



OFFICIAL RESPONSES TO VENDOR QUESTIONS  
 RFP-2023-DBH-02-PUBLI

No.	Question	Answer
1.	<b>General</b> Can companies from outside of the United States apply?	Any entity that can fulfill the requirements of the deliverables outlined in this RFP may apply. Please note, the Department will pay for services in U.S. dollars.
2.	<b>General</b> Are vendors from outside of the United States required to be present for in-person meetings?	No, meetings may be conducted virtually.
3.	<b>General</b> Are vendors from outside of the United States allowed to perform the tasks outlined in this RFP from outside of the United States?	Yes, as long as all of the requirements outlined in this RFP are met.
4.	<b>General</b> Do you have a LegitScript certification?	No. The selected Vendor must ensure they can meet the Department's requirements regarding social media presence.

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<p>5.</p>	<p><b>General</b></p> <p>Is <a href="https://www.dhhs.nh.gov/">https://www.dhhs.nh.gov/</a> the primary campaign landing page for each messaging initiative? If not, can you share the specific landing page(s) where information on each priority communication area can be found?</p>	<p>The list of landing pages includes the following:  <a href="https://www.dhhs.nh.gov/">https://www.dhhs.nh.gov/</a>  <a href="https://www.suicidepreventionmessaging.org/">https://www.suicidepreventionmessaging.org/</a>  <a href="https://www.suicidepreventionmessaging.org/988messaging/framework">https://www.suicidepreventionmessaging.org/988messaging/framework</a>  <a href="https://www.thedoorway.nh.gov/">https://www.thedoorway.nh.gov/</a>  <a href="https://www.211nh.org/">https://www.211nh.org/</a>  <a href="https://www.nh988.com/">https://www.nh988.com/</a>  <a href="https://www.dhhs.nh.gov/dphs/bchs/spc/index.htm">https://www.dhhs.nh.gov/dphs/bchs/spc/index.htm</a></p>
<p>6.</p>	<p><b>Section 3. Statement of Work, Subsection 3.1. Scope of Services, Paragraphs 3.1.1. through 3.1.3 and Q1.</b></p> <p>Who do you consider to be your target audiences, and will the Department share information and/or trends on specific populations that are at risk and/or underserved, including visitors to NH, with the selected Vendor?</p>	<p>Please see <b>Section 3. Statement of Work, Subsection 3.1. Scope of Services, Paragraphs 3.1.1. through 3.1.3 and Q1.</b> Vendors are asked to propose their plan to determine and focus on populations that will benefit the public awareness campaign described in this RFP.</p> <p>Yes, the Department will share information and/or trends on specific populations that are at risk and/or underserved with the selected Vendor?</p> <p>Crisis services are available to anyone physically located in NH. Individuals who live in surrounding states may work in and/or visit NH. Messaging must indicate that services are not just for NH residents.</p>

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7.	<p><b>Section 3. Statement of Work, Subsection 3.1. Scope of Services, Paragraph 3.1.3.</b></p> <p>Are there any geographic priorities?</p>	<p>No, there are no geographic priorities as statewide coverage is required. Please see <b>Section 3. Statement of Work, Subsection 3.1. Scope of Services, Paragraph 3.1.3.</b></p>
8.	<p><b>Section 4. Finance, Subsection 4.2. Budget, Staff List and Budget Narrative.</b></p> <p>Is there a total budget or budget range for this RFP, and are there certain allocations that are required to go towards specific topics?</p>	<p>Please see <b>Section 4. Finance, Subsection 4.2. Budget, Staff List and Budget Narrative, Paragraphs 4.2.1. through 4.2.4.</b></p> <p>Vendors must propose a budget.</p>
9.	<p><b>Section 6. Proposal Process, Subsection 6.7. Proposal Submission, Paragraph 6.7.1.</b></p> <p>Can we submit the proposals via email?</p>	<p>Please see <b>Section 6. Proposal Process, Subsection 6.7. Proposal Submission, Paragraph 6.7.1.</b></p>
10.	<p><b>Appendix D.</b></p> <p>Can you explain the column "Contractor Share/Match"?</p>	<p>This RFP does not require a Contractor share or match.</p>