) reported an excellent or good rating of the location of their table; and 92% reported an excellent or good rating of the space that they were provided with at the event. Among the 8% reporting a fair rating of the space provided, comments indicated that the tables were too close together, making it difficult to carry on conversations with attendees while allowing others to remain around the table. Additional qualitative feedback about the event organization indicated that a more specific vendor map would have been helpful, as compared to the map that was provided which included the locations by broad organizational category rather than by specific vendor.



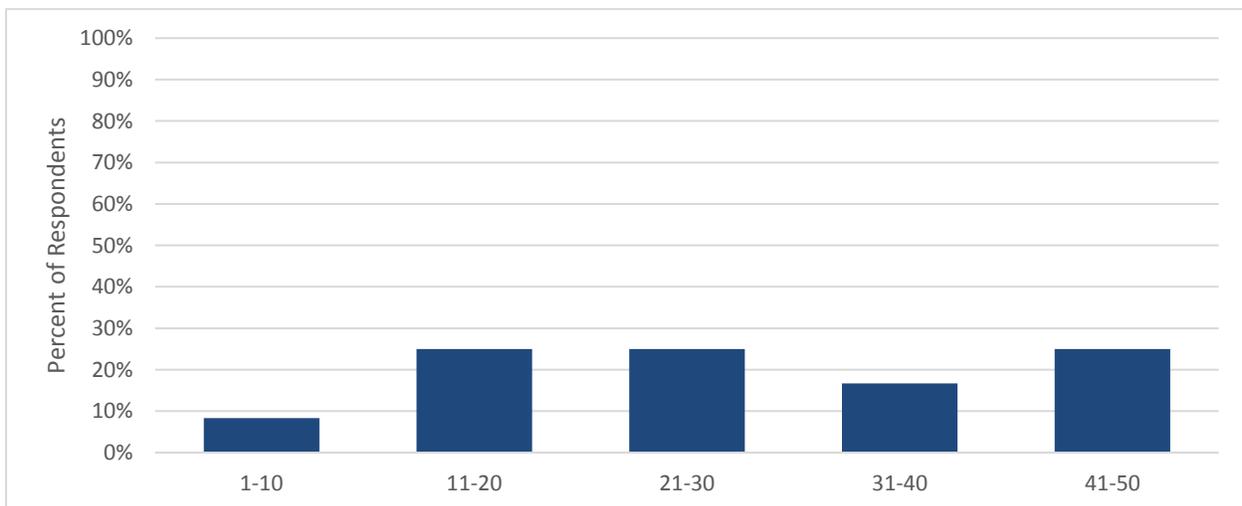
**Figure 7. Respondents' rating of logistical aspects of the PFAS Community Health Fair**

As shown in Figure 8, 100% of respondents either strongly agreed or agreed that the health fair format allowed them to share information easily, allowed for response to individual concerns, and that the format proved to be effective for responding to community questions and concerns. Comments from vendors about the event format included the following, "I think this was a really good format to have the opportunity to convey complex technical information to citizens. The atmosphere was very positive and I think the people that attended appreciated the chance to speak with so many experts in the various fields." Another respondent commented that it was helpful to be able to speak with attendees one-on-one and to provide response to follow-up questions; something that they noted is missed with a town hall meeting format.



**Figure 8. Respondents' level of agreement with statements relative to the format of the PFAS Community Health Fair**

Vendors were asked to estimate the number of attendees with whom they spoke at the event. Ninety-two percent of respondents indicated that they spoke with 11 or more attendees, with a quarter of respondents reporting that they spoke with 41 to 50 attendees. While this cannot be said definitively because organizational information was only provided by some respondents, sector did not seem to impact the extent to which vendors engaged with attendees; an indication that attendees had concerns and questions across represented sectors. Figure 9 includes data relative to reported engagement based on the number of individuals with whom vendors conversed. Note that no respondents selected the option of zero, or options higher than 50.



**Figure 9. Estimated number of attendees with whom vendors had conversations at the PFAS Community Health Fair**

Vendors were asked whether or not they would participate if another PFAS community fair was held, with the option to select 'yes', 'no', or 'maybe'. All respondents (100%) indicated that they would

participate in future events if given the opportunity. One vendor commented, “Compared to other health fairs we’ve participated in, this was great! Great planning team, great communication, and great turnout. Thank you for including us.”

## Planning Committee Evaluation Results

### Background and Participation in Planning

In addition to a planning coordinator from DPHS, there were nine committee members who regularly participated in committee meetings. The planning committee evaluation was sent to these nine individuals, and to six additional people who were involved in planning through one-on-one conversations with DPHS staff and who were included on planning committee communication. A total of eight individuals submitted an evaluation, the majority of whom (7) attended two or more planning committee meetings.

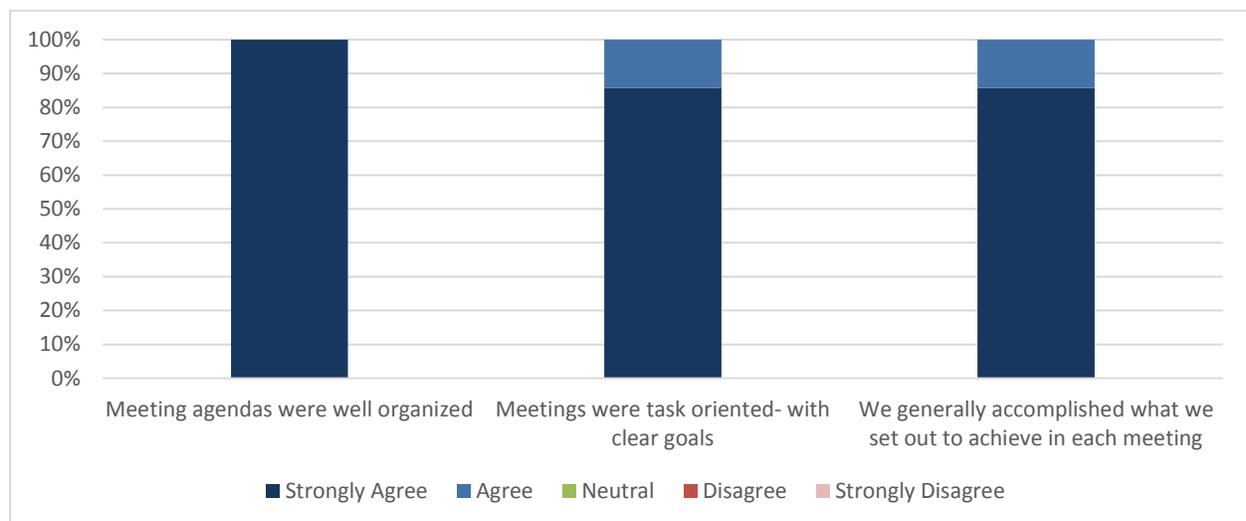
Half of respondents (50%) attended all four planning committee meetings. A quarter of respondents (25%) attended two meetings, and one respondent (13%) attended three meetings.

