



OFFICIAL RESPONSES TO VENDOR QUESTIONS
RFP-2023-DPHS-11-WICSH

No.	Question	Answer
1.	<p>Section 1 Purpose and Overview, Subsection 1.2, Key Information</p> <p>a) Are the Federal Funds from the United States Department of Agriculture (USDA) the only source of funding?</p> <p>b) Would it be acceptable to complete the study earlier than the September 2024 contract end date?</p> <p>c) Should the contract be extended, will strategy implementation be a component of the work performed? If so, what type of strategy execution services does the Department envision?</p>	<p>a) Yes</p> <p>b) Yes</p> <p>c) Yes. If the contract is extended, strategy execution services will depend on the findings in the final report and available funding.</p>
2.	<p>Section 2 Statement of Work, Subsection 2.1 ,Scope of Services</p> <p>Will the selected Vendor initiate collection of redemption data for the past five years?</p>	<p>No, the Department will provide this data for the selected Vendor to analyze.</p>
3.	<p>Section 2 Statement of Work, Paragraph 2.1.6, Listening Sessions</p>	

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	<p>a) Should the selected Vendor’s budget include marketing and outreach to WIC participants to promote community listening sessions?</p> <p>b) Will the Department provide contact information for WIC participants located in the specified counties and cities?</p> <p>c) Can qualitative surveys and virtual panel sessions be utilized in lieu of in-person sessions?</p>	<p>a) Yes. The Department will also assist with outreach to WIC participants for participation in the listening sessions.</p> <p>b) A full WIC participant list will not be shared with the selected Vendor. However, the Department will help the selected Vendor to recruit participants for listening sessions.</p> <p>c) Virtual panels can be used in lieu of in-person sessions, but qualitative surveys may not be used in lieu of listening sessions.</p>
4.	<p>Section 2 Statement of Work, Paragraph 2.1.8, Strategic Action Report</p> <p>What would be required of the selected Vendor to support waiver submission?</p>	<p>This would depend on the proposed strategic actions in the final report. The selected Vendor must work with the Department to ensure waivers address federal regulations and if waivers are warranted, the Department will assist with development and submission to Food and Nutrition Service (FNS).</p>
5.	<p>P-37 Section 1.8 Price Limitation; Section 3 Solicitation Response Evaluation, Subsection 3.3, Cost Proposal Evaluation Criteria</p> <p>Does the WIC program have a price limitation for this solicitation?</p>	<p>No. Vendors must propose a funding amount.</p>
6.	<p>Section 2 Statement of Work, Subsection 2.3, Mandatory Questions</p> <p><u>Question 2C</u></p> <p>a) Does "estimated costs for</p>	<p><u>Question 2C</u></p> <p>a) Yes.</p>

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	<p>implementation of proposed strategic actions” refer to the Vendor’s approach in determining the types of costs associated with strategy implementation as part of the final strategy report?</p> <p><u>Question 4</u></p> <p>b) Please clarify whether the Department would like Vendors to provide descriptions of previous projects that include qualitative and quantitative assessments versus sample assessments.</p>	<p><u>Question 4</u></p> <p>b) The Department would like to learn more about what types of assessments the Vendor has completed either qualitative and/or quantitative.</p>
7.	<p><u>General</u></p> <p>Are there any current Vendors providing these services?</p>	No