### Meeting Logistics, Organizations, and Effectiveness

Of respondents who attended planning committee meetings, all (100%) reported that they strongly agreed with the following statements:

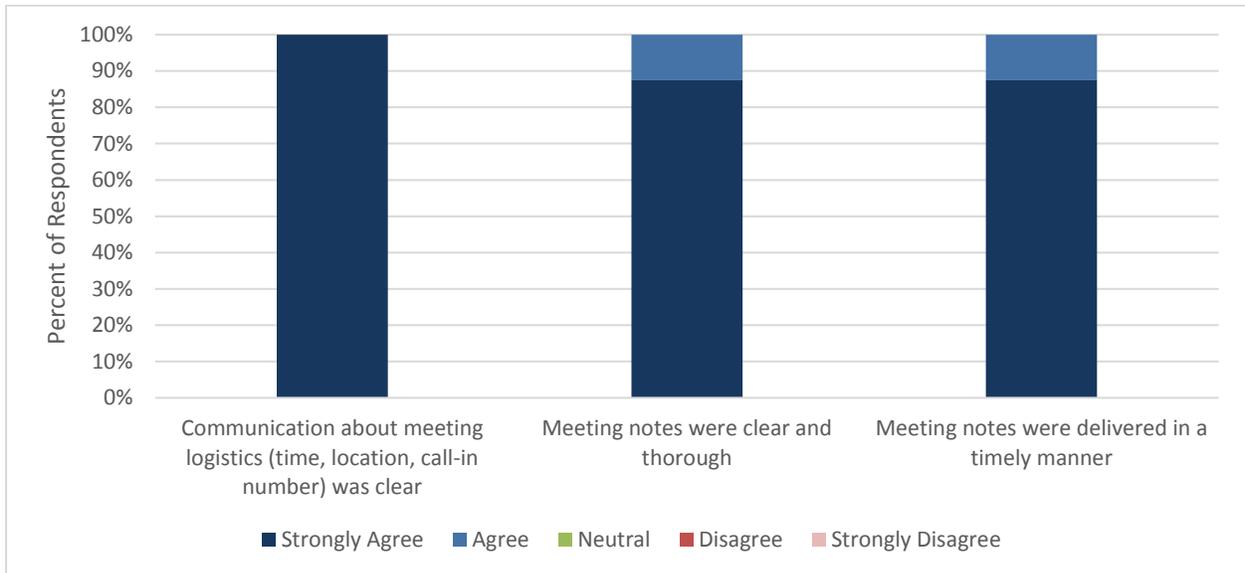
- The frequency of the planning committee meetings was appropriate
- The length of planning committee meetings was appropriate
- The format of the planning committee meetings worked well (in-person with call-in option)

Similarly, 100% of respondents who attended planning committee meetings either agreed or strongly agreed that the agendas were well organized, that meetings were task oriented, and that the group generally accomplished what they set out to achieve.



**Figure 10. Respondents’ level of agreement with statements relative to the organization and effectiveness of planning committee meetings**

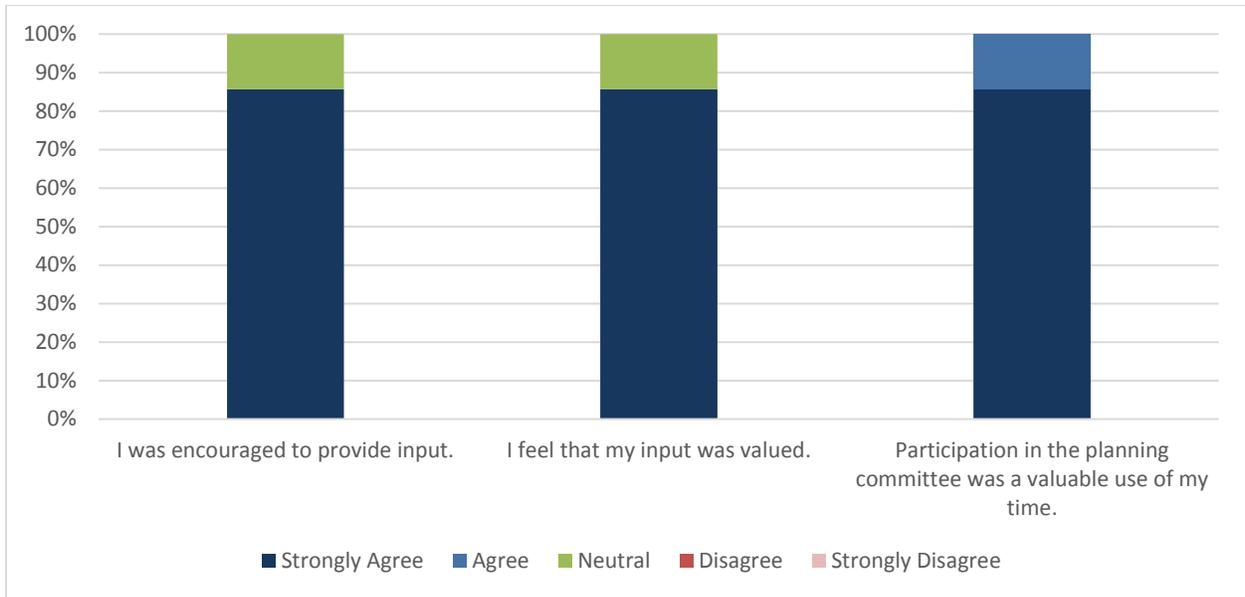
In response to questions about communication, 100% of respondents who participated in committee meetings strongly agreed that communication about meeting logistics was clear. Feedback about meeting notes was provided by those who attended meetings, as well as those who remained informed about planning efforts outside of committee participation; all respondents (100%) either strongly agreed or agreed that meeting notes were clear and thorough, and that they were delivered in a timely manner.



**Figure 10. Respondents’ level of agreement with statements relative to planning committee communication**

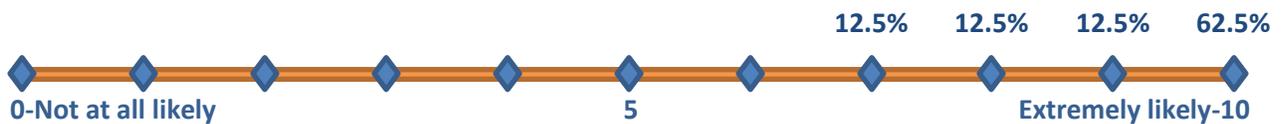
### Value of Participation in Planning of the PFAS Community Health Fair

Among respondents who attended planning committee meetings, almost all (86%) strongly agreed that they were encouraged to provide input, and that their input was valued. The one individual (14%) who provided a neutral response to these statements, indicated that the reason for a neutral response to statements regarding input was related to a limited ability to provide input due to lack of knowledge about the topic and stakeholders. This individual commented that having been part of the event and planning this time around, they thought that they would be able to provide better input in future planning efforts. All planning committee members (100%) reported that they either strongly agreed or agreed that participation in the planning committee was a valuable use of time.



**Figure 11. Percent of respondents who strongly agreed or agreed to statements relative to the value of participating in the planning committee**

When asked on a scale of zero-to-ten how likely they would be to participate in future planning efforts, with ten being ‘extremely likely’, the average response was a nine. The lowest response was a seven, selected by 13% of respondents; the majority of respondents (63%) selected the highest score of ten. Comments specific to the planning process included the following, “I think this was one of the best organized events/planning processes I’ve ever been a part of.”, “It was very organized and a great team effort! I was happy to be a part of it.”, and “The process was excellent. I would gladly participate in this or other health fairs related to environmental exposures.”



**Figure 6. Likelihood of respondents to participate in planning of future PFAS Community Health Fairs, Percent of respondents selecting score on a scale of 0 to 10.**

### Overall Evaluation Summary and Recommendations

Across the three perspectives assessed through evaluation, results indicate that the PFAS health fair was an effective approach for addressing community concerns. While cost was not evaluated, it is important to note the extensive use of resources in terms of time spent by individuals from organizations involved in planning of the event and in participating on the night of the event. Based on findings, it is recommended that this approach be considered and modified for use in addressing public health concerns broadly, but with consideration of resources that it takes to implement this approach.

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## Appendices

# Appendix A- Summary of Southern NH PFAS Community Health Fair Approach

## Southern New Hampshire PFAS Community Health Fair

**Community of focus:** Southern NH (Merrimack, Litchfield, Bedford); event will be open to the public at large

**Prompt for response:** Concerns raised by multiple community members

**Why a meeting:** the Division of Public Health Services would like to try a new approach to more adequately understand and address concerns.

### Anticipated questions:

1. Is my water safe?
2. If my water isn't safe, what can I do to fix it and to address potential health risks?
3. Are my kids at risk?
4. What is being done to protect my health?

### Key messages we would like to share:

- Challenges associated with interpreting community level data to better understand personal impact
- State resources available for response
- Providers as go-to resource for health concerns
- Clarity on roles and responsibilities of State agencies
- Broad health protection focus- contaminants beyond PFAS, general chronic disease prevention

Through coordination with partners, these questions can be addressed, and key messages can be shared.

### Station Style Meeting\*

- This type of meeting, more like a health fair, consists of different tables hosted by partner organizations, where one-on-one conversations can happen.
- Sometimes this type of meeting is preferred because it is usually more equitable—all voices can be heard, and individual concerns addressed.
- Various stakeholders are invited to host stations.

\*From Cancer Clusters: A Toolkit for Communicators, CDC and National Public Health Information Coalition

### Key and Potential Partners:

A variety of partners will be invited to address PFAS concerns based on their expertise and experience. Partners will include those who can cover topic areas including advocacy, research, risk communication, chronic disease screening and prevention, data and surveillance, health monitoring, water testing, detection and exposure, and remediation and treatment.

### Event Logistics

- **Date and Time:** April 3, 2019; 5PM to 8 PM (setup to begin at 4 PM)
- **Location:** Merrimack High School cafeteria
- **Additional details:** Light refreshments will be offered; we are working to coordinate a children's activity area



## Appendix B- PFAS Health Fair Planning Process Steps

Below is a list of the steps involved in planning an event similar to the Southern NH PFAS Community Health Fair. For more detail, review the planning section of this report and Appendix C, which includes planning committee agendas and notes.

1. Build community support (secure support from community leaders)
2. Establish a planning committee (include those with subject matter and community engagement expertise); develop agendas and hold monthly meetings, distribute notes
3. Propose date, time, and location (keep in mind varying schedules of potential attendees); share with planning committee before securing venue
4. Secure venue for proposed date → confirm date, time and location
5. Visit venue to confirm options for layout (if tables are not included, tables will need to be secured)
6. Identify and document known and potential community concerns
7. Identify and document vendors based on list of concerns
8. Contact identified vendors to orient them to the event (if possible, contact should be made by a planning committee member with an established working relationship with vendor)
9. Send vendor invitation and registration information (Appendix D)
10. Promote the event (social media, flyers, media/community calendar posting; media advisory one to two days in advance of the event) (Appendix E)
11. Secure event sponsorship to help with promotion, refreshments, children's activities, and other identified needs
12. Secure volunteers (planning committee members and/or agency staff) to assist with set-up at the event, welcoming attendees, and collecting evaluations at the event
13. Draft event evaluations (attendee, vendor, planning committee) (Appendix F)
14. Map out vendor layout and event flow; develop corresponding information sheet and map (Appendix G)
15. Set-up and host event! At the event, distribute orientation materials and collect evaluations
16. Enter, analyze, and summarize evaluation results
17. Follow-up with attendees who noted outstanding concerns (concerns can be assigned to vendors based on topic area)
18. Thank vendors and planning committee members

## Appendix C- PFAS Health Fair Planning Timeline, Meeting Agendas, and Notes

### Planning Timeline:

The following is a draft timeline that was established at the start of planning. Some slight modifications were made throughout the process.

Task	Complete task by close of business week/Friday																
	2018		2019														
	12/21	12/28	1/4	1/11	1/18	1/25	2/1	2/8	2/15	2/22	3/1	3/8	3/15	3/22	3/29	4/5	4/12
Distribute agenda for kick off meeting	█																
Send reminder for kick off meeting		█															
Kick off meeting			█														
Date and time confirmed			█														
Venue confirmed					█												
Create vendor list					█												
Invitation to vendors approved					█												
Vendors invited						█											
Confirm vendor table/needs							█	█	█	█	█	█	█				
Invitation to the public:																	
Draft/Approval of invitation/copy									█	█							
Distribute to SAU offices/others											█	█	█	█			
Flyers to the public:																	
Draft/Approval of flyer									█	█							
Distribute flyer electronically											█	█	█	█			
Social Media inviting the public									█	█	█	█	█	█	█		
Order food														█			
Reminder to vendors														█			
Invite press														█	█		
Social media during fair																█	
Vendor Fair Set-up 4-5 pm																█	
Vendor Fair 5-8 pm																█	
Thank you to vendor participants																█	
Evaluation																	█

Planning Committee Meeting Agendas:

PFAS Health Fair DES and DPHS Meeting  
 January 2, 2019; 2PM to 3PM  
 DES Conference Rooms- 110 and 111

Agenda Item	Lead and Time	Notes, Outcomes, and Action Items
1. Welcome and introductions	Group, 5 minutes	
2. Overview and purpose/Orientation to event <ul style="list-style-type: none"> <li>▪ <i>Background- what we've tried, why this approach?</i></li> <li>▪ <i>Planning process</i></li> <li>▪ <i>Potential vendors</i></li> <li>▪ <i>Overview of logistics</i></li> </ul>	Karen, 10 minutes	
3. Thoughts, questions, and concerns <ul style="list-style-type: none"> <li>▪ <i>How do you think your program can be involved?</i></li> <li>▪ <i>What questions do you have about the event?</i></li> <li>▪ <i>Do you have any concerns about the event?</i></li> </ul>	Group, 30 minutes	
7. Next steps: Meeting date/conference call set up, completion of follow-up items, communication	Karen, 10 minutes	

PFAS Health Fair Planning Meeting  
 February 6, 2019; 2PM to 3PM  
 Division of Public Health Services, 29 Hazen Drive

Agenda Item	Lead and Time	Notes, Outcomes, and Action Items
1. Welcome and introductions	Group, 5 minutes	
2. Logistics update	Lynne, 5 minutes	
3. Vendor/partner list review: <i>Karen will provide an update about how the list has been refined; group discussion will help us to finalize the vendor list.</i>	Karen, 5 minutes Group, 15 minutes	
4. Vendor invitation/notification: <i>Discussion about the process for notifying vendors about the event and inviting participation.</i>	Lynne, 5 minutes	
5. Discussion about public invitations: <i>Brainstorm modes of communicating with the public about this event. Identify volunteers to work on promotional materials.</i>	Group, 10 minutes	
6. Other logistical details: <i>Discuss other potential event logistics (food, children's activities, etc.)</i>	Group, 10 minutes	
7. Next steps: Meeting date/conference call set up, completion of follow-up items, communication	Karen, 5minutes	

PFAS Health Fair Planning Meeting

March 8, 2019; 1PM to 2PM

Division of Public Health Services, 29 Hazen Drive

Agenda Item	Lead and Time	Notes, Outcomes, and Action Items
1. Welcome and introductions	Group, 5 minutes	
2. Update on progress since last meeting		
<i>A. Vendor Updates</i> <ul style="list-style-type: none"> <li>▪ <i>Individual communication/meetings</i></li> <li>▪ <i>Invitations sent</i></li> <li>▪ <i>Confirmed support from vendors</i></li> </ul>	Group, 15 minutes	
<i>B. Sponsorship and support</i> <ul style="list-style-type: none"> <li>▪ <i>Food- Dartmouth Toxic Metals Superfund Research Program</i></li> <li>▪ <i>Water- Monadnock Springs</i></li> <li>▪ <i>Printing- Norris Cotton Cancer Center</i></li> <li>▪ <i>Incentives</i></li> <li>▪ <i>Children’s activity area- Merrimack National Honor Society</i></li> </ul>	Karen, 5 minutes	
<i>C. Advertising</i> <ul style="list-style-type: none"> <li>▪ <i>Facebook event- share to increase reach</i></li> <li>▪ <i>Flyers, etc.</i></li> </ul>	Lynne, 5 minutes	
3. Continued promotion of the event <ul style="list-style-type: none"> <li>▪ <i>Community advertising- sign boards, flyer distribution</i></li> <li>▪ <i>Media notification</i></li> </ul>	Lynne, 10 minutes	
4. Evaluation of the event <ul style="list-style-type: none"> <li>▪ <i>Measures of success</i></li> </ul>	Karen, 10 minutes	
5. Next steps: <ul style="list-style-type: none"> <li>▪ <i>Next meeting</i></li> <li>▪ <i>Volunteers for event set-up</i></li> </ul>	Karen, 10 minutes	

PFAS Health Fair Planning Meeting

March 27, 2019; 2PM

Division of Public Health Services, Conference Call

Agenda Item	Lead and Time	Notes, Outcomes, and Action Items
1. Welcome and introductions	Group, 5 minutes	
2. Update on progress since last meeting		
<i>D. Vendor Updates</i> <ul style="list-style-type: none"> <li>▪ <i>Vendor/partner list (Karen)</i></li> <li>▪ <i>Communication with vendors (Lynne)</i></li> </ul>	Group, 15 minutes	
<i>E. Evaluation and Orientation</i> <ul style="list-style-type: none"> <li>▪ <i>Attendees</i></li> <li>▪ <i>Vendors/partners</i></li> <li>▪ <i>Planning committee members</i></li> </ul>	Karen, 10 minutes	
<i>F. Event Promotion</i> <ul style="list-style-type: none"> <li>▪ <i>Facebook (Lynne)</i></li> <li>▪ <i>Community Calendars (Sarah)</i></li> <li>▪ <i>Community (Nancy, group)</i></li> </ul>	Group, 10 minutes	
5. Next steps: <ul style="list-style-type: none"> <li>▪ <i>Event set-up</i></li> <li>▪ <i>Event breakdown</i></li> <li>▪ <i>Other (anything not covered)</i></li> </ul>	Group, 10 minutes	

Planning Committee Meeting Notes:

PFAS Health Fair Kickoff Meeting: January 2, 2019; 2PM to 3:30 PM

Agenda Item	Notes, Outcomes, and Action Items
1. Welcome and introductions	<p>Members in attendance: Karen Craver, Jonathan Ali, Lynne Clement, Laurie Rardin, Bill Boyd, Megan Romano, Jenna Schifflbein</p> <p>Due to technical difficulties, not everyone who wanted to participate was able to. DHHS IT staff has been in communication with the online meeting vendor to resolve issues prior to our next meeting. We will be sure to send out DHHS IT contact information along with the login details for the next meeting so that support will be available if technical difficulties are experienced again.</p>
2. Overview and purpose	<p>To pull together partners from the health, environmental, and other relevant sectors in order to address community concerns in a health fair format. Recognizing that concerns are multifaceted, it is our hope that this approach will allow for more individualized communication, with a number of partners available to respond to specific concerns.</p>
<p>3. Brainstorm: Understanding community concerns</p> <p><i>What are the concerns that community members have, relative to PFAS contamination and exposure?</i></p>	<ul style="list-style-type: none"> <li>▪ Exposure- water vs. commercial products</li> <li>▪ Latest research and findings</li> <li>▪ Challenges in research</li> <li>▪ Health impacts throughout the lifespan</li> <li>▪ Blood testing</li> <li>▪ Desire to be study subjects</li> <li>▪ How is the food system impacted</li> <li>▪ Exposure reduction</li> <li>▪ Water filtration and treatment</li> <li>▪ MCLs/quality standards</li> <li>▪ Difference in regulation by states</li> <li>▪ Property values</li> </ul> <p><b>Action Item(s): 1)</b> Review list of concerns. Contact Karen Craver if there are additional concerns that should be considered (<b>all committee members</b>).</p>
<p>4. Brainstorm: Health fair partners/vendors</p> <p><i>What partners should we invite to be sure that we have the right people/organizations present to address community concerns?</i></p>	<p>Based on the list of concerns generated by the group, we discussed which partners should be invited to participate as “vendors” at the community fair. Note that the term “vendor” does not imply that invited partners will be selling anything. This event is meant to provide community members with a forum to speak with health, environmental, and other experts about concerns that they have relative to PFAS. Vendors/partners will be invited to host a table at the event. See the attached table of community partners.</p> <p><b>Action Item(s): 2)</b> Review vendor table. Contact Karen Craver if there are additional partners who should be invited to participate or if you have contact information for someone within a noted organization. Please note that invitations will be sent through DHHS (Lynne Clement) so that we can collect logistical information; however, if you have a relationship with someone at one of the noted organizations, we will ask that you reach out to them closer to when invitations are available in order to give them a heads up about the event (<b>all committee members</b>).</p> <p><b>3)</b> Review ‘Concern’ column of vendor table to make sure that we’ve accurately captured what concerns we are hoping people can help to address; in particular, think about the vendors for whom we have not identified a specific concern. This will be helpful when we send invitation. If we don’t have a clear ask for each of the vendors, consider whether or not they should be on the list. Email suggested updates to Karen Craver (<b>all committee members</b>).</p>

	<b>4) Draft invitation, send to group for review (Karen Craver).</b>
5. Logistics: location, date, time	<p>Logistics are still to be determined based on the availability of space. Below are the proposed details.</p> <p>Location: Merrimack, NH- James Masticola Elementary School (preferred), or Merrimack High School</p> <p>Date: April 3, 2019</p> <p>Time: 5:00 PM to 8:00 PM or 5:30 to 8:30 PM</p> <p><b>Action Item(s): 5) Contact Merrimack Town Manager, Elieen Cabanel, to inquire about and book location ((603) 424-2331) (Lynne Clement).</b></p> <p><b>6) Once logistics are nailed down, Contact Alex Ray about food donations for the event (Karen Craver); reach out to local organization such as the Boy and Girl Scouts to offer a spot for a bake sale at the event (Bill Boyd)</b></p>
7. Next steps: Meeting date/conference call set up, completion of follow-up items, communication	<b>Action Item: 7) Schedule a check-in meeting for early-to-mid February; a room at DPHS will be reserved, and a conference line will be made available for those who wish to call in (Karen Craver).</b>

Vendor/Community Partner	Concern
Advocacy Groups- NH Safe Water Alliance, Water Warriors, Merrimack Citizens for Clean Water, Toxic Actions Center	How to become involved/participate in the process, how to stay informed about community action
NH Medical Society	Health outcomes and guidance
NHPR, WMUR, media outlets	Communication challenges/issues
Boston Children's Hospital pediatric environmental health specialty unit	Environmental health/pediatric health
ATSDR	Research
DES- Air Resources	MCLs, exposure assessment
DES- Drinking Water	Detection issues, hotspots
DES- Waste Management	Remediation, treatment technologies
HHS- Chronic Disease Section	Cancer and other chronic diseases, disease prevention, surveillance
HHS- Biomonitoring	Blood testing
HHS- Environmental Public Health Tracking	Surveillance, analysis
HHS- Leadership	HHS efforts, health outcomes, research
Dartmouth- Children's Environmental Health and Disease Prevention Research Center	Risk communication
Megan Romano	research
NH State Cancer Registry	Cancer surveillance and data
Silent Spring Institute	Exposure reduction, research/study recruitment
David Savitz- Brown University	C8 Study
Norris Cotton Cancer Center	Cancer screening and prevention
Toxic Metals Superfund Research Program	Research and communication challenges; communicating holistic approach to exposure
Local Public Health Networks (Manchester and Bedford	
Health Systems- St. Josephs, CMC, Southern NH Medical Center, Eliot, CHAD(?)	
NH Fish and Wildlife	
Department of Agriculture	
HHS- Public Health lab (water testing)	Water testing
Consumer protection group	
NH Listens(?)	
Other NE Superfund Research Programs (BU, etc.)?	
Manchester Health Department	
Nashua Health Department	

PFAS Health Fair Planning Meeting February 6, 2019; 2PM to 3PM

Agenda Item	Notes, Outcomes, and Action Items
1. Welcome & Intros	
2. Logistics update	The event date and venue have been confirmed: April 3, 2019; 5PM-8PM (venue booked from 4 PM-9PM to allow for setup/breakdown) Merrimack High School, cafetorium
3. Vendor list review: <i>Update about how the list has been refined; group discussion will help us to finalize the vendor list.</i>	The group reviewed the vendor/partner list and made modifications. See VendorList_updated2.8.2019.docx  <b>Action Items:</b> 1)Karen will send list to DPHS leadership for final approval
4. Vendor invitation/notification: <i>Discussion about the process for notifying vendors about the event and inviting participation.</i>	The group discussed the process for inviting vendors to participate in the event: 1) Identified committee contacts will reach out to vendors in order to let them know about the event that is being planned; Karen will provide a one-page summary of the event/talking points; 2) Lynne will send formal invitation to vendors and will track commitment and vendor needs.  <b>Action Items:</b> 2) Karen will notify committee when vendor list is approved and will provide committee members with one-page document about the event to use as a talking guide; 3) Identified committee members will reach out to contacts to let them know about the event; 4) One week after notification of committee, Lynne will send out formal invitations and will collect information about vendor needs along with responses.
5. Discussion about public invitations: <i>Brainstorm modes of communicating with the public about this event. Identify volunteers to work on promotional materials.</i>	The group brainstormed ideas for getting the word out. While the focus will be in the communities of Merrimack, Litchfield, and Bedford; we expect that communication efforts will extend beyond these communities, the event will be open to the public in general, regardless of where they live. The following modes of communication were brainstormed: social media (DPHS and community groups, including Merrimack Water Issue), road signs, flyers, materials distributed at schools, media (press release), WMUR segment, Senior Citizen group invitation, local TV station segment.  <b>Action Items:</b> 5) Committee members who would like their logo included on promotional items, please email logo file to <a href="mailto:lynne.clement@dhhs.nh.gov">lynne.clement@dhhs.nh.gov</a> ; 6) Lynne and Sarah will work on developing promotional materials and plan.
6. Other logistical details: <i>Discuss other potential event logistics (food, children's activities, etc.)</i>	<b>Action Items:</b> 7) Lynne will coordinate with local student groups to check about possibility of children's activity area (not babysitting, not suitable for very young children). If there is an activity area, it will be within sight of attendees. 8) Laurie will check in with Dartmouth Toxic Metals Superfund Research Program to see if there are funds available to purchase healthy snacks and drinks for the event.
7. Next steps: Meeting date/conference call set up, completion of follow-up items, communication	<b>Action Items:</b> 9) Karen will send out a doodle for the next check in meeting- one month out.

PFAS Health Fair Planning Meeting March 8, 2019; 1PM to 2PM

Agenda Item	Notes, Outcomes, and Action Items
1. Welcome and introductions	
2. Update on progress since last meeting	
<p><i>G. Vendor Updates</i></p> <ul style="list-style-type: none"> <li>▪ Individual communication/meetings</li> <li>▪ Invitations sent</li> <li>▪ Confirmed support from vendors</li> </ul>	<p>6 forms have been completed and returned as of 3/8/2019. Forms are due to Lynne Clement on or before 3/13/2019.</p> <p><b>Action Item(s):</b> 1) Committee Members to reach out to original identified contacts to encourage completion of vendor registration forms (note that it is possible that invitations went to spam folders; if people need the registration form, they can email <a href="mailto:lynne.clement@dhhs.nh.gov">lynne.clement@dhhs.nh.gov</a>).</p>
<p><i>H. Sponsorship and support</i></p> <ul style="list-style-type: none"> <li>▪ Food- Dartmouth Toxic Metals Superfund Research Program</li> <li>▪ Water- Monadnock Springs</li> <li>▪ Printing- Norris Cotton Cancer Center</li> <li>▪ Incentives</li> <li>▪ Children's activity area- Merrimack National Honor Society</li> </ul>	<p>See list at left. We are excited to have support from so many partners!</p> <p><b>Action Item(s):</b> 2) If anyone is able to purchase gift cards to incentivize evaluation and participation in the event, please email <a href="mailto:karen.craver@dhhs.nh.gov">karen.craver@dhhs.nh.gov</a>.</p>
<p><i>I. Advertising</i></p> <ul style="list-style-type: none"> <li>▪ Facebook event- share to increase reach</li> <li>▪ Flyers, etc.</li> </ul>	<p>An event post has been created and shared on Facebook. DPHS will be paying to boost the listing; in addition, there will be paid advertising for the event on Facebook. The fair has been posted to several community calendars, including: WMUR, NH Magazine, Union Leader, Merrimack Patch, NH 365, and the Merrimack Journal. Media will be invited on 4/1/2019. Lynne Clement is working on flyers and will distribute them to group members via email for further distribution.</p>
<p>3. Continued promotion of the event</p> <ul style="list-style-type: none"> <li>▪ Community advertising- sign boards, flyer distribution</li> <li>▪ Media notification</li> </ul>	<p><b>Action Items(s):</b> 3) Nancy Murphy to reach out to city officials about advertising on the roadside sign; 4) Group members to distribute flyers once available; 5) Continue to share Facebook event (access on NH Division of Public Health page)</p>
<p>4. Evaluation of the event</p> <ul style="list-style-type: none"> <li>▪ Measures of success</li> </ul>	<p>Participants will be encouraged to complete an evaluation as they leave the event. There will be an opportunity for people to provide their name and contact information (separate from the evaluation) if they would like to be added to a contact list to be kept updated and/or if they would be willing to participate in a focus group about the event. In addition, there will be an opportunity for people to document concerns that were not addressed, along with follow-up contact information; and a contact list for all vendors will be available for distribution.</p> <p><b>Action Item(s):</b>6) Karen to draft evaluation and forms for further contact/follow-up; 7) Lynne to add contact information to vendor list for participants</p>
<p>5. Next steps:</p> <ul style="list-style-type: none"> <li>▪ Next meeting</li> <li>▪ Volunteers for event set-up</li> </ul>	<p>Several people volunteered to arrive at 4 PM on April 3<sup>rd</sup> to set up for the event, including: Karen, Lynne, Jonathan, Mary, Sarah, Nancy, Kathy, and possibly Kate Buckman. All are invited to come as early as they are able (between 4 PM and 5 PM) to aid in the set-up.</p> <p><b>Action Item(s):</b> 8) Karen to send out doodle poll to schedule final check-in meeting/call; group to respond with availability.</p>

PFAS Health Fair Planning Meeting March 27, 2019; 2PM

Agenda Item	Notes
1. Welcome and introductions	
2. Update on progress since last meeting	
<p><i>J. Vendor Updates</i></p> <ul style="list-style-type: none"> <li>▪ <i>Vendor/partner list (Karen)</i></li> <li>▪ <i>Communication with vendors (Lynne)</i></li> </ul>	<p>The team reviewed the information form that will be distributed to fair attendees. The form includes the list of partners, organized by sector, with a brief description of what will be covered, and contact information. The form will be sent out to registered partners for review. Revisions were recommended- remove salutations from partner names since we do not have all information, update some vendor contacts based on planned attendance.</p> <p><b>Action Items:</b> 1) Update vendor form- completed (Karen); 2) Send form to partners for review- completed (Lynne); 3) Update form to include map- completed (Karen); 4) Send form to planning committee- attached to email (Karen)</p>
<p><i>K. Evaluation and Orientation</i></p> <ul style="list-style-type: none"> <li>▪ <i>Attendees</i></li> <li>▪ <i>Vendors/partners</i></li> <li>▪ <i>Planning committee members</i></li> </ul>	<p>Karen has drafted partners and attendee evaluation forms and sent them to the committee for review (final versions attached). A planning committee member evaluation form will be completed and members will be asked to provide feedback about the planning of the event. The entrance/exit/orientation section will be staffed by Karen, Lisa Morris, Sai Cherala, and Michele Roberge. In addition to orienting attendees, there will be a vendor/partner orientation at 4:45 PM (thank you Jon for the recommendation!)</p> <p><b>Action Items:</b> 5) Draft and distribute planning committee evaluation form (Karen)</p>
<p><i>L. Event Promotion</i></p> <ul style="list-style-type: none"> <li>▪ <i>Facebook (Lynne)</i></li> <li>▪ <i>Community Calendars (Sarah)</i></li> <li>▪ <i>Community (Nancy, group)</i></li> </ul>	<p>Lynne and Sarah provided an update to the group about promotion activities. Thank you to Lynne and Sarah for working so hard to set up advertising for the event, thank you to Nancy for getting the road side sign set up! Thank you to the entire group for spreading the word!</p> <p><b>Action Items:</b> 6) Continue to spread the word about the event! One easy way is to share this event: <a href="https://www.facebook.com/events/2087299661351164/">https://www.facebook.com/events/2087299661351164/</a> (Group)</p>
<p>5. Next steps:</p> <ul style="list-style-type: none"> <li>▪ <i>Event set-up</i></li> <li>▪ <i>Event breakdown</i></li> <li>▪ <i>Other (anything not covered)</i></li> </ul>	<p>Karen and Lynne will arrive at Merrimack high school by 3:30 PM on the day of the event to set up. Planning committee members are encouraged to arrive at 4 PM to assist. There should not be a large need in terms of breakdown as we will be able to leave the tables set up.</p>

Appendix D- Vendor Invitation and Registration Form

**New Hampshire Department of Health and Human Services  
invites you to participate in the  
Southern NH PFAS Community Health Fair**

[Date]

[Community partner/vendor name]

[Contact Name]

[Address]

[City, State ZIP]

Dear [contact name]:

In coordination with community members and public health partners, the NH Department of Health and Human Services, Division of Public Health Services (DPHS) welcomes your participation in our southern New Hampshire community health fair. This event will provide a forum for community partners to offer information and address community concerns about the potential health impacts of Per- and Polyfluoroalkyl Substances (PFAS) and other community health issues. We recognize that questions regarding PFAS exposure are multi-faceted; the community health fair approach will allow experts from various sectors to be available to educate community members one-on-one or in small group. Connecting residents with community partners and other resources will help make the Southern NH community health fair a success. We are pleased to invite you to participate.

We are reaching out to a broad array of organizations to share perspectives and experiences. Participating organizations will be promoted on our website and on our social media channels. It is our hope that you can speak to *[insert topic area from partner/vendor spreadsheet]*. Below are pertinent details about the event:

Date and time of the fair: Wednesday, April 3, 2019; 5:00 PM – 8:00 PM

Suggested arrival time to set up booth: 4:00 PM

Location: Merrimack High School Cafetorium, 38 McElwain St, Merrimack

DHHS Point of Contact: Lynne Clement, [lynne.clement@dhhs.nh.gov](mailto:lynne.clement@dhhs.nh.gov); 603-271-1708

Enclosed is a registration form. If you are able to accept our invitation, please return the completed form by **March 13<sup>th</sup>** to Lynne Clement at the email or mailing address noted at the bottom. If you have any questions, please do not hesitate to contact me.

Karen Craver  
603-271-1568  
[karen.craver@dhhs.nh.gov](mailto:karen.craver@dhhs.nh.gov)

Thank you in advance, for helping educate our neighbors in southern New Hampshire.

Sincerely,

[signature]

Karen Craver, MPH

Chronic Disease and Environmental Epidemiologist

NH Department of Health and Human Services, Division of Public Health Services

**Southern NH PFAS Community Health Fair Registration Form**

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone number: \_\_\_\_\_

Description of services/content to be covered at the community fair:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Special requirements (electricity, wi-fi, etc.):

\_\_\_\_\_  
\_\_\_\_\_

**Please return by March 13<sup>th</sup> to:**

[lynne.clement@dhhs.nh.gov](mailto:lynne.clement@dhhs.nh.gov)

or

Lynne Clement

Division of Public Health Services

NH Department of Health and Human Services

29 Hazen Drive

Concord, NH 03301

\*\*\*\*\*

FOR INTERNAL USE

Date received: \_\_\_\_\_

Booth number: \_\_\_\_\_

## Appendix E- Promotional Materials and Media Links

### Facebook Event Posting:

The screenshot shows a Facebook event page for the "Southern NH PFAS Community Health Fair". The event is scheduled for Wednesday, April 3, 2019, from 5 PM to 8 PM at Merrimack High School, 38 McElwain St, Merrimack, New Hampshire 03054. It is hosted by NH Public Health Services. The event is public and has 27 people who went and 61 who are interested. The event description states: "The public is invited to meet with community partners who will provide information and address community concerns about the potential health impacts of Per- and Polyfluoroalkyl Substances (PFAS) and other community health issues. A broad array of perspectives and experiences will be shared from various sectors. Free and open to the public in the Merrimack High School Cafetorium." Participating partners include ATSDR (Agency for Toxic Substances and Disease Registry) and the Department of Environmental Services - Air Emissions, Hazardous Waste Site Remediation, PFAS Standards, Water Testing and Treatment, and Waterline Connections. Recent posts include a post by Suzanne Vail saying "I am so sorry to miss this!" and a post by NH Public Health Services saying "We look forward to seeing you tomorrow evening at the Southern NH PFAS Community Health Fair. We are pleased to have the following participating partners providing information: \*ATSDR (Agency for Toxic Substances and Disease Registry) and the Department of Environmental Services - Air Emissions, Hazardous Waste Site Remediation, PFAS Standards, Water Testing and Treatment, and Waterline Connections."

### Live Facebook posting from event:

The screenshot shows a live Facebook post from the "NH Public Health Services" page. The post is dated April 3 at 6:28 PM and says "Come join us at the Southern NH PFAS Community Fair going on now at the Merrimack High School". The post includes a photo of people at the event. The post has 1 comment and 1 share. The comment is from "You, Danielle Hernandez, Ashley Paige and 17 others". The post also has a "Like" button and a "Share" button. The right side of the screenshot shows a list of recent posts from other users, including Janet Ercolini, Joel Arsenault, and Mandi Cosser. The bottom of the screenshot shows the language settings (English (US), Español, Português (Brasil), Français (France), Deutsch) and the Facebook copyright notice (Facebook © 2019).

Flyer (distributed by email and in printed format):



## Southern NH PFAS Community Health Fair

Wednesday, April 3, 2019 • 5:00—8:00 p.m.

Merrimack High School Cafetorium, 38 McElwain Street, Merrimack

Free and open  
to the public!



Children's  
activities!

Meet with health officials and community partners to discuss concerns about the potential health impacts of Per- and Polyfluoroalkyl Substances (PFAS) and other community health issues. Confirmed attending include:

- Agency for Toxic Substances and Disease Registry (ATSDR)
- Dartmouth-Hitchcock's Norris Cotton Cancer Center
- Merrimack Citizens for Clean Water
- NH Cancer Registry
- NH Department of Health and Human Services
- NH Department of Environmental Services
- Silent Spring Institute
- *And many more*

Questions? Contact Karen Craver at (603) 271-1568 or [Karen.craver@dhhs.nh.gov](mailto:Karen.craver@dhhs.nh.gov).



## Example of Community Calendar Posting (from NH Magazine):

The screenshot shows a web browser window displaying a community calendar event. The event title is "Southern NH PFAS Community Health Fair". The details provided are:

- WHEN:** April 3, 2019 @ 5:00 pm – 8:00 pm
- WHERE:** Merrimack High School Cafetorium, 38 McElwain St, Merrimack, NH 03054, USA
- COST:** Free
- CONTACT:** NH Department of Health and Human Services (DHHS), Division of Public Health Services (DPHS), (603) 271-9389, Email, Event website

A map shows the location at Merrimack High School. The event is categorized under "HEALTH AND WELLNESS" and "PFAS Health Fair". A text box states: "The public is invited to meet with community partners who will provide information and address community concerns about the potential health impacts of Per- and Polyfluoroalkyl Substances (PFAS) and other community health issues. A broad array of perspectives and experiences will be shared from various sectors. Free and open to the public in the Merrimack High School Cafetorium. Supervised child activity area." The page also features a sidebar for "NEW HAMPSHIRE MAGAZINE" with options to subscribe or advertise, and a "SPECIALTY PUBLICATIONS" list including Destination NH, Bride NH, Independent School Guide, Smart Health, and NH Ski and Snow. A "Squarespace Website Builder" advertisement is visible at the bottom right. The browser's taskbar shows the time as 9:46 AM on 4/16/2019.

Text: The public is invited to meet with community partners who will provide information and address community concerns about the potential health impacts of Per- and Polyfluoroalkyl Substances (PFAS) and other community health issues. A broad array of perspectives and experiences will be shared from various sectors. Free and open to the public in the Merrimack High School Cafetorium. Supervised child activity area.

### Links to Media Coverage:

[WMUR: Fair Held to Answer Questions about PFAS Contamination](#)

[WMUR: DHHS Hosts PFAS Community Health Fair in Merrimack](#)

Appendix F- Evaluation Tools

**Southern New Hampshire PFAS Community Health Fair- April 3, 2019  
Participant Evaluation**

*Thank you for taking the time to attend the PFAS Community Health Fair. Your feedback will help us to evaluate the success of the event and will help us to make improvement for future events.*

**1. What town do you live in?** \_\_\_\_\_

**2. How did you hear about the health fair? (please check all that apply)**

- |  |   |
|--|---|
| <input type="checkbox"/> Promotional flyer | <input type="checkbox"/> Media advertising            |
| <input type="checkbox"/> Facebook          | <input type="checkbox"/> Roadside sign                |
| <input type="checkbox"/> Word of mouth     | <input type="checkbox"/> Other, please specify: _____ |

**3. What topics were you most interested in learning about/talking about at the PFAS Community Health Fair? (please check all that apply)**

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> How to prevent exposure        | <input type="checkbox"/> Water quality standards | <input type="checkbox"/> Possible health impacts |
| <input type="checkbox"/> Southern NH site investigation | <input type="checkbox"/> PFAS advocacy efforts   | <input type="checkbox"/> Water treatment options |
| <input type="checkbox"/> Chronic disease prevention     | <input type="checkbox"/> PFAS research efforts   |  |
| <input type="checkbox"/> Other, please specify: _____   |  |  |

**4. Please select the extent to which you agree or disagree with the statements below:**

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The information provided at the event was clear and helpful					
My questions and concerns about the topics above were answered					
The right organizations were present at the event					
The time of the event was convenient					
The location of the event was convenient					
The event was well advertised					
The event was well organized					
Overall, I was satisfied with the health fair					

**5. If you selected Disagree or Strongly Disagree for any of the above noted items, please provide more information about your rating (issues experienced, suggestions for change).** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**6. Please estimate the number of tables that you visited today:** \_\_\_\_\_

**7. How likely is it that you would recommend attending another event like this to a friend?**

Not at all likely

Extremely likely

0	1	2	3	4	5	6	7	8	9	10
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**8. Please provide any additional feedback that you have to let us know what you thought worked best about this event, or how we could make improvements to similar events in the future.**

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**9. Please provide your name and contact information if you would be willing to be part of a focus group or to participate in an interview so that we can gather more feedback about this event. Also, if there is a specific concern that you would like us to reach out to you about, please provide that detail as well.**

*\*Note: if you would like your evaluation to remain anonymous, but are willing to participate in a focus group or have an outstanding concern, you can provide this detail on separate forms at the sign-in table.*

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Outstanding Concern: \_\_\_\_\_

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*Thank you again for taking the time to provide feedback!*



## Southern New Hampshire PFAS Community Health Fair- April 3, 2019 Vendor Evaluation

*Thank you for taking the time to share your expertise and experience as a vendor at the PFAS Community Health Fair. This was a pilot event for the Division of Public Health Services. Your feedback will help us to evaluate the effectiveness of this approach and to make improvements for future events.*

### 1. Please rate the following aspects of the Southern NH PFAS Community Health Fair

	Excellent	Good	Neutral	Fair	Poor
Communication prior to the event					
Organization and management of the event					
Location of the event					
Time of the event					
Location of table					
Space provided at table					
Promotion of the event					

### 2. If you selected Fair or Poor for any of the above noted items, please provide more information about your rating (issues experienced, suggestions for change).

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### 3. Please indicate the degree to which you agree or disagree with the following statements:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The health fair format allowed me to share information easily					
The health fair format allowed me to respond to individual concerns					
I believe that the health fair format is an effective format for addressing questions and concerns.					

### 4. If you selected Disagree or Strongly Disagree for any of the above noted items, please provide more information about your rating (issues experienced, suggestions for change).

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### 5. If another PFAS community fair was held, would you participate? Yes Maybe No

6. If you selected "No", please explain why. If you selected "Maybe", please explain what factors would help you to decide to participate. \_\_\_\_\_

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7. Please estimate the number of participants with whom you (or someone from your organization) spoke.

- None     1-10     11-20     21-30     31-40     41-50     51-99     100+

8. Please provide any additional feedback that you have to let us know what you thought worked best about this event, or how we could make improvements to similar events in the future.

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9. Please provide your name, organization, and contact information, and indicate whether or not we can contact you to collect more feedback about the event (optional)

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Yes, I am ok with being contacted so that I can provide additional feedback about the event

No, I prefer not to be contacted about the event



**Southern New Hampshire PFAS Community Health Fair- April 3, 2019**  
**Planning Committee Evaluation**

*Thank you for taking the time to help with the planning of the Southern NH PFAS Community Health Fair. This was a pilot event for the Division of Public Health Services. Your feedback will help us to evaluate the planning process for the event and to make improvements for future events.*

**1. How many planning committee meetings were you able to attend (either in-person or via phone)- note that there were 4 meetings in total.** \_\_\_\_\_

**2. Please indicate the degree to which you agree or disagree with the following statements:**

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
The frequency of the planning committee meetings was appropriate					
The length of the planning committee meetings was appropriate					
The format of the planning committee meetings worked well (in-person with call-in option)					
Communication about meeting logistics (time, location, call-in number) was clear					
Meeting agendas were well organized					
Meetings were task oriented- with clear goals					
We generally accomplished what we set out to achieve in each meeting					
Meeting notes were clear and thorough					
Meeting notes were delivered in a timely manner					
I was encouraged to provide input					
I feel that my input was valued					
Participation in the planning committee was a valuable use of my time					

**3. If you selected Disagree or Strongly Disagree for any of the above noted items, please provide more information about your rating (issues experienced, suggestions for change).** \_\_\_\_\_

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**4. How likely is it that you would participate again as a planning committee member if a similar event were to be organized in the future?**

Not at all likely

Extremely likely

0	1	2	3	4	5	6	7	8	9	10
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**5. Please provide any additional feedback that you have about participation on the planning committee and how the planning process was organized.**

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**6. If you are interested in participating in future planning committees, please feel free to provide your name below. If you wish for your evaluation to remain anonymous, please email Karen Craver to express interest in future planning efforts.**

Name: \_\_\_\_\_



**Southern NH PFAS Community Health Fair Participating Partners**



<b>Government Organizations</b>			
<b>Organization</b>	<b>Representative</b>	<b>Description</b>	<b>Contact</b>
Agency for Toxic Substances and Disease Registry (ATSDR)	Gary Perlman	Information about health as related to PFAS exposures from drinking water.	gap6@cdc.gov
NH Department of Environmental Services (NH DES) - Air Emissions	Cathy Beahm	Information related to air modeling, testing, permitting and site investigation related to air emissions at the Saint-Gobain facility.	Catherine.Beahm@des.nh.gov
NH DES - Hazardous Waste Site Remediation	Jeff Marts	Information related to site investigation issues related to the Saint-Gobain facility.	Jeffrey.Marts@des.nh.gov
NH DES - PFAS MCLs	Jonathan Ali	Information about the proposed drinking water standards (MCLs) for PFOA, PFOS, PFNA and PFHxS.	Jonathan.Ali@des.nh.gov
NH DES- Water Testing and Treatment	Brandon Kernen	Information about drinking water testing and water treatment options.	Brandon.Kernen@des.nh.gov
NH DES- Waterline Connections	Amy Rousseau	Information regarding waterline connections related to the Saint-Gobain investigation and agreement.	Amy.Rousseau@des.nh.gov
NH Department of Health and Human Services (NH DHHS)- Biomonitoring	James Chithalen	Information about a new surveillance study which includes testing for 14 different PFAS along with other chemical contaminants in statistical sample of NH residents.	James.Chithalen@dhhs.nh.gov
NH DHHS- NH Healthy Lives	Whitney Hammond	Information about chronic disease screening and prevention.	Whitney.Hammond@dhhs.nh.gov
NH DHHS- Environmental Public Health Tracking Program	Jessie Sagona	Information about accessing environmental and public health data.	Jessica.Sagona@dhhs.nh.gov
NH DHHS- Public Health Lab (water testing)	Lou Barinelli	Information related to water testing, specifically private wells; and about the	Lucio.Barinelli@dhhs.nh.gov

		process for getting private wells tested, recommended tests, contaminants of concerns, and interpreting water test results.	
NH State Cancer Registry	Judy Rees	Information about cancer registry data.	Judith.r.rees@dartmouth.edu
Non-Government – Research Organizations			
Organization	Representative	Description	Contact
Dartmouth - Children’s Environmental Health & Disease Prevention Research Center	Megan Romano	Information about ongoing activities at the research center.	Megan.e.romano@dartmouth.edu
Dartmouth - Toxic Metals Superfund Research Program	Kate Buckman Laurie Rardin	Information about project work relating to arsenic and mercury, well water testing information and current and future research within Dartmouth Superfund Research Program.	Kate.l.buckman@dartmouth.edu Laurie.r.rardin@dartmouth.edu
North Carolina State University	Jane Hoppin	Information about a GenX Exposure Study and the impact of GenX and related PFAS substances on health.	jahoppin@ncsu.edu
Silent Spring Institute	Laurel Schaider	Information about the links between everyday chemical exposures and health. Printed fact sheets about PFAS, other unregulated water contaminants, and consumer product chemicals will be available. These materials cover topics such as health effects, tips for reducing household exposures, report-back of personal biomonitoring data, recent news coverage, and ongoing research.	schaider@silentspring.org

<b>Non-Government – Health Education and Outreach</b>			
<b>Organization</b>	<b>Representative</b>	<b>Description</b>	<b>Contact</b>
Norris Cotton Cancer Center	Jenna Schiffelbein	Information about cancer prevention and early detection; as feasible, will include information about PFAS association with cancer.	Jenna.E.Schiffelbein@dartmouth.edu
<b>Non-Government – Advocacy</b>			
<b>Organization</b>	<b>Representative</b>	<b>Description</b>	<b>Contact</b>
Merrimack Citizens for Clean Water	Laurene Allen	Information about the status of remediation, linking neighbors to others and resources, and about how community members can become engaged with state, local and federal leaders about community needs.	alarene@gmail.com
NH Safe Water Alliance	Mindi Messmer	Information about opportunities for community engagement around blood testing results, PFAS rule making, and PFAS associated health effects.	nhsafewateralliance@gmail.com
Water Warriors	Representative Nancy Murphy	Information about PFAS education and community advocacy efforts; updates about PFAS related legislation.	murphy.nancya@gmail.com

**Refreshments**

**Non-Government  
Health Education, Outreach  
& Advocacy**

**Children's Coloring Table**

**Non-Government  
Research**

**Entrance & Exit**

- **Welcome and Orientation**
- **Evaluation upon leaving**

*Thank you for joining us! Please remember to fill out an evaluation when you leave; your feedback is important to us!*

**Government Organizations**